PERSONAL DATA and the ORGANIZATION: STEWARDSHIP AND STRATEGY

DATA RISKS
With data being increasingly core to organizational success, managing data risk has become central to realizing its rewards. Current and emerging risks pose powerful and complex challenges to individuals, organizations, and society.

DATA RISKS & RESPONSIBILITIES
As more data is collected, connected, processed, and used, new risks emerge. Organizations should weigh these new costs, understand new responsibilities, and make benefit-risk decisions consciously and fairly.

DATA BENEFITS
Personal Data, processed lawfully, fairly and transparently, enables business, government, researchers, and NGOs to better serve their mission. Responsible uses of data benefit individuals and society across almost every sector of the economy.

THE EVER-EXPANDING DATA LANDSCAPE
Data is constantly generated across every aspect of our lives and our environment. The complexity of sources and types will continue to grow at an exponential rate, and as the variety of data produced expands, so will the types of data being used to support critical daily activities.

TECHNOLOGY
As more data is collected, connected, processed, and used, new risks emerge. Organizations should weigh these new costs, understand new responsibilities, and make benefit-risk decisions consciously and fairly.

COMMUNITY & SOCIETY
Data processing shall be proportionate to the legitimate purpose pursued and reflect a fair balance between all interests concerned and the rights and freedoms at stake.

LEGAL & REGULATORY
Data processing is lawful, transparent, and fair. Ensuring acceptable practices (online methodologies, Privacy, Security, and Trust and ensure processing is lawful, transparent, and fair.

INNOVATION
Ensuring proper data management and use of data ensures quality, transparency, and fairness.

DATA ACCESS & USAGE
Ensuring proper data management and use of data ensures quality, transparency, and fairness.

PEOPLE, TOOLS, & SYSTEMS
Ensuring proper data management and use of data ensures quality, transparency, and fairness.

ORGANIZATIONAL TOOLS
Ensuring proper data management and use of data ensures quality, transparency, and fairness.

THE RESPONSIBLE USE OF DATA
Data processing shall be proportionate to the legitimate purpose pursued and reflect a fair balance between all interests concerned and the rights and freedoms at stake.