

FPF

FUTURE OF
PRIVACY FORUM

2012

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INS OUTS

White Paper

Green Paper

FTC Enforcement

Using previously-collected personal data
in new ways, without permission

Multi-Stakeholder Codes of Conduct

Self-Regulation

Privacy in the Cloud

“What is the Cloud?”

Interoperability

Harmonization

Viviane Reding’s Fourth Pillar

Law of locations where data is
stored controlling its treatment

Article III Standing
(Actual Harm) Requirements

Privacy Class Actions

CPO mandatory

CPO optional

Debate over Do-Not-Use vs. Do-Not-Collect

Debate over Privacy Rights vs. Privacy Harms

EU Area-Wide Regulation

EU 95 Directive and National Legislation

“Comprehensive Privacy Program”

General Consent decrees

Privacy Legislation

Privacy Legislation

Right to be forgotten

Santa knowing who is naughty or nice