

PERSONAL DATA and the ORGANIZATION: STEWARDSHIP AND STRATEGY

DATA RISKS

With data being increasingly core to organizational success, managing data risk has become central to realizing its rewards. Current and emerging risks pose powerful and complex challenges to individuals, organizations and society.

DATA BENEFITS

Personal Data, processed lawfully, fairly and transparently, enables business, government, researchers, and NGOs to better serve their mission. Responsible uses of data benefit individuals and society across almost every sector of the economy.

THE EVER-EXPANDING DATA LANDSCAPE

Data is constantly generated across every aspect of our lives and our environment. The complexity of sources and types will continue to grow at an exponential rate, and as the variety of data produced expands, so will the types of data being used to support critical daily activities.

DATA RISKS & RESPONSIBILITIES

As more data is collected, connected, processed, and used, new risks emerge. Organizations should weigh these new costs, understand new responsibilities, and make benefit risk decisions consciously and fairly.

