

FPF Media Hits – April 2015 to April 2016 (reverse chronological order)**FPF Media Hits for March-April**

Huffington Post - Op-ed by Jules Polonetsky

http://www.huffingtonpost.com/jules-polonetsky/making-a-digital-difference_b_9684242.html

eWeek - Quotes Jules and discusses FPF Tech Lab

<http://www.eweek.com/security/privacy-forum-shows-regulators-challenges-posed-by-technology.html>

WirelessWeek - Quotes Jules and discusses FPF Tech Lab

<http://www.wirelessweek.com/news/2016/04/privacy-group-lets-lawmakers-play-learn-tech-open-house>

Bloomberg/BNA - Quotes Jules on Student Privacy

<http://www.bna.com/student-privacy-risk-n57982069087/>

EdScoop - Interview with FPF's Kobie Pruitt on Student Privacy

<http://edscoop.com/tv-radio/kobie-pruitt-of-future-of-privacy-forum-talks-about-protecting-student-data#.VxFMisiTPWs.twitter>

EdSurge - Op-ed by Brenda Leong

<https://www.edsurge.com/news/2016-04-04-when-are-edtech-companies-school-officials>

February-March Media Hits - FPF:

interview with Jules Polonetsky on broadband privacy

National Public Radio

<http://www.npr.org/2016/03/17/470776669/fcc-proposal-would-let-consumers-weigh-in-on-internet-privacy>

op-ed by Jules Polonetsky & Lauren Smith

The Hill

<http://thehill.com/blogs/pundits-blog/transportation/273010-safeguarding-the-data-that-power-safer-cars>

quotes Jules Polonetsky

New York Times

http://www.nytimes.com/2016/03/03/technology/tech-rallies-to-apples-defense-but-not-without-some-hand-wringing.html?_r=0

op-ed by Jules Polonetsky

Re-code

<http://recode.net/2016/02/29/effective-regulators-effective-privacy-choices/>

quotes Peter Swire & Jules Polonetsky

Inside Sources

<http://www.insidesources.com/fcc-net-privacy-neutrality/>

coverage of FPF forum on Broadband Privacy...

FedScoop

<http://fedscoop.com/advocates-call-on-fcc-to-give-internet-users-autonomy-in-new-isp-privacy-rules>

quotes/cites FPF paper on student data by Elana Zeide

POLITICO

<http://www.politico.com/tipsheets/morning-education/2016/03/essa-rulemaking-day-3-213370>

coverage of FPF paper on student data by Elana Zeide

The74Million

<https://www.the74million.org/article/congress-confronts-a-balancing-act-between-data-for-education-research-and-student-privacy-rights>

quotes Jules Polonetsky

AdExchanger

<http://adexchanger.com/mobile/adobe-positions-cross-device-co-op-alternative-facebookgoogle/>

quotes Jules Polonetsky

Fortune

<http://fortune.com/2016/03/22/adobe-marketing-analytics/>

cites FPF work with Adobe

BusinessInsider

<http://www.businessinsider.com/adobe-launches-marketing-cloud-device-co-op-2016-3>

quotes Brenda Leong

NJ Spotlight

<http://www.njspotlight.com/stories/16/02/25/how-secure-is-student-privacy-as-more-learning-and-testing-go-online/>

quotes Jules Polonetsky'd keynote speech

PlanetBiometrics

<http://www.planetbiometrics.com/article-details/i/4283/desc/privacy-and-biometrics-brought-into-sharp-focus-in-connectid/>

FPF Media Hits - January

SAFE HARBOR:

New York Times - Letter to Editor by Jules Polonetsky on EU-US Safe Harbor Agreement

<http://www.nytimes.com/2016/02/09/opinion/moving-data-from-europe.html>

MediaPost - cites FPF research on Safe Harbor EU-US data transfer issues

<http://www.mediapost.com/publications/article/268122/eu-and-us-agree-on-privacy-shield-for-cross-bo.html>

ELECTION DATA:

CSO Online - quotes FPF Fellow Evan Selinger on voter surveillance issues

<http://www.csoonline.com/article/3031378/security/voter-targeting-becomes-voter-surveillance.html>

TheVerge - quotes FPF Fellow Ira Rubinstein on voter data issues

<http://www.theverge.com/2016/2/22/11092524/voter-data-campaigns-election>

STUDENT PRIVACY:

EdWeek - quotes Brenda Leong on Google and student data privacy issues

http://blogs.edweek.org/edweek/DigitalEducation/2016/02/google_acknowledges_data_mining_GAFE_users.html

EdSurge - Commentary/op-ed on student privacy by Jules & Brenda

<https://www.edsurge.com/news/2016-01-12-passing-the-privacy-test-as-student-data-laws-take-effect>

EdWeek - cites FPF Student Privacy Pledge and commentary on ACLU effort

<http://www.edweek.org/ew/articles/2016/02/10/aclu-tenth-amendment-center-join-forces-on.html>

GovernmentTechnology - cites FPF Student Privacy Pledge and commentary on ACLU effort

<http://www.govtech.com/education/The-Odd-Couple-ACLU-Tenth-Amendment-Center-Take-on-Student-Data-Privacy.html>

MediaPost - cites Student Privacy Pledge, quotes Jules
<http://www.mediapost.com/publications/article/266605/sen-franken-questions-google-about-student-privac.html>

Christian Science Monitor - Commentary/op-ed on student privacy by FPF Fellow Evan Selinger, Brenda Leong
<http://www.csmonitor.com/World/Passcode/Passcode-Voices/2016/0120/Opinion-Schools-fail-to-recognize-privacy-consequences-of-social-media>

EdSurge - cites Student Privacy Pledge
<https://www.edsurge.com/news/2016-01-20-the-three-big-edtech-problems-in-alabama-and-how-schools-are-fixing-them>

EdSurge - post about FPF's Student Privacy Bootcamp in SF on March 3
<https://www.edsurge.com/e/student-privacy-boot-camp-for-ed-tech-vendors-san-francisco-ca-on-2016-03-03>

OTHER PRIVACY ISSUES:

Washington Post - quotes FPF Fellow Danielle Citron
<https://www.washingtonpost.com/news/the-switch/wp/2016/01/21/why-you-should-look-to-states-not-the-federal-government-to-protect-your-privacy/>

[Slate.com](http://www.slate.com/articles/technology/future_tense/2016/01/tech_company_privacy_policies_don_t_cover_everything_they_should.html) - cites FPF Privacy Papers for Policymakers
http://www.slate.com/articles/technology/future_tense/2016/01/tech_company_privacy_policies_don_t_cover_everything_they_should.html

Christian Science Monitor - quotes Christopher Wolf on Data Privacy Day
<http://www.csmonitor.com/World/Passcode/2016/0129/Survey-Consumers-reject-companies-that-don-t-protect-privacy>

MediaPost - cites FPF blog post about Apple-FBI phone access issue
<http://www.mediapost.com/publications/article/269459/tech-companies-online-security-experts-democrati.html>

FPF Media Citations - December:

Washington Post - cites Student Pledge
<https://www.washingtonpost.com/news/the-switch/wp/2015/12/28/google-is-tracking-students-as-it-sells-more-products-to-schools-privacy-advocates-warn/>

EdWeek - cites Student Pledge
<http://www.edweek.org/ew/articles/2016/01/13/schools-turn-to-digital-tools-for-personalizing.html>

The Hill - cites Student Pledge

<http://thehill.com/blogs/pundits-blog/technology/262802-ftc-should-school-privacy-advocates-who-falsely-claim-google>

Fusion/Kashmir Hill - quotes Jules Polonetsky

<http://fusion.net/story/250458/hello-barbie-not-completely-evil/>

HackedEducation - cites commentary by Jules & Brenda on student privacy

<http://hackededucation.com/2015/12/16/trends-data/>

FPF - Media Hits for November

Wall Street Journal - Quotes Jules on Google and Student Privacy Pledge

<http://blogs.wsj.com/digits/2015/12/01/googles-education-service-under-fire-for-privacy-violations/>

FORTUNE - Quotes Jules on Google and Student Privacy Pledge

<http://fortune.com/2015/12/02/google-eff-chromebook/>

MediaPost - Quotes Jules on Google + Student Privacy Pledge

<http://www.mediapost.com/publications/article/263755/digital-rights-group-accuses-google-of-violating-s.html>

The Verge - Quotes Jules on Google + Student Privacy Pledge

<http://www.theverge.com/2015/12/1/9832210/eff-google-student-privacy-pledge-ftc-complaint>

Kim Komando Column - Cites FPF's Smart Store Privacy initiative

<http://www.foxnews.com/tech/2015/11/28/stop-stores-and-airports-from-tracking-your-movements.html>

FOX News - Jules quote in smartphone privacy story

<http://www.fox13news.com/news/fox-13-investigates/51148334-story>

MediaPost - Jules quote on new FCC staff

<http://www.mediapost.com/publications/article/263390/fcc-hires-online-tracking-expert-jonathan-mayer.html>

IAPP News - Student Pledge Hits 200 Signatories Milestone

<https://iapp.org/news/a/200-companies-now-support-student-privacy-pledge>

Mobile Marketer - Jules quote on Snapchat privacy issue

<http://www.mobilemarketer.com/cms/news/legal-privacy/21624.html>

OCTOBER – FPF MEDIA HITS:

POLITICO - Christopher Wolf quoted

<http://www.politico.com/agenda/story/2015/10/hey-candidates-please-dont-mention-us-000299>

MediaPost - Jules quoted, EU-Safe Harbor decision

<http://www.mediapost.com/publications/article/259867/eu-scraps-cross-border-privacy-agreement-imperils.html>

Columbia Daily Tribune - Brenda Leon quoted, student privacy

http://www.columbiatribune.com/news/education/school-officials-privacy-advocates-promote-safety-of-student-ipads/article_19f0553e-4c5d-5eab-a545-d27d98dad6e1.html

San Diego Union-Tribune - Jules quoted, Right to Be Forgotten

<http://www.sandiegouniontribune.com/news/2015/oct/03/right-to-be-forgotten-debate/>

eContent Magazine - Joseph Jerome quoted

<http://www.econtentmag.com/Articles/Editorial/Feature/The-Reality-of-Privacy-on-the-Web-106451.htm>

EdSurge - Commentary by Jules and Brenda, student privacy

<https://www.edsurge.com/news/2015-10-30-getting-student-data-security-right-the-first-time>

ZD Net - Kelsey Finch quoted

<http://www.zdnet.com/article/fitbits-enterprise-plan-delivering-real-returns-on-employee-wellness/>

Christian Science Monitor - "Passcode Commentary by Evan Selinger, Joseph Jerome, Elliott Murray

<http://www.csmonitor.com/World/Passcode/Passcode-Voices/2015/1014/Opinion-Presidential-campaigns-thirst-for-big-data-threatens-voter-privacy>

The Hill - Guest Commentary by Jules and Benedicte Dembrine, EU-Safe Harbor decision

<http://thehill.com/blogs/pundits-blog/technology/257431-uncertainty-clouds-us-and-eu-companies-after-data-decision>

Pittsburgh Post-Gazette - Brenda Leong quoted, student privacy

<http://www.post-gazette.com/news/surveillance-society/2015/10/14/Legislation-introduced-to-protect-student-privacy-pennsylvania/stories/201510140188>

Database Trends & Applications - Jules panel in Amsterdam

<http://www.dbta.com/Editorial/News-Flashes/Big-Data-Privacy-and-Data-Governance-Examined-at-Strata---Hadoop-World-106894.aspx>

Lexology - FPF, W&L Law Event cited

<http://www.lexology.com/library/detail.aspx?g=01cc1996-41ec-4a78-b4f4-d12b78c9ba84>

SEPTEMBER MEDIA HITS + SEPT 21 SYMPOSIUM AND SURVEY:

EdWeek

<http://mobile.edweek.org/c.jsp?cid=25920011&item=http%3A%2F%2Fapi.edweek.org%2Fv1%2Fblog%2F63%2F%3Fuuid%3D54604>

EdSurge

<https://www.edsurge.com/news/2015-09-21-new-survey-shows-that-parents-support-using-data-in-schools-but-don-t-understand-laws>

EducationDive

<http://www.educationdive.com/news/survey-parents-lack-understanding-of-state-federal-privacy-laws/406001/>

POLITICO

<http://www.politico.com/tipsheets/morning-education/2015/09/shutdown-watch-210303>

StateScoop

<http://statescoop.com/parents-data-security-concerns-challenge-school-systems/>

Watchdog.org

<http://watchdog.org/239161/majority-parents-support-using-student-data-help-kids-learn/>

IAPP News

<https://iapp.org/news/a/parents-unfamiliar-with-current-laws/>

THE Journal

<http://thejournal.com/articles/2015/08/31/survey-87-percent-of-parents-are-concerned-about-student-data-security.aspx>

National Public Radio (NPR)

<http://www.npr.org/sections/ed/2015/08/27/434667722/one-third-of-schools-are-using-this-app-youve-never-heard-of>

eSchool News

<http://www.eschoolnews.com/2015/09/28/parents-students-data-982/>

- Other/Blogs:

<https://www.privacysos.org/node/1823>

<http://www.nsba.org/newsroom/council-school-attorneys-udpate-student-data-privacy-brink-legal-change>

<http://safegov.org/posts?filterby=Privacy>

<http://hackededucation.com/2015/09/25/hack-education-weekly-news/>

<http://amplifyschoolchoice.com/ed-blog/>

<http://www.ednetinsight.com/news-alerts>

<http://www.i360gov.com/education-news/2015/sep/28/how-do-parents-really-feel-about-data>

<https://www.paulhodgson.me/rss-articles/edtech-rss/new-survey-shows-that-parents-support-using-data-in-schools-but-dont-understand-laws/>

<http://onlinesynthesis.com/onlinehighschools/>

<http://www.infosecdailynews.com/author/bitdefender/>

GENERAL/EDUCATION MEDIA HITS:

NBC News - Jules quoted

<http://www.nbcnews.com/business/consumer/most-presidential-campaign-websites-fail-privacy-test-survey-finds-n435081>

POLITICO - Jules quoted

<http://www.politico.com/story/2015/09/carly-fiorina-campaign-website-privacy-concern-213844>

AdExchanger - Jules quoted

<http://adexchanger.com/privacy/a-war-for-digital-privacy-is-raging-but-gaps-in-knowledge-remain/>

EdWeek - Jules quoted

<http://www.edweek.org/ew/articles/2015/08/26/de-identifying-student-data-is-key-for-protecting-privacy.html>

Christian Science Monitor - commentary by Evan Selinger & Brenda Leong
<http://www.csmonitor.com/World/Passcode/Passcode-Voices/2015/0917/Opinion-The-case-for-safeguarding-students-digital-privacy>

NBC News - Jules quoted
<http://www.nbcnews.com/business/consumer/student-privacy-n423466>

Pittsburgh Post-Gazette - Jules quoted
<http://www.post-gazette.com/news/surveillance-society/2015/09/07/Surveillance-Society-State-lags-in-privacy-protection-measures/stories/201509070013>

Government Technology - Jules quoted
<http://www.govtech.com/education/Are-School-Districts-Equipped-to-De-Identify-Student-Data.html>

Parent Herald - Jules quoted
<http://www.parentherald.com/articles/9859/20150909/how-safe-is-it-to-share-personal-data-with-your-childs-school.htm>

EdWeek - Jules quoted
http://blogs.edweek.org/edweek/DigitalEducation/2015/08/world_privacy_forum_pushes_ferpa_opt_out_for_parents.html

Broadcasting & Cable - FPF mention
<http://www.broadcastingcable.com/news/washington/ntia-launches-drone-privacy-effort/143039>

EdWeek - FPF Student Pledge cited
http://blogs.edweek.org/edweek/marketplacek12/2015/09/facebook_moves_into_k-12_arena_through_partnership_with_charter_network.html

FPF Media Hits - July

The Hill - commentary/byline by Jules and Brenda on student data privacy
<http://thehill.com/blogs/pundits-blog/education/249397-trusting-parents-to-make-smart-choices-on-student-data>

Slate - Jules quoted
http://www.slate.com/blogs/schooled/2015/07/23/body_cameras_for_principals_in_burlington_iowa_schools_why_a_police_accountability.html

EdWeek - FPF student pledge cited
http://blogs.edweek.org/edweek/DigitalEducation/2015/07/federal_student-data-privacy_bill.html

Christian Science Monitor - Brenda Leong quoted on student privacy
<http://www.csmonitor.com/USA/Education/2015/0724/Could-school-computers-be-a-tool-in-preventing-ISIS-from-recruiting-teens>

TRUSTe blog - Q&A with Jules
<http://www.truste.com/blog/2015/07/15/meet-leading-players-privacy-ecosystem-jules-polonetsky-future-privacy-forum/>

CloudTweaks - Jules quoted
<http://cloudtweaks.com/2015/07/google-glass-the-good-the-bad-the-ugly/>

YourIndependentFuture - Jules quoted
<http://www.yourindependentfuture.com/how-you-can-protect-your-privacy.html>

Pulse - FPF Code of Conduct cited
<https://www.linkedin.com/pulse/social-media-effect-people-business-kris-seeburn>

JUNE – FPF MEDIA HITS

June 2, 2015 [Whose Privacy Matters Most?](#) CIO.in (Brenda Leong quoted)

June 3, 2015 [Congressmen Urge Support for Student Data Privacy](#) FedScoop (FPF-SIIA Student Privacy Pledge cited)

June 10, 2015 [The Disappearing Internet and Its Impact on IoT](#) Re/code (FPF Sharing Economy Survey cited)

June 15, 2015 [Magid: As Laws About Student Data Change, Innovative Apps Could Suffer](#) San Jose Mercury News (FPF-SIIA Student Privacy Pledge cited)

June 16, 2015 [Complying With the 'Pledge to Protect Student Privacy'](#) CRN (FPF-SIIA Student Privacy Pledge cited)

June 22, 2015 [Automotive Industry Balances Demand For Connected Cars With Privacy Concerns](#) Bloomberg BNA (Joseph Jerome quoted)

June 29, 2015 [The Sum of All Fears \(Around Student Data Privacy\)](#) edSurge (FPF-SIIA Student Privacy Pledge cited)

June 30, 2015 [Data-Mining for the Purpose of Targeting Ads to Students? Stop It!](#) National Review (FPF-SIIA Student privacy Pledge cited)

MAY - FPF MEDIA HITS

Drones & Privacy

Federal Computer Week

<http://fcw.com/articles/2015/04/27/drone-privacy-rules.aspx>

FTC/Nomi

Mondaq

<http://www.mondaq.com/unitedstates/x/392552/Data+Protection+Privacy/FTC+Finalizes+First+Privacy+Settlement+Against+a+Retail+Tracking+Firm>

Student Privacy

EdWeek

<http://www.edweek.org/ew/articles/2015/05/20/finding-a-balance-between-monitoring-and-tracking.html>

EdSurge

<https://www.edsurge.com/n/2015-05-05-edtech-privacy-by-design-the-teacher-as-privacy-entrepreneur>

San Jose Mercury News

http://www.mercurynews.com/columns/ci_28113155/magid-tech-know-your-childs-rights-information-age

EdWeek

http://blogs.edweek.org/edweek/DigitalEducation/2015/04/messer-polis_data_privacy_bill_reaction.html

iSchoolGuide

<http://www.ischoolguide.com/articles/12113/20150515/connect-safely-future-of-privacy-forum-national-pta-parents-guide-student-data-privacy.htm>

EdSurge

<https://www.edsurge.com/n/2015-04-27-a-parent-s-guide-to-student-data-privacy>

[AN.com](#)

<http://associationsnow.com/2015/05/student-privacy-bill-puts-ed-tech-groups-hot-seat/>

APRIL FPF MEDIA HITS:

FTC/Nomi

Wall Street Journal

Quotes Jules

<http://www.wsj.com/articles/ftc-delivers-mixed-warning-on-location-tracking-1429820925>

AdAge

Quotes FPF statement

<http://adage.com/article/privacy-and-regulation/mobile-tracking-firm-nomi-ftc-wrist-slap/298216/>

General Privacy Issues

San Francisco Chronicle

Quotes Jules

<http://www.sfgate.com/business/article/YouTube-Kids-infomercials-as-toddler-fodder-6185062.php>

ChannelWorld

Quotes Kelsey Finch

<http://www.channelworld.in/features/big-data-collection-makes-it-hard-for-you-to-remain-anonymous>

Student Privacy Pledge

Watchdog

Cites FPF Pledge

<http://watchdog.org/210769/advocates-say-companies-schools-invade-student-privacy-data-mining/>

National Law Review

Cites FPF Pledge

<http://www.natlawreview.com/article/departement-education-issues-new-guidance-documents-relating-to-student-privacy>

Washington Post

Cites FPF Pledge

<http://www.washingtonpost.com/blogs/answer-sheet/wp/2015/03/30/report-big-education-firms-spend-millions-lobbying-for-pro-testing-policies/>