

Geo-Location Data: GPS, Wi-Fi, and Spatial Analytics

Tuesday, 27 November, 2018 • Amsterdam-Luxembourg Room
Radisson Blu Royal Hotel, Rue du Fossé aux Loups 47, 1000 Bruxelles, Belgium

Agenda

14:30 – 14:35	Welcome & Opening Remarks
	<ul style="list-style-type: none"> • Jules Polonetsky, CEO, Future of Privacy Forum • Professor Paul De Hert, Co-Director, Brussels Privacy Hub
14:35 – 14:45	I. Introduction to Geo-Location Data
	<ul style="list-style-type: none"> • Simon Hania, Data Protection Officer, Uber
14:45 – 15:05	II. Mobile Sensors and Wi-Fi Analytics
	<ul style="list-style-type: none"> • Stacey Gray, Privacy Counsel, Future of Privacy Forum
15:05 – 15:30	III. Location Data Flows and Case Studies
	<ul style="list-style-type: none"> • Kara Selke, Vice President of Privacy & Data Partners, StreetLight Data
15:30 – 15:50	IV. Current De-Identification Methods
	<ul style="list-style-type: none"> • Simon Hania, Data Protection Officer, Uber
15:50 – 16:30	Moderated Q&A
16:30	Session Ends (Coffee Break)

Slides and online resources available at fpf.org/classes

About the Hosts

Future of Privacy Forum is a nonprofit organization that serves as a catalyst for privacy leadership and scholarship, advancing principled data practices in support of emerging technologies. FPF brings together industry, academics, consumer advocates, and other thought leaders to explore the challenges posed by technological innovation and develop privacy protections, ethical norms, and workable business practices. As “data optimists,” FPF believes that the power of data for good is a net benefit to society, and that it can be well-managed to control risks and offer the best protections and empowerment to consumers and individuals. Learn more at www.fpf.org.

The Brussels Privacy Hub (BPH) is an academic privacy research centre with a global focus. As an entity of the Vrije Universiteit Brussel (Free University of Brussels or VUB), it uses its location in Brussels, the capital of Europe, to engage EU policymakers, data protection regulators, the private sector, and NGOs, and to produce innovative, cutting-edge research on important questions of data protection and privacy law and policy. Brussels is where key decisions are taken on data protection in the European Union, and EU rules set the standard for data protection and privacy law around the world. Learn more at <https://brusselsprivacyhub.eu/>.