

FPF IN THE NEWS
August 2016

Date	Story	Outlet	Reporter
August 1, 2016	Privacy Wins, No Matter Who Claims California Senate Seat	Bloomberg BNA	George R. Lynch
August 1, 2016	Leading Chief Privacy Officer Hilary Wandall Joins TRUSTe as Demand Escalates for Global Privacy and Data Protection Solutions	TRUSTe	N/A
August 2, 2016	White House Unveils Drone-Boosting Plan	Broadcasting & Cable	John Eggerton
August 2, 2016	FPF, Intel, PrecisionHawk advocate for privacy by design framework in drones	IAPP Daily Dashboard	N/A
August 2, 2016	Apple Strengthens Do-Not-Track On iPhones And iPads	MediaPost	Wendy Davis
August 2, 2016	The White House Will Let Google's Project Wing Test Delivery Drones	Inverse	Nathaniel Mott
August 2, 2016	White House details new plans for unmanned aircraft, talks drone delivery and privacy concerns	TechRepublic	Alison DeNisco
August 2, 2016	Google's parent company will begin testing delivery drones in the U.S.	Computerworld	Grant Gross
August 2, 2016	White House Unveils Drone-Boosting Plan	Radio World (reprint of Broadcasting & Cable article)	John Eggerton

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August 2, 2016	Leading Chief Privacy Officer Hilary Wandall Joins TRUSTe	PR Urgent (reprint of TRUSTe press release)	TRUSTe
August 3, 2016	Alphabet toys with drones deliveries	Tech Central.ie (reprint of Computerworld article)	IDG News Service
August 3, 2016	Leading Chief Privacy Officer Hilary Wandall Joins TRUSTe	Virtual Strategy Magazine (reprint of TRUSTe press release)	TRUSTe
August 3, 2016	Drones, Autonomus Cars, Ethics and Regulation.	LinkedIn	Tara Taubman-Bassirian
August 3, 2016	FAA to Propose Drone Flight Over People Rule by Winter	TV Technology	Deborah D. McAdams
August 4, 2016	Kids and the Connected Home (on-camera interview)	WFTV-ORD	Justin Gray
August 4, 2016	Apple is even more attractive for privacy professionals	Neue Zürcher Zeitung	von Henning Steier
August 9, 2016	Facebook Blocks Ad Blockers, but it Strives to Make Ads More Relevant	New York Times	Mike Issac
August 9, 2016	Facebook to Fight Ad-Blocking on Desktop Site	Newsmax	Theodore Bunker
August 9, 2016	Facebook blocks ad blockers, but it strives to make ads more relevant	Houston Chronicle (reprint of New York Times article)	Mike Issac
August 9, 2016	White House encourages adoption of drones	Physics Today	David Kramer
August 12, 2016	Many Big Announcements for the UAS Industry and its Safety and Privacy Initiatives	JD Supra Business Advisor	Kathryn Rattigan

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August 14, 2016	U.S. Companies Slow to Adopt European Data Transfer Agreement	The Wall Street Journal	Dana Heide
August 18, 2016	Substantial number of apps weak on privacy policies	Politico Morning eHealth	Darius Tahir
August 18, 2016	FPF releases best practices for health apps and wearables	IAPP Daily Dashboard	N/A
August 18, 2016	Future of Privacy Forum Releases Best Practices for Consumer Wearables and Wellness Apps and Devices	Mother Earth News (press release reprint)	N/A
August 18, 2016	Best Practices for Consumer Wearables	Frederik Hermann (press release reprint)	N/A
August 18, 2016	Report finds health, fitness apps lag in privacy policies compared to other apps	mobi health news	Heather Mack
August 18, 2016	FPF Releases Guide for Consumer Wearables and Wellness Apps and Devices	Hogan Lovells Chronicle of Data Protection	Katherine Gasztonyi
August 18, 2016	Some mHealth Apps Aren't Making Privacy a Priority	mHealth Intelligence	Eric Wicklund
August 19, 2016	Many health and fitness apps lack privacy policies	IT Knowledge Exchange	Tayla Holman
August 22, 2016	Apps and Platforms Briefing	Business Insider Intelligence	N/A
August 22, 2016	Mobile health apps lag in easy access privacy policies	Fierce Health Care	Judy Mottl
August 22, 2016	Apps More Likely To Come With Privacy Policies	MediaPost	Wendy Davis
August 2016	Future of Privacy Forum guidelines address wearables and wellness apps	eHealth Law & Policy	Simon Fuller (editor)

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August 23, 2016	Think Tank Issues Health Apps, Wearables Privacy Guide	Bloomberg Law	Jimmy H. Koo
August 23, 2016	CareDox Adopts Student Privacy Pledge (SPP) As Part of Extensive Measures to Insure Privacy of Its More Than 1.4 Million Student Health EMRs Nationwide	KSWO ABC 7	PR Web
August 23, 2016	CareDox Adopts Student Privacy Pledge (SPP) As Part of Extensive Measures to Insure Privacy of Its More Than 1.4 Million Student Health EMRs Nationwide	benzinga	PR Web
August 23, 2016	ASA and the Auto Alliance Hosted Third Technology and Telematics Forum at NACE CARS	CollisonWeek	CollisonWeek Editor
August 24, 2016	Lots of Fitness Apps Don't Have a Privacy Policy	SHAPE Magazine	Macaela Mackenzie
August 29, 2016	mHealth App Privacy, Security Improving	Health IT Outcomes	Katie Wike
August 30, 2016	Privacy by Design creator Cavoukian, among the greatest minds in privacy, serving on OneTrust Advisory Board	Yahoo! Finance (reprint of OneTrust press release)	N/A
August 31, 2016	Mobile Health App Privacy Policies Not Easily Accessible	HealthIT Security	Elizabeth Snell
August 31, 2016	What Customer Data Collection Could Mean for Workers	Harvard Business Review	Solon Barocas and Karen Levy