



Vision

We believe that ...

technological innovation and new uses of data can help solve big societal problems and improve lives.

We believe that ...

technological innovation must be accompanied by fresh privacy thinking.

We believe that ...

it is possible to build a world where technological innovation and privacy can coexist.

We believe that ...

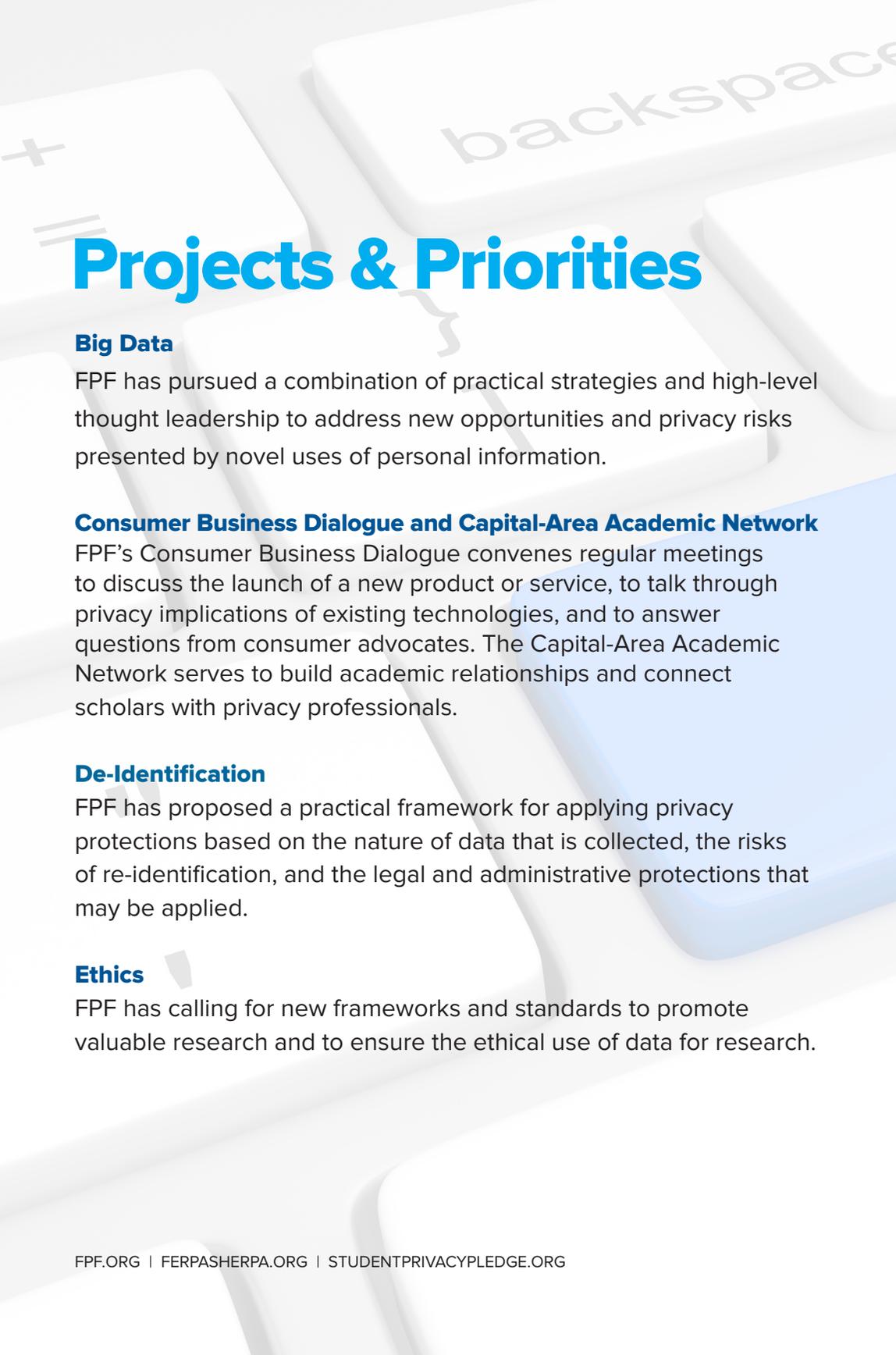
it is possible to reach consensus on ethical norms, policies and business practices to address new privacy challenges.

Our Mission

The Future of Privacy Forum (FPF) is a non-profit organization that serves as a catalyst for privacy leadership and scholarship, advancing principled data practices in support of emerging technologies.

Who We Are

FPF brings together industry, academics, consumer advocates, and other thought leaders to explore the challenges posed by technological innovation and develop privacy protections, ethical norms and workable business practices.



Projects & Priorities

Big Data

FPP has pursued a combination of practical strategies and high-level thought leadership to address new opportunities and privacy risks presented by novel uses of personal information.

Consumer Business Dialogue and Capital-Area Academic Network

FPP's Consumer Business Dialogue convenes regular meetings to discuss the launch of a new product or service, to talk through privacy implications of existing technologies, and to answer questions from consumer advocates. The Capital-Area Academic Network serves to build academic relationships and connect scholars with privacy professionals.

De-Identification

FPP has proposed a practical framework for applying privacy protections based on the nature of data that is collected, the risks of re-identification, and the legal and administrative protections that may be applied.

Ethics

FPP has calling for new frameworks and standards to promote valuable research and to ensure the ethical use of data for research.



Connected Cars

FPF advances privacy practices and understanding of new in-car technologies. We help ensure responsible practices are in place so the benefits of technologies will be well-received by consumers.

Education

FPF's student privacy program produces policy guidance and scholarship about finding the balance between protecting student privacy and allowing for the important use of data and technology in education. FPF examines both the K-12 and Higher Education landscape to find best practices and create practical tools to advance the responsible use of data.

Location and Ad Practices

FPF analyzes new location based technologies and educates companies and regulators about their use. FPF similarly explores evolving advertising technologies and identifies potential privacy issues and appropriate consumer controls.

Smart Cities

FPF promotes the value of technologies that inform and streamline municipal services while respecting individuals' privacy.

IT'S NOT HOW MUCH DATA YOU HAVE, BUT HOW YOU USE IT:
ASSESSING PRIVACY IN THE CONTEXT OF CONSUMER DATA INTEGRATION

Jules Polonetsky and Omer Tene
Future of Privacy Forum

Voluntary Best Practices for
UAS Privacy, Transparency,
and Accountability

Consensus, Stakeholder-Drafted
Best Practices Created
in the NTIA-Covened
Multistakeholder Process

BEYOND ONE CLASSROOM:
PARENTAL SUPPORT FOR TECHNOLOGY
AND DATA USE IN SCHOOLS



Beyond IRBs:
Designing Ethical Review
Processes for Big Data

Beyond IRBs:
Ethical Guidelines for Data Research
Omer Tene and Julia A. Jaramila

Elements of a New Ethical Framework For Big Data Research
Molly Inoué and Laurel Kasper

Data Sustainability:
Management Systems, Analytics
and Jonathan D. Big

Frameworks for Big Data Research
Thomas Alexander Wood,
Dan, and Michal Altman

Standards for Health Information:
and Practical Approaches
Craig Tomasek

Unresolved Issues Concerning
Use of Big Data Health Analytics
Jules Polonetsky and Stephen Chermak

CROSS DEVICE:
UNDERSTANDING THE STATE
OF STATE MANAGEMENT



De-identification
& Student Data

FUTURE OF
PRIVACY
FORUM

Student
Data
Privacy
Pledge

Expanding Trust
in Education Technology

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PRIVACY
FORUM

SIA

A Parents' Guide to
Student
Data Privacy

ConnectSafety
Smartphones, Tablets & More

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FORUM

PTA
parentteacherassociation.org

Completed with support of
the Bill & Melinda Gates Foundation, Digital Trust Foundation, and Shari L. Kaplan.

19 Times Data Analysis
Empowered Students and Schools
Which Students Succeed and Why?



FUTURE OF
PRIVACY
FORUM

BY BLANKA TRDICA

PRIVACY PAPERS FOR
POLICYMAKERS

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KIDS & THE CONNECTED HOME:
PRIVACY IN THE AGE OF CONNECTED
DOLLS, TALKING DINOSAURS,
AND BATTLING ROBOTS



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Family
Online Safety
Institute

More About FPF

Brussels Privacy Symposium

FPF and the Vrije Universiteit Brussel have established the Brussels Privacy Symposium (BPS) to develop and promote research, scholarship and best practices to support beneficial uses of data while respecting individuals' fundamental rights. The BPS draws on the expertise of leading EU and US academics, industry practitioners, and policy makers to produce an annual workshop highlighting innovative research on emerging privacy issues. Learn more: fpf.org/brussels-privacy-symposium.

Mobile Location Analytics

Facilities such as airports, stores and hotels use Mobile Location Analytics technology to understand the traffic patterns of people in their venues. FPF created smart-places.org as a resource for consumers who wish to opt out.

Thought Leadership

FPF hosts monthly briefings and working group meetings for members. FPF publishes best practices, negotiates codes of conduct, and holds sessions focused on education and training.

Events Calendar

FPF provides a global calendar of privacy events. You can view events and submit one to be added by visiting: privacycalendar.org.



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