

From: APPS AND PLATFORMS BRIEFING <intelligence@businessinsider.com>

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Subject: Google's app-install ad business hits growth spurt — Global VR and AR revenue to reach \$162B by 2020 — T-Mobile flirts with net neutrality laws

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The Future of Privacy Forum published a recent [study](#) that found that compared with other apps in the iOS and Android market places, health and fitness apps lag in privacy policies, MobiHealthNews [reports](#). Roughly 60% of health and fitness apps offered robust privacy policies compared to the 76% of other apps. This is concerning, especially given the sensitive nature of the data being collected by these apps.