

B7: Exercise – Data Benefit Analysis

Maximizing the potential of an IDS use case requires evaluating not only the risk but also the benefits of integrated data. The privacy risks should be articulated through a *Privacy Impact Assessment*. To account for the unique benefits of integrated data, however, we recommend conducting a *Data Benefit Analysis* as well.

Using this guide to *Benefit-Risk Analysis for Big Data Projects*, assess *in writing* the anticipated benefits and risks of each IDS use case and weigh them against each other. This includes specifying:

- › What are the potential benefits of your IDS or IDS use case?

- › What are the potential privacy risks of your IDS or IDS use case?

- › Who are the potential beneficiaries of your IDS or IDS use case?

- › Whose privacy is potentially at risk because of your IDS or IDS use case? (Is this the same group that would benefit from it?)

- › What is the anticipated size or scope of the benefit of your IDS or IDS use case?

- › What is the size and scope of the potential risk of your IDS or IDS use case?

- › What is the likelihood that the benefit will occur?

- › What is the likelihood that the risk will occur?
