

BRUSSELS PRIVACY SYMPOSIUM

EXPLORING THE INTERSECTION OF DATA PROTECTION AND COMPETITION LAW

November 19, 2019 • Vrije Universiteit Brussel
Brussels, Belgium

Presented by



AGENDA

(as of August 8)

9:30 – 10:00	Registration
10:00 – 10:15	Welcome & Introductions <ul style="list-style-type: none"> • Christopher Kuner, Co-Director, Brussels Privacy Hub • Jules Polonetsky, CEO, Future of Privacy Forum
10:15 – 12:00	Boot Camp: Fundamentals of EU Competition Law <i>A special educational session guided by competition law and data protection law specialists aimed at introducing the fundamentals of EU Competition Law to privacy professionals.</i> <ul style="list-style-type: none"> • Dr. Orla Lynskey, Associate Professor, London School of Economics
12:00 – 13:00	Lunch Break
13:00 – 13:30	Setting the Scene: Panel Overview <ul style="list-style-type: none"> • Dr. Orla Lynskey, Associate Professor, London School of Economics
13:30 – 14:30	Panel 1: Competition in Data-Driven Markets <i>A moderated panel of academics and industry professionals discuss critical markets questions: Is personal data a barrier to entry to digital markets? What are the implications of data-sharing and interoperability from a data protection perspective? Are new limits on data-driven mergers desirable? What is the role of data protection in competition analysis and of competition analysis in data protection?</i>
14:30 – 15:30	Panel 2: The "Value" of Personal Data in the Digital Environment <i>A moderated panel of academics and industry professionals discuss the crossroads of data and law, such as: How does the value of data figure in competition analysis? What are the differences between valuation of data by consumers and by companies? Could competition law provisions on excessive pricing or unfair trading place limits on data collection by dominant companies? How is 'excess' measured or determined? How does data minimization fit in?</i>
15:30 – 15:45	Coffee Break
15:45 – 16:45	Panel 3: Remedies and Institutional Design <i>A moderated panel of government agencies, civil society, and academics discuss the role and reach of competition authorities, questions include: Are current data protection and competition remedies up to the task of ensuring fair digital markets? Should DPAs deploy an antitrust toolbox with structural remedies in privacy cases? Are competition authorities in the EU well-equipped to make data protection considerations and if so, are they stepping into an exclusive competence of data protection authorities? Do DPAs and competition authorities have the tech expertise needed to address issues like machine learning and AI?</i>
16:45 – 17:00	Closing Remarks
17:00 – 18:00	Closing Reception