SMART COMMUNITIES //

Sensor networks and always-on data flows produce new service models and analytics to make modern cities and local communities more livable, sustainable, and equitable. At the same time, connected smart city devices raise concerns about individuals' privacy, autonomy, and freedom of choice, as well as potential discrimination by institutions.

Working collaboratively with public, private, and civil society leaders, FPF is developing best practices to guide how cities and local communities collect, manage, and use personal data to improve services for citizens. FPF and its Smart Cities Working Group seek to promote fair and transparent data uses, provide practical guidance to help local governments navigate complicated privacy-related issues, and help individuals better understand and engage with data-driven programs in their communities.

FPF's ultimate goal is to help individuals, local communities, and technology providers leverage the benefits of a data-rich society while minimizing threats to individual privacy and civil liberties.

Highlights Include:

- FPF published an interactive visual guide to smart city technologies and data flows, <u>Shedding Light on Smart City</u> <u>Privacy</u>.
- FPF published a <u>central repository</u> for privacy-related guidance documents, best practices, reports, codes of conduct, and other resources relevant to smart communities.

- FPF convened a roundtable, <u>Privacy in the Smart City:</u> <u>Finding the Middle Ground</u>, to discuss how communities can secure the social benefits of new technologies while protecting individual privacy.
- FPF is developing a *Privacy and Security Readiness Guide* for municipal technology and privacy leaders.
- FPF is working with the City of Seattle to perform a privacy risk assessment of the city's Open Data program.

We invite you to join the Future of Privacy Forum and participate in the Smart Cities Working Group.

CONTACT //



Kelsey Finch Policy Counsel kfinch@fpf.org