



## Advancing Principled Data Practices in Support of Emerging Technologies

FPF brings together industry, academics, civil society, policymakers, and other stakeholders to explore the challenges posed by emerging technologies and develop privacy protections, ethical norms, and workable best practices.

Our Working Groups develop best practices, engage with public policy, and share insights.

### Real-world impact

FPF initiatives have real-world consumer privacy impact. We work with organizations and governments to shape practices and policies.

Leading companies that provide consumer genetic tests support FPF's **Privacy Best Practices**, a set of standards for the collection and use of genetic data — such as not sharing individual genetic data without express permission.

Seattle and other cities are using FPF's **Open Data Risk Assessment** to navigate the complex policy, technical, organizational, and ethical standards that support privacy-protective open data programs.

350+ education technology companies have taken the **Student Privacy Pledge**, taking on legally enforceable obligations — such as a commitment to only collect students' personal information for educational purposes or with consent.

### Collaboration that drives insight

FPF convenes experts to foster collaboration and promote insightful research on data protection that supports the utility of data.

FPF provides **expert testimony and comments** to Congress, federal agencies, Congressionally-chartered commissions, and legislatures in U.S. states and around the world.

FPF's **Privacy Papers for Policymakers** program brings academic expertise to Members of Congress, leaders of executive agencies, and their staffs to better inform policy approaches to data protection issues.

FPF founded the **Israel Tech Policy Institute**, the first think tank of its kind in a country with more than 6,000 tech startups, including many that are developing new privacy technologies.

In Europe, FPF helps regulators, policymakers, and staff at data protection authorities better understand the technologies at the forefront of data protection law. With the **Brussels Privacy Hub** of Vrije Universiteit Brussel, FPF offers an annual program to support practical data protection scholarship.

FPF shares research and insights through its reports and roundtables, and events such as **Student Privacy Boot Camps, Consumer-Business Dialogue, Privacy War Games, and Privacy Book Club** discussions.

Ad Tech & Location

AI & Machine Learning

Biometrics

Data Ethics & Research

De-identification

European Council

Health & Genetic Data

Higher Education

Internet of Things

K-12 Education

Mobility & Connected Cars

Smart Cities & Communities

### Get involved

A nonprofit, FPF is supported by 175 leading companies, the National Science Foundation, and prominent private foundations.

Members of the FPF Advisory Board represent academia, civil society, and industry.



See details on becoming a supporter at:  
<https://fpf.org/about/supporters/>  
or email [bkelly@fpf.org](mailto:bkelly@fpf.org)

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