

# BRUSSELS PRIVACY SYMPOSIUM

## AI ETHICS: THE PRIVACY CHALLENGE

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### Abstracts

#### ***Automated Driving as the Testbed for Privacy in the Artificial Intelligence World***

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Automated cars are going to be the proof point for privacy, setting the precedent for other technologies boosted by artificial intelligence to be innovative and privacy-conscious. Section 1 analyses the recent transition from connected cars to more automated vehicles, highlighting the economic and social opportunities enabled by these technology advances. Section 2 describes artificial intelligence applications in the automated driving space. Section 3 explores how privacy is increasingly challenged in an automated cars environment. Section 4 looks at the current legislative landscape in the US and EU. Section 5 identifies policy priorities for policymakers and industry, and outlines six policy recommendations.

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<sup>1</sup> Intel Corporation