

Model short consent form for a hypothetical Smart Water Heater by ACME Smart Water Heater Company

Thank you for purchasing a **Smart Water Heater**! Your **Smart Water Heater** can help reduce your monthly electricity bill by learning when your household used hot water and by communicating with your utility to understand when electricity prices are lowest.

Information Requested and How We Will Use Your Data

The **Smart Water Heater** monitors when your household uses hot water to understand your usage patterns. The **Smart Water Heater** will adjust the amount of water it heats based on your past usage, saving you money on your electricity bill. Additionally, by communicating with your utility, your **Smart Water Heater** will efficiently adjust its water temperature to save you money. To ensure accurate information, the **Smart Water Heater** needs access to the following information from your utility: your electricity usage information, service address, and billing information.

Data Confidentiality and Security

We respect your privacy and security. We will never share your personally identifiable usage data for purposes other than providing the **Smart Water Heater** product and service without asking you first, unless we are otherwise compelled by law. We may share your data in aggregate form but only in a format that cannot identify or be linked to you. We use strong security measures to make sure your data is not viewed by unauthorized parties. Please note that once your utility has shared your customer data with us, your utility will have no control over and no responsibility for our use or disclosure of the data. Your data will be subject to our privacy practices and our privacy policy. Please review our **privacy policy** before approving our access to your energy data.

Disclosure Period

Your **Smart Water Heater** will begin collecting information only if you agree to these terms. This consent will be effective until terminated by you. You can terminate your consent by calling XXX-XXX-XXXX or by following these **instructions**

Customer's Consent

By agreeing to the terms of this form and to our privacy policy, you are authorizing ACME Smart Water Heater Company to obtain your electricity usage information, service address, and billing information from your utility.

Yes, I agree
 No, I do not agree

Customer name: *

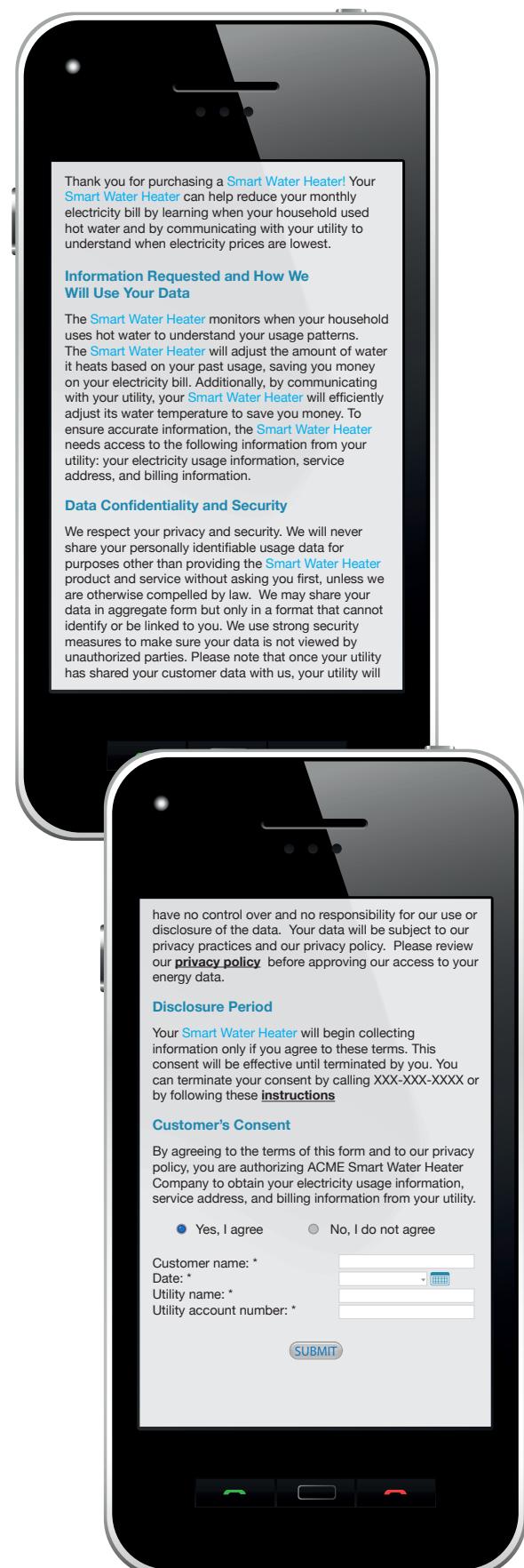
Date: *

Utility name: *

Utility account number: *

SUBMIT



The image shows a smartphone displaying the consent form. The screen is divided into two main sections: a top section with general information and a bottom section with specific consent details and a submission button.

Top Section (Information Requested and How We Will Use Your Data):

Thank you for purchasing a **Smart Water Heater**! Your **Smart Water Heater** can help reduce your monthly electricity bill by learning when your household used hot water and by communicating with your utility to understand when electricity prices are lowest.

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Bottom Section (Customer's Consent):

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Yes, I agree No, I do not agree

Customer name: *

Date: * 

Utility name: *

Utility account number: *

SUBMIT