

Information Privacy Act – June 3, 2020

1 Title: To provide individuals with foundational information privacy rights, create strong
2 accountability mechanisms, and establish meaningful enforcement.

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5 *Be it enacted by the Senate and House of Representatives of the United States of America in*
6 *Congress assembled,*

7 **SECTION 1. SHORT TITLE; TABLE OF CONTENTS.**

8 (a) Short Title.—This Act may be cited as the “Information Privacy Act”.

9 (b) Table of Contents.—The table of contents of this Act is as follows:

- 10 Sec. 1. Short title; table of contents.
- 11 Sec. 2. Legislative findings and purpose.
- 12 Sec. 3. Definitions.
- 13 Sec. 4. Effective dates.

14 **TITLE I—INDIVIDUAL INFORMATION PRIVACY**
15 **RIGHTS**

- 16 Sec. 101. Right to loyalty and care in processing.
- 17 Sec. 102. Right to transparency.
- 18 Sec. 103. Right to control.
- 19 Sec. 104. Right to consent.
- 20 Sec. 105. Right to recourse.
- 21 Sec. 106. Right to data security.
- 22 Sec. 107. Civil rights.
- 23 Sec. 108. Prohibition on waiver of rights.
- 24 Sec. 109. Limitations and applicability.

25 **TITLE II—RESPONSIBILITY AND OVERSIGHT OF**
26 **COVERED ENTITIES**

- 27 Sec. 201. Organizational accountability.
- 28 Sec. 202. Disclosure of privacy policies and practices.
- 29 Sec. 203. Algorithmic decision-making.

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1 Sec. 204. Service providers and third parties.

2 Sec. 205. Data brokers.

3 Sec. 206. Whistleblower protections.

4 **TITLE III—MISCELLANEOUS**

5 Sec. 301. Enforcement by the Federal Trade Commission.

6 Sec. 302. Enforcement by States.

7 Sec. 303. Enforcement by individuals.

8 Sec. 304. Approved certification programs.

9 Sec. 305. Relationship to Federal and State laws.

10 Sec. 306. Digital content forgeries.

11 Sec. 307. Severability.

12 Sec. 308. Authorization of appropriations.

13 **SEC. 2. LEGISLATIVE FINDINGS AND PURPOSE.**

14 [Placeholder]

15 **SEC. 3. DEFINITIONS.**

16 In this Act:

17 (1) Affirmative express consent.—The term “affirmative express consent” means an
18 affirmative act by an individual that clearly communicates the individual’s authorization for
19 certain collection, processing, or transfer practices in response to a specific and
20 unambiguous request that meets the requirements of sections 102(c) and 104.

21 (2) Algorithmic decision-making.—The term “algorithmic decision-making” means a
22 computational process, including one derived from machine learning, statistics, or other
23 data processing or artificial intelligence techniques, that uses covered data to make a
24 decision or provide significant support for human decision-making.

25 (3) Biometric information.—

26 (A) In general.—The term “biometric information” means any covered data
27 generated from the measurement or specific technological processing of an
28 individual’s biological, physical, or physiological characteristics, including—

29 (i) fingerprints;

30 (ii) voice prints;

31 (iii) iris or retina scans;

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1 (iv) facial scans or templates;

2 (v) deoxyribonucleic acid (DNA) information;

3 (vi) gait, or any other identifiable physical movement characteristics used for
4 the purpose of identifying an individual; and

5 (vii) other physical attributes of an individual used to identify the individual.

6 (B) Exclusions.—Such term does not include writing samples, written signatures,
7 photographs, voice recordings, demographic data, or physical characteristics such as
8 height, weight, hair color, or eye color, provided that such data is not used for the
9 purpose of identifying an individual’s unique biological, physical, or physiological
10 characteristics.

11 (4) Collect; collection.—The terms “collect” and “collection” mean acquiring covered
12 data by any means, including buying, renting, gathering, obtaining, receiving, accessing, or
13 observing individual behavior.

14 (5) Common branding.—The term “common branding” means a shared name,
15 servicemark, or trademark between two or more entities.

16 (6) Control.—The term “control” means, with respect to an entity—

17 (A) ownership of, or the power to vote, more than 50 percent of the outstanding
18 shares of voting securities of the entity;

19 (B) control in any manner over the election of a majority of the directors of the
20 entity (or of individuals exercising similar functions); or

21 (C) the power to exercise a controlling influence over the management of the entity.

22 (7) Commission.—The term “Commission” means the Federal Trade Commission.

23 (8) Covered data.—

24 (A) In general.—The term “covered data” means information that identifies, or is
25 linked or reasonably linkable to an individual, household, or device used by in
26 individual or household, including derived data. “Covered data of the individual”
27 means information that is linked or reasonably linkable to a specific individual or a
28 device associated with that individual.

29 (B) Exclusions.—Such term does not include—

30 (i) de-identified data;

31 (ii) employee data; and

32 (iii) public records;

33 Provided that such data or records are not aggregated with other covered data.

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1 (9) Covered entity.—

2 (A) In general.—The term “covered entity” means any entity or person that
3 processes or transfers covered data and—

4 (i) is subject to the Federal Trade Commission Act (15 U.S.C. § 41 et seq.) as
5 amended from time to time; or

6 (ii) is identified in Section 301(c) of this Act.

7 (B) Inclusion of commonly controlled and commonly branded entities.—Such term
8 includes any entity or person that controls, is controlled by, is under common control
9 with, or shares common branding with a covered entity.

10 (10) Data broker.—The term “data broker” means a covered entity that knowingly
11 collects and processes covered data and transfers such data to third parties for consideration.

12 (11) De-identified data.—The term “de-identified data” means covered data that is
13 altered, aggregated, or otherwise processed in such a way that it cannot reasonably be used
14 to infer information about, or otherwise be linked to, an individual, a household, or a device
15 used by an individual or household, provided that the entity—

16 (A) takes reasonable administrative, technical, and legal measures to ensure that the
17 information cannot be reidentified, or associated with, an individual, a household, or a
18 device used by an individual or household; including—

19 (i) publicly commits in the disclosure required by Section 202—

20 (I) to process and transfer the information only in a de-identified form; and

21 (II) not to attempt to re-identify or associate the information with any
22 individual, household, or device used by an individual or household; and

23 (ii) contractually obligates any person or entity that receives the information
24 from the covered entity to comply with all of the provisions of this subsection.

25 (12) Delete.—The term “delete” means to remove or destroy data such that it is not
26 maintained in retrievable form and effectively cannot be retrieved for any purpose.

27 (13) Derived data.—The term “derived data” means covered data that is created by the
28 derivation of information, data, assumptions, inferences, or conclusions from facts,
29 evidence, or another source of information or data about an individual, household, or device
30 used by an individual or household.

31 (14) Device.—

32 (A) In general.—The term "device" means an item of hardware or equipment that
33 can be connected directly or indirectly to networking technology and is linked or
34 likable to an individual or a household. This term includes among other things
35 computers, tablets, wireless phones, “smart” devices and appliances, connected

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1 automobiles, and data storage and networking equipment commonly found in use by
2 individuals and households.

3 (B) Exclusion.—Such term does not include hardware or equipment that is used
4 exclusively or predominantly only in commercial contexts, such as backbone
5 networking equipment, industrial machinery, and other industrial equipment connected
6 to the Internet.

7 (C) Hardware and equipment used by employees and contractors.—To the extent
8 that an entity provides a hardware or equipment for use by an employee or contractor
9 of the entity, the entity shall not be deemed to violate this Act by tracking or
10 monitoring the use of such hardware or equipment so long as the entity discloses the
11 tracking or monitoring to the employee or contractor.

12 (D) Rulemaking authority.—Upon petition of an interested party, and if the
13 Commission determines that there exists significant confusion as to the applicability of
14 the term "device" to a particular type or class of physical hardware or equipment, the
15 Commission may conduct a rulemaking pursuant to section 553 of title 5, United States
16 Code, to resolve the confusion.

17 (15) Employee data.—The term “employee data” means covered data that is collected
18 and processed by a covered entity or the covered entity’s service provider—

19 (A) about an individual in the course of the individual’s employment or application
20 for employment in any capacity (including on a contract or temporary basis) solely for
21 purposes necessary for the individual’s status with the covered entity;

22 (B) emergency contact information for an individual who is an employee,
23 contractor, or job applicant of the covered entity, provided that such data is retained or
24 processed by the covered entity or the covered entity’s service provider solely for the
25 purpose of having an emergency contact for such individual on file; and

26 (C) about an individual (or a relative of an individual) necessary for the purpose of
27 administering benefits to which such individual or relative is entitled on the basis of
28 the individual’s employment with the covered entity, provided that such data is
29 retained or processed by the covered entity or the covered entity’s service provider
30 solely for the purpose of administering such benefits.

31 (16) Individual.—The term “individual” refers to a natural person residing in the United
32 States.

33 (17) Large data holder.—The term “large data holder” means a covered entity that, in the
34 most recent calendar year—

35 (A) processed or transferred the covered data of more than 30,000,000 individuals,
36 devices used by individuals or households, or households; or

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1 (B) processed or transferred the sensitive covered data of more than 3,000,000
2 individuals, devices used by individuals or households, or households.

3 (18) Material.—In reference to any communication by a covered entity concerning any
4 processing or practice, the term “material” means that such communication or the
5 processing or practice referred to is likely to affect an individual’s decision or conduct
6 regarding to such processing or practice.

7 (19) Process.—The term “process” means any operation or set of operations performed
8 on covered data including collection, analysis, organization, structuring, retaining, using,
9 deleting, or otherwise handling covered data.

10 (20) Publicly available information.—

11 (A) In general.—The term “publicly available information” means—

12 (i) information that a covered entity has a reasonable basis to believe is
13 lawfully available to the general public from widely distributed media; and

14 (ii) information that is directly and voluntarily disclosed to the general public
15 by the individual to whom the information relates.

16 (B) Limitation.—Such term does not include—

17 (i) information derived from publicly available information;

18 (ii) biometric information;

19 (iii) nonpublicly available information that has been combined with publicly
20 available information; or

21 (iv) a disclosure that is required to be made by an individual under Federal,
22 State, or local law.

23 (21) Public records.—The term “public records” means information that is lawfully made
24 available from Federal, State, or local government records provided that the covered entity
25 processes and transfers such information in accordance with any restrictions or terms of use
26 placed on the information by the relevant government entity.

27 (22) Sensitive covered data.—The term “sensitive covered data” means the following
28 forms of covered data—

29 (A) A government-issued identifier, such as a Social Security number, passport
30 number, or driver’s license number, that uniquely corresponds to an individual person
31 and that is not routinely made publicly available by the issuing authority.

32 (B) Any information that describes or reveals the existence or nature of a medical
33 diagnosis, condition, or treatment or the past, present, or future physical health, mental
34 health, or disability of an individual.

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1 (C) A financial account number, debit card number, credit card number, or any
2 required security or access code, password, or credentials allowing access to any such
3 account.

4 (D) Account log-in credentials such as a user name, email address or telephone
5 number when combined with a password or similar credential, including a security
6 question and answer, that would permit access to an online account, application, or
7 communications device.

8 (E) Biometric information.

9 (F) Precise geolocation information that reveals the past or present actual physical
10 location of an individual or device of an individual or household to within a reasonable
11 degree of specificity.

12 (G) The content of an individual’s private communications and the identity of the
13 parties to such communications, unless the covered entity is an intended party to a
14 communication.

15 (H) Information revealing an individual’s race, ethnicity, national origin, religion, or
16 union membership in a manner inconsistent with the individual’s reasonable
17 expectation regarding disclosure of such information.

18 (I) Information revealing the sexual orientation or sexual behavior of an individual
19 in a manner inconsistent with the individual’s reasonable expectation regarding
20 disclosure of such information.

21 (J) Information revealing the online activities of an individual, a household, or a
22 device used by an individual or household that relate to a category of sensitive covered
23 data described in another subsection of this section.

24 (K) Calendar information, address book information, phone or text logs, photos, or
25 videos maintained in an individual’s non-public account, whether on an individual’s
26 device or otherwise.

27 (L) Any other covered data processed or transferred for the purpose of identifying
28 the above data types.

29 (M) Any other covered data that the Commission determines should be included in
30 the term “sensitive covered data” through a rulemaking pursuant to section 553 of title
31 5, United States Code, based on a finding that such data warrants similar treatment to
32 the categories above in light of developments in technology, industry practices, or
33 public expectations.

34 (23) Service provider.—

35 (A) In general.—The term “service provider” means a covered entity that processes
36 or transfers covered data in the course of performing a service or function on behalf of,

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1 and at the direction of, another covered entity, but only to the extent that such
2 processing or transfer—

3 (i) is reasonably necessary and limited to the performance of such service or
4 function; and

5 (ii) is not performed under common ownership or control or with common
6 branding.

7 (B) Exclusions.—Such term does not include—

8 (i) a covered entity that processes or transfers the covered data outside of the
9 direct relationship between the service provider and the covered entity; or

10 (ii) a data broker to the extent that the broker transfers covered data to a
11 covered entity or processes service provider data based on or in combination with
12 covered data under the control of such data broker.

13 (24) Service provider data.—The term “service provider data” means covered data that is
14 collected by or has been transferred to a service provider by a covered entity for the purpose
15 of allowing the service provider to perform a service or function on behalf of, and at the
16 direction of, such covered entity.

17 (25) Small or medium entity.—

18 (A) Business.—The term “small or medium entity” means, with respect to a for-
19 profit business, an entity that can establish that, with respect to the 3 preceding
20 calendar or fiscal years (or for the period during which the entity has been in existence
21 if, as of such date, such period is less than 3 years) the entity does not—

22 (i) maintain annual average gross revenue in excess of \$25,000,000;

23 (ii) annually process the covered data of an average of greater than 100,000 or
24 more individuals, households, or devices used by individuals or households; and

25 (iii) derive 50 percent or more of its annual revenue from transferring
26 individuals’ covered data.

27 (B) Common control; common branding.—For purposes of subsection (A), the
28 annual average gross revenue, data processing volume, and percentage of annual
29 revenue of an entity shall include the revenue and processing activities of any person
30 that controls, is controlled by, is under common control with, or shares common
31 branding with such entity.

32 (C) Nonprofit entities.—The term “small or medium entity” means, with respect to
33 an organization not organized to carry on business for their own profit or that of their
34 members, an entity that does not annually process covered data of individuals,
35 households, or devices used by individuals or households at more than levels to be
36 established by the Commission pursuant to a rulemaking under section 553 of title 5,

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1 United States Code, within one year after the effective date of this Act; provided,
2 however, that such levels shall not encompass entities that annually process the
3 covered data of an average less than 100,000 individuals, households, or devices used
4 by individuals or households.

5 (26) Third party.—The term “third party”—

6 (A) means any person or entity that—

7 (i) processes or transfers data received from a covered entity; and

8 (ii) is not a service provider with respect to such data; and

9 (B) does not include a person or entity that collects covered data from another entity
10 if the two entities are related by common ownership or corporate control or share
11 common branding.

12 (27) Third party data.—The term “third party data” means covered data that is transferred
13 to a third party by a covered entity.

14 (28) Transfer.—The term “transfer” means to disclose, release, share, disseminate, make
15 available, sell, license, or otherwise communicate covered data by any means to a service
16 provider or third party—

17 (A) in exchange for consideration; or

18 (B) for a commercial purpose.

19 (29) Unique identifier.—The term “unique identifier” means any unique sequence or
20 aggregation of data that is reasonably linkable to an individual, household, or device used
21 by an individual or household, including a unique pseudonym, user alias, user or subject
22 number or key code, telephone numbers, device identifier, Internet Protocol address, cookie,
23 beacon, pixel tag, mobile ad identifier, or similar technology, as well as keystroke patterns,
24 web browser data, device information or other forms of persistent or probabilistic identifiers
25 that can be used to identify a particular individual, household, or device used by an
26 individual or household.

27 (30) Widely distributed media.—The term “widely distributed media” means information
28 that is available to the general public, including information from a telephone book or
29 online directory, a television, Internet, or radio program, the news media, or an Internet site
30 that is available to the general public on an unrestricted basis.

31 SEC. 4. EFFECTIVE DATES.

32 (a) Except as provided in this section, the provisions of this Act shall take effect upon the date
33 of enactment of this Act.

1 (b) The obligations of covered entities under this Act shall take effect on the date that is 180
2 days after the date of enactment of this Act, except that the obligations under sections 103 and
3 105 shall take effect two years after the date of enactment.

4 (c) The obligations of covered entities under this Act shall not give rise to a cause of action
5 based on this Act or any other law (1) less than six months after the entry into force of the
6 provisions enforced for actions initiated under sections 301(a) and (b), or (2) less than one year
7 after such entry into force for any other actions.

8 (d) The provisions of section 304 shall take effect two years after the date of enactment,
9 except that subsection 304(f) shall take effect immediately upon the date of enactment of this
10 Act.

11 TITLE I—INDIVIDUAL INFORMATION PRIVACY 12 RIGHTS

13 SEC. 101. RIGHT TO LOYALTY AND CARE IN 14 PROCESSING.

15 (a) Duty of loyalty.—A covered entity shall establish reasonable policies and practices,
16 appropriate to the size and complexity of the covered entity and volume, nature, and intended
17 uses of the covered data processed, so as to process and transfer data in a manner that respects
18 the privacy of individuals linked or linkable to such data.

19 (1) A covered entity shall process and transfer covered data only to the extent reasonably
20 necessary, proportionate, and in accordance with law—

21 (A) To provide a product or service specifically requested by an individual;

22 (B) For purposes otherwise reasonably foreseeable within the context of the
23 relationship between the covered entity and an individual;

24 (C) To carry out a processing purpose or transfer for which the covered entity has
25 obtained affirmative consent; or

26 (D) To the extent necessary for any purpose expressly permitted by this Act or other
27 applicable law.

28 (2) A covered entity shall communicate its policies and practices for processing and
29 transferring covered data in a fair and transparent manner appropriate to the complexity of
30 the processing, the volume and nature of covered data processed, and the context of the
31 relationship between the covered entity and the individual.

32 (b) Duty of care.—A covered entity shall not process or transfer covered data in a manner that
33 reasonably foreseeably causes—

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1 (1) Financial, physical, or reputational injury to an individual;

2 (2) Physical or other intrusion upon the solitude, seclusion, or obscurity of an individual
3 or of intimacy and intimate relationships, where such intrusion would be highly offensive
4 and unexpected to a reasonable person;

5 (3) Discrimination in violation of Federal antidiscrimination laws or antidiscrimination
6 laws of any State or political subdivision thereof applicable to the covered entity; or

7 (4) Other substantial injury to an individual.

8 (c) Rule of construction.—The rights and obligations provided in subsequent sections of Titles
9 I and II of this Act shall be construed in light of the duties set out in this section; provided,
10 however, that this subsection shall not be interpreted to alter the applicable standard of liability
11 under Section 303 of this Act.

12 SEC. 102. RIGHT TO TRANSPARENCY.

13 (a) A covered entity shall make publicly and prominently available at all times an up-to-date
14 statement of its policies and practices relating to collection, processing, and transferring of
15 covered data for each product or service the covered entity provides. Such a statement is distinct
16 from the comprehensive disclosures provided for in section 202, but may link to specific
17 information in such disclosure or share certain content.

18 (b) Any statement prescribed in subsection (a) shall be clear and intelligible to persons of
19 ordinary understanding, as well as in all of the languages in which the covered entity provides
20 the relevant products or services, available to vision-impaired persons, and in machine-readable
21 format. It shall include—

22 (1) the categories of covered data being collected, processed, or transferred;

23 (2) the purposes for which the covered entity is collecting, processing, or transferring
24 such covered data;

25 (3) the categories of third parties to which the covered entity transfers such covered data
26 with information available listing such third parties;

27 (4) how long each category of covered data will be held;

28 (5) a summary of the rights provided in Title I of this Act, information as to how an
29 individual can exercise such rights, and prominent links to the mechanisms for exercising
30 such rights; and

31 (6) the identity and contact information of the contact entity, including of individuals
32 responsible for the security and privacy of covered data processing.

33 (c) In addition to any statement prescribed in subsections (a) and (b), a covered entity shall
34 provide individuals with timely, actionable, and context-specific notification of—

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1 (1) any collection, processing, or transferring of sensitive covered data for which
2 affirmative express consent is required under section 104(b);

3 (2) any collection, processing, or transferring of covered data that reflects material
4 changes in policies and practices covered by Section 104(c); and

5 (3) any government request, subpoena, warrant or other process seeking covered data of
6 the individual, unless otherwise required by law.

7 (4) Such notification shall—

8 (A) present clear, fair, and affirmative choices of actions to take in response;

9 (B) identify concretely what covered data is involved, the purpose of the processing,
10 and why the data is needed for such purpose; and

11 (C) explain the right to withhold as well as grant consent, and the right to opt out
12 where applicable.

13 (5) Such notification may include links to additional information provided pursuant to
14 subsection (a), but such additional information shall not be essential to comprehension of
15 the notification.

16 (6) The notification prescribed in this subsection is not required for an in-person
17 transaction where the sensitive covered data will not be used for any purpose inconsistent
18 with context in which such data was collected.

19 SEC. 103. RIGHT TO CONTROL.

20 (a) In general.—A covered entity shall establish means by which an individual may exercise
21 the rights described in this section. Subject to subsections (f) and (g), the covered entity shall
22 respond to the exercise of such rights as quickly as possible and in no case later than 45 days
23 after receiving a verified request from the individual.

24 (b) The right to access.—In response to a verified request, a covered entity shall provide to the
25 requesting individual in an easily-readable format and in language in which such covered entity
26 transacts business with individuals—

27 (1) the covered data of the individual, including derived data, or an accurate
28 representation of such data, that is processed by the covered entity and any service provider
29 of the covered entity;

30 (2) if a covered entity transfers covered data, a description of the purpose for which the
31 covered entity transferred the covered data of the individual to a service provider or third
32 party; and

33 (3) an easily accessible list of names of any third parties and service providers to which
34 the covered entity has transferred the covered data of the individual.

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1 (c) The right to correction.—In response to a verified request, a covered entity shall—

2 (1) correct material inaccuracies or incomplete information with respect to the covered
3 data of the individual that is processed by the covered entity; and

4 (2) notify any service provider or third party to which the covered entity transferred such
5 covered data of the corrected information.

6 (d) The right to deletion.—In response to a verified request, a covered entity shall—

7 (1) delete or de-identify covered data of the individual that is processed by the covered
8 entity; and

9 (2) notify any service provider or third party to which the covered entity transferred such
10 covered data of the individual’s request.

11 (e) The right to portability.—In response to a verified request, a covered entity shall, to the
12 extent that is technically feasible, provide covered data of the requesting individual (except for
13 derived data) in a portable, structured, standards-based, interoperable, and machine-readable
14 format that is not subject to licensing restrictions.

15 (f) Frequency and cost of access.—A covered entity shall provide an individual with—

16 (1) the opportunity to exercise the rights described in subsections (b) through (e) not less
17 than twice in any 12-month period; and

18 (2) with respect to the first two times that an individual exercises the rights described in
19 subsections (b) through (e) in any 12-month period, shall allow the individual to exercise
20 such rights free of charge.

21 (g) Exception for small and medium entities.—The rights and obligations of this section do
22 not apply to a covered entity that is a small or medium entity. A small or medium entity that
23 grows to exceed the definition of that category shall come into compliance with this section
24 within six months after reaching that level.

25 (h) Regulations.—Not later than 18 months after the date of enactment of this Act, the
26 Commission shall promulgate regulations under section 553 of title 5, United States Code,
27 establishing requirements for covered entities with respect to the verification of requests to
28 exercise rights described in subsection (a)(1).

29 SEC. 104. RIGHT TO CONSENT.

30 (a) Opt Out of Transfers.—

31 (1) In general.—A covered entity—

32 (A) shall not transfer an individual’s covered data to a third party if the individual
33 objects to the transfer; and

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1 (B) shall allow an individual to object to the covered entity transferring covered data
2 of the individual to a third party through a process established under the rule issued by
3 the Commission pursuant to subsection (2).

4 (2) Rulemaking.—

5 (A) In general.—Not later than 18 months after the date of enactment of this Act, the
6 Commission shall issue a rule under section 553 of title 5, United States Code,
7 establishing one or more acceptable processes for covered entities to follow in
8 allowing individuals to opt out of transfers of covered data.

9 (B) Requirements.—The processes established by the Commission pursuant to this
10 subsection shall—

11 (i) be centralized, to the extent feasible, to minimize the number of opt-out
12 designations of a similar type that an individual must make;

13 (ii) include clear and conspicuous opt-out notices and consumer-friendly
14 mechanisms to allow an individual to opt out of transfers of covered data;

15 (iii) allow an individual who objects to a transfer of covered data to view the
16 status of such objection;

17 (iv) allow an individual who objects to a transfer of covered data to withdraw
18 or modify such objection;

19 (v) be privacy protective;

20 (vi) permit covered entities to contract with service providers to handle the
21 processing of opt-out requests; and

22 (vii) be informed by the Commission's experience developing and
23 implementing the National Do Not Call Registry.

24 (b) Consent to Processing of Sensitive Data.—A covered entity—

25 (1) shall not process the sensitive covered data of an individual without the individual's
26 prior, affirmative express consent;

27 (2) shall provide an individual with a consumer-friendly means to withdraw affirmative
28 express consent to process the sensitive covered data of the individual previously given; and

29 (3) is not required to obtain prior, affirmative express consent to process or transfer
30 publicly available information.

31 (c) Consent to Processing Involving Minors.—

32 (1) A covered entity shall not transfer the covered data of an individual under the age of
33 16 to a third party without affirmative express consent either of the individual or a parent or

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1 legal guardian if the covered has actual knowledge that such individual is less than 16 years
2 of age.

3 (2) A parent or legal guardian may provide affirmative express consent on behalf of an
4 individual who less than 18 years of age, provided that such consent shall be effective only
5 until that individual reaches the age of 18.

6 (3) Once the minor turns 18 years of age, the affirmative express consent of that
7 individual is required for the continued processing of sensitive covered data of the
8 individual.

9 (d) Consent to Material Changes.—

10 (1) Unless it first obtains prior affirmative express consent from affected individuals, a
11 covered entity shall not make a material change to its privacy policies or practices with
12 respect to previously collected covered data that—

13 (A) would be inconsistent with terms on which an individual gave affirmative express
14 consent to processing or transfer of sensitive collected data; or

15 (B) would adversely affect the exercise of opt-out rights under subsection (a) of this
16 section.

17 (2) The covered entity shall provide direct notification regarding such changes to affected
18 individuals where possible, taking into account available technology and the nature of the
19 relationship between the covered entity and affected individuals.

20 SEC. 105. RIGHT TO RECOURSE.

21 (a) Covered entities must establish an internal process whereby an individual may—

22 (1) Seek recourse not otherwise provided for in this title for complaints concerning the
23 practices of a covered entity in processing or transferring covered data under this Act; or

24 (2) appeal a refusal to act on a request to exercise any of the rights under subsections 103
25 (b) through (e) within a reasonable period of time after the individual's receipt of the notice
26 sent by the covered entity under subsection (c) of this section.

27 (b) These internal processes must be as conspicuously available and easy to use as the process
28 for submitting such requests under this section.

29 (c) A covered entity must inform an individual of any action taken on a request under
30 subsection (a) without undue delay and in any event within forty-five days of receipt of the
31 request. This period may be extended once by forty-five additional days where reasonably
32 necessary, taking into account the complexity and number of the requests, provided that the
33 covered entity informs the requesting individual of any such extension and the reasons for the
34 delay within the initial forty-five days.

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1 (d) If within the time periods set out in subsection (c) a covered entity does not take action to
2 address an individual's request in full, it must inform the individual of the reasons for not taking
3 action and instructions for how to appeal the decision with the covered entity as described in
4 subsection (a)(2) of this section.

5 (e) Within thirty days of receipt of such an appeal under subsection (d), a covered entity must
6 inform the individual of any action taken or not taken in response to the appeal, along with a
7 written explanation of the reasons in support thereof. This period may be extended by fifteen
8 additional days where reasonably necessary, taking into account the complexity and number of
9 the requests serving as the basis for the appeal. The covered entity must inform the individual of
10 any such extension and the reasons for the delay within thirty days of receipt of the appeal.

11 (f) In responding to a request or appeal pursuant to this section, a covered entity may make an
12 offer of monetary compensation to an individual. An individual who receives such an offer shall
13 have thirty days from the date of receipt to accept the offer, reject it, or otherwise respond. In the
14 absence of a response within this time, the offer shall be deemed rejected. Payment of an
15 accepted offer shall be made within sixty of receipt of the acceptance.

16 (g) Exception for small and medium entities.—The rights and obligations of this section do
17 not apply to a covered entity that is a small or medium entity, unless the small or medium entity
18 voluntarily and in a conspicuous manner opts to comply with this section. A small or medium
19 entity that grows to exceed the definition of that category shall come into compliance with this
20 section within six months after reaching that level.

21 SEC. 106. RIGHT TO DATA SECURITY.

22 (a) In General.—A covered entity shall establish, implement, and maintain reasonable data
23 security practices to protect the confidentiality, integrity, and accessibility of covered data. Such
24 data security practices shall be appropriate to—

25 (1) the volume and nature of the covered data collected, processed, or transferred by the
26 covered entity;

27 (2) the potential risks to individuals from any unauthorized access, use, destruction,
28 misappropriation, alteration, or disclosure involving such covered data;

29 (3) the vulnerabilities of covered data and the covered entity to such risks; and

30 (4) the size and complexity of the covered entity and the costs and technical feasibility of
31 mitigating vulnerabilities.

32 (b) Specific Requirements.—Data security practices required under subsection (a) shall
33 include, at a minimum, the following administrative, technical, physical, and legal safeguards—

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1 (1) Assessment of vulnerabilities.—Identifying and assessing any reasonably foreseeable
2 risks to, and vulnerabilities in, each system maintained by the covered entity that processes
3 or transfers covered data.

4 (2) Preventive and correction action.—Taking preventive and corrective action to
5 mitigate any risks or vulnerabilities to covered data identified by or reported to the covered
6 entity, including appropriate changes to or the architecture, installation, or implementation
7 of network or operating software or data security practices.

8 (3) Information retention and disposal.—Disposing covered data that is required to be
9 deleted or is no longer necessary for the purpose for which the data was collected. Such
10 disposal shall include destroying, permanently erasing, or otherwise modifying the covered
11 data to make such data permanently unreadable or indecipherable and unrecoverable for any
12 purpose.

13 (4) Training.—Training all employees and any contractors with access to covered data on
14 how to safeguard covered data and protect individual privacy and updating that training as
15 necessary.

16 (c) FTC Guidance.—Not later than one year after the date of enactment of this Act, the
17 Commission, in conjunction with the National Institute of Standards and Technology of the
18 Department of Commerce, shall publish guidance on standards and practices for protecting data
19 security, including—

20 (1) assessment of vulnerabilities;

21 (2) administrative, technical, physical, and legal safeguards to mitigate vulnerabilities and
22 risks to covered data;

23 (3) effective data security and privacy training; and

24 (4) detecting, responding to, and recovering from attacks, intrusions and other system
25 failures.

26 SEC. 107. CIVIL RIGHTS.

27 (a) In General.—A covered entity shall not process or transfer covered data, including derived
28 data, that differentiates an individual or class of individuals with respect to any characteristic,
29 category, or classification protected under the Constitution or laws of the United States as they
30 may be construed or amended from time to time—

31 (1) for the purpose of advertising, marketing, soliciting, offering, selling, leasing,
32 licensing, renting, or otherwise commercially contracting for an opportunity for housing,
33 employment, credit, or education in a manner that unlawfully discriminates against or
34 otherwise diminishes the opportunity to the individual or class of individuals; or

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1 (2) in a manner that unlawfully segregates, discriminates against, or otherwise reduces
2 the availability to the individual or class of individuals the goods, services, facilities,
3 privileges, advantages, opportunities, or accommodations of any place of public
4 accommodation.

5 (b) Burden of proof.—If the processing of covered information differentiates an individual or
6 class of individuals with respect to any characteristic, category, or classification protected under
7 the Constitution or laws of the United States, the covered entity shall have the burden of
8 demonstrating that—

9 (1) such processing of data—

10 (A) is independent of any protected characteristic, category, or classification; and

11 (B) is necessary to achieve one or more substantial, legitimate, nondiscriminatory
12 interests; and

13 (2) there is no reasonable method of processing that could serve the interests described in
14 clause (B) of subsection (b)(1) with a less discriminatory effect.

15 (c) FTC Enforcement Assistance.—

16 (1) Whenever the Commission obtains information or evidence that any covered entity
17 may have processed or transferred covered in violation of any antidiscrimination law, the
18 Commission shall transmit such information or evidence to, and cooperate with, the
19 appropriate Executive agency with authority to initiate investigation or proceedings on the
20 basis of the information or evidence. The Commission shall endeavor to implement this
21 section by executing cooperative agreements or memoranda of understanding with the
22 Executive agencies charged with enforcing Federal antidiscrimination laws.

23 (2) If the Commission obtains information or evidence that any covered entity may have
24 processed or transferred covered in violation of the antidiscrimination law of any State or
25 political subdivision thereof, the Commission may transmit such information or evidence to,
26 and cooperate with, the appropriate State or local agency with authority to initiate
27 investigation or proceedings on the basis of the information or evidence.

28 (3) In its annual reports to Congress pursuant to section 6(f) of the Federal Trade
29 Commission Act (15 U.S.C. § 46 (f)), the Commission shall include a summary of the
30 information transmitted to other Federal departments and agencies pursuant to subsection
31 (b)(1) and an assessment of how processing and transfers of covered data may relate to
32 Federal antidiscrimination laws.

33 (d) Exception.—Nothing in this section shall limit a covered entity from processing covered
34 data for legitimate internal testing for the purpose of preventing unlawful discrimination or
35 otherwise necessary and proportionate to evaluate the extent or effectiveness of the covered
36 entity's compliance with this Act.

1 **SEC. 108. PROHIBITION ON WAIVER OF RIGHTS.**

2 (a) In General.—A covered entity shall not condition the provision of a service or product to
3 an individual on the individual’s agreement to waive privacy rights guaranteed by—

4 (1) sections 101, 105(a), and 106 through 109 of this Act; and

5 (2) sections 102 through 104, and 105(b) and (c) of this Act, except in the case where—

6 (A) there exists a direct relationship between the individual and the covered entity
7 initiated by the individual;

8 (B) the provision of the service or product requested by the individual requires the
9 processing or transferring of the specific covered data of the individual and the covered
10 data is strictly necessary to provide the service or product; and

11 (C) an individual provides affirmative express consent to such specific limitations.

12 **SEC. 109. LIMITATIONS AND APPLICABILITY.**

13 (a) Exceptions to Individual Control.—

14 (1) In general.—A covered entity shall not comply with a request to exercise a right
15 described in section 102 (b) through (e) if—

16 (A) the covered entity cannot reasonably verify that the individual making the
17 request to exercise the right is—

18 (i) the individual to whom the covered data that is the subject of the request is
19 linked, or

20 (ii) an individual or entity authorized to make such a request on such
21 individual’s behalf; or

22 (B) the covered entity reasonably believes that the request is made to interfere with a
23 contract between the covered entity and another individual or entity.

24 (2) A covered entity may decline to comply with an individual’s request to exercise a
25 right described in section 102 (b) through (e) if—

26 (A) complying with the request would require the covered entity to retain covered
27 data for the sole purpose of fulfilling the request or to re-identify covered data that has
28 been de-identified;

29 (B) complying with the request would be impossible or demonstrably impracticable,
30 provided that the receipt of a large number of verified requests within a short period
31 shall not be considered to render compliance with a request demonstrably
32 impracticable;

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1 (C) complying with the request would prevent the covered entity from carrying out
2 internal audits, performing accounting functions, processing refunds, or fulfilling
3 warranty claims, provided that the covered data that is the subject of the request is not
4 processed or transferred for any purpose other than these specific activities;

5 (D) the request is made to correct or delete publicly available information, and then
6 only to the extent the data is publicly available information;

7 (E) complying with the request would impair the publication of newsworthy
8 information of legitimate public concern to the public by a covered entity;

9 (F) complying with the request would impair the privacy of another individual or the
10 rights of another to exercise free speech; or

11 (G) the covered entity processes or will process the data subject to the request for a
12 specific purpose described in subsection (b) of this section and complying with the
13 request would prevent the covered entity from using such data for such specific
14 purpose.

15 (3) Additional information.—If a covered entity cannot reasonably verify that a request to
16 exercise a right described in sections 102 through 105(a) is made by the individual whose
17 covered data is the subject of the request (or an individual or entity authorized to make such
18 a request on the individual’s behalf), the covered entity shall request the provision of
19 additional information necessary for the sole purpose of verifying the identity of the
20 individual and shall not process or transfer such additional information for any other
21 purpose.

22 (4) Burden minimization.—A covered entity shall minimize the inconvenience to
23 individuals relating to the verification or authentication of requests.

24 (b) Exceptions to Affirmative Express Consent.—

25 (1) In general.—A covered entity may process or transfer covered data without the
26 individual’s affirmative express consent for any of the following purposes, provided that the
27 processing or transfer is reasonably necessary, proportionate, and limited to the specific
28 purpose—

29 (A) to complete a transaction or fulfill an order or service specifically requested by
30 an individual, such as billing, shipping, or accounting;

31 (B) to provide an ephemeral and immediate answer or service in response to a
32 request by an individual or household when the data collected is reasonably necessary
33 to provide such answer or service, and is not recorded or retained beyond the time
34 strictly necessary to provide such immediate answer or service;

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1 (C) to perform system maintenance, diagnostics, debugging, or error repairs to
2 ensure or update the functionality of a product or service provided by the covered
3 entity;

4 (D) to detect or respond to a security incident, provide a secure environment, or
5 maintain the safety of a product or service;

6 (E) to protect against deception, fraud, or other illegal or malicious activity;

7 (F) to comply with a legal obligation or the establishment, exercise, or defense of
8 legal claims;

9 (G) to prevent an individual from suffering harm where the covered entity believes
10 in good faith that there is an immediate risk to the life, safety, or welfare of an
11 individual;

12 (H) to effectuate a product recall pursuant to Federal or State law; or

13 (I) to conduct scientific, historical, or statistical research in the public interest that
14 adheres to all other applicable ethics and privacy laws and is approved, monitored, and
15 governed by an institutional review board or a similar oversight entity that meets
16 standards promulgated by the Commission pursuant to section 553 of title 5, United
17 States Code, in consultation with the Departments of Commerce and Health and
18 Human Services and the National Institutes of Health.

19 (2) The Commission shall have the authority pursuant to section 553 of Title 5, United
20 States Code, to promulgate a regulation or regulations establishing additional specific
21 exceptions to affirmative express consent in circumstances where the purposes of collection,
22 processing, or transfer of sensitive covered data proposed offer significant benefits to the
23 public interest or the individuals affected and the collection, processing, or transfer is
24 reasonably necessary and proportionate for such purposes.

25 (3) Biometric information.—Not later than one year after the date of enactment of this
26 Act, the Commission shall promulgate regulations pursuant to section 553 of title 5, United
27 States Code, identifying privacy protective requirements for the processing of biometric
28 information for a purpose described in clauses (C) or (D) of subsection (1). Such regulations
29 shall include—

30 (A) data processing limitations, including a prohibition on the processing of
31 biometric information unless the covered entity has a reasonable suspicion, after a
32 specific criminal incident involving the covered entity, that the individual may engage
33 in criminal activity;

34 (B) strict data transfer limitations, including a prohibition on the transfer of
35 biometric information to a third party other than to comply with a legal obligation or to
36 establish, exercise, or defend a legal claim; and

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1 (C) strict transparency obligations, including requiring disclosures in a conspicuous
2 and readily accessible manner regarding specific data processing and transfer
3 activities.

4 (c) Bankruptcy.—In the event that a covered entity enters into a bankruptcy proceeding that
5 could lead to the disclosure of covered data to a third party, the covered entity shall, within a
6 reasonable time prior to any such disclosure—

7 (1) provide notice to all affected individuals of the proposed disclosure of covered data,
8 identify the third party, and provide material information on the third party’s policies and
9 practices with respect to the covered data and the terms on which such data would be
10 disclosed; and

11 (2) provide each affected individual with the opportunity to withdraw any previously-
12 granted affirmative express consent with respect to covered data of the individual or to
13 request that such data be deleted or de-identified.

14 (d) Journalism Exception.—Nothing in this title shall apply to the publication of newsworthy
15 information of legitimate public concern to the public by a covered entity, or to the processing or
16 transfer of information by a covered entity for that purpose.

17 TITLE II—RESPONSIBILITY AND OVERSIGHT OF 18 COVERED ENTITIES

19 SEC. 201. ORGANIZATIONAL ACCOUNTABILITY.

20 (a) Risk assessment.—A covered entity shall consider the benefits of its covered data
21 collection, processing, and transfer practices; the potential adverse consequences of such
22 practices to individuals and their privacy; and measures to mitigate any such adverse
23 consequences. Such risk assessments shall be reasonable and appropriate in scope and frequency
24 given—

25 (1) the nature of the covered data collected, processed, or transferred by the covered
26 entity;

27 (2) the volume and uses of the covered data collected, processed, or transferred by the
28 covered entity;

29 (3) the potential risks to individuals from the collection, processing, and transfer of
30 covered data by the covered entity; and

31 (4) the size and complexity of the covered entity.

32 (b) Privacy and data security officer.—A covered entity other than a small or medium entity
33 shall designate—

34 (1) one or more qualified employees as privacy officers; and

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1 (2) one or more qualified employees as data security officers, in addition to any employee
2 designated under subsection (1).

3 (3) Such privacy and security officers shall develop and implement comprehensive
4 written information privacy programs and data security programs to comply with this Act
5 and to safeguard the privacy and security of covered data throughout the life cycle of
6 development and operational practices of the covered entity's products or services.

7 (c) Risk assessments by large data holders.—A covered entity that is a large data holder shall
8 document the privacy risk assessments required by subsection (a) in written form and maintain
9 the record of such assessments for at least five years after it ceases to be applicable.

10 (1) Such a risk assessment shall be completed not later than one year after the date of
11 enactment of this Act (or one year after the covered entity meets the definition of a large
12 data holder in this Act), and in any event at least once every two years after the assessment
13 required by subsection (1).

14 (2) Such risk assessments shall take into account the impact of data processing under
15 common branding or control of the large data holder.

16 (3) The large data holder shall conduct and document in writing additional such
17 assessments whenever a change in the factors enumerated in subsection (a) may increase the
18 potential adverse consequences to individuals and their privacy. Such additional risk
19 assessments shall include—

20 (A) the extent to which the actual policies and practices of the covered entity are
21 consistent with any statement or disclosure required by sections 102 and 202 and
22 representations to individuals, including specifically whether the processing and
23 transferring of covered data are consistent with such statements;

24 (B) whether individual privacy settings available in connection with a service
25 product offered by the covered entity are adequately accessible to individuals,
26 consistent with reasonable expectations of individuals, and calibrated to provide
27 control in accordance with these expectations;

28 (C) the extent to which the adverse consequences to individuals or groups of
29 individuals vary from previous assessments of risks; and

30 (D) additional technical and operational measures that could enhance the protection
31 of privacy and security and mitigate risks.

32 (4) The written record of any risk assessment required by this subsection shall be
33 available upon request to the Commission. A covered entity may redact and segregate trade
34 secrets, as defined by section 1839 of title 18 of the United States Code, from public
35 disclosure.

1 SEC. 202. DISCLOSURE OF PRIVACY POLICIES AND
2 PRACTICES.

3 (a) Comprehensive Disclosure.—A covered entity shall make publicly and persistently
4 available, in a conspicuous and readily accessible manner, a detailed, complete, and accurate
5 disclosure of the entity’s data processing and data transfer activities and policies and practices to
6 protect individual privacy and data security and to comply with this Act. Such disclosure shall
7 include, at a minimum—

8 (1) each category of covered data the covered entity collects from individuals and
9 information collected about individuals from third parties, publicly available information,
10 and public records;

11 (2) the methods by which such covered data is collected from individuals and otherwise;

12 (3) for each such category, an explanation of the processing purposes for which the data
13 is collected;

14 (4) a summary of the ways in which any covered data is used to customize products,
15 services, marketing, or pricing to individuals or for algorithmic decision-making that may
16 have a significant impact on individuals;

17 (5) whether the covered entity transfers covered data and, if so—

18 (A) each category of service provider and third party to which the covered entity
19 transfers covered data and the purposes for which such data is transferred to such
20 categories;

21 (B) an accessible list, which shall be updated at least annually, that identifies each
22 such third party to which the covered entity transfers data and specifies the purposes
23 for which such data is transferred to each third party, except for transfers to
24 governmental entities pursuant to a court order or law that prohibits the covered entity
25 from disclosing such transfer; and

26 (C) the identity of any affiliate of the covered entity to which covered data may be
27 transferred by the covered entity and the purposes for which such transfer is made;

28 (6) how long each kind of covered data processed by the covered entity will be retained
29 by the covered entity and a description of the covered entity’s policies to minimize the
30 collection and processing of data and mitigate risks to individuals;

31 (7) how individuals can exercise the individual rights enumerated in Title I of this Act;

32 (6) a summary of the covered entity’s data security policies and identification of any data
33 breaches reported under applicable law during at least the preceding three years;

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1 (7) how individuals and organizations can request to receive notification of changes in
2 the covered entity’s processing and transferring of covered data and privacy and data
3 security policies and practices;

4 (8) the identity and the contact information of the covered entity, including the contact
5 information for the covered entity’s representative for privacy and data security inquiries;
6 and

7 (9) the effective date or dates of the privacy and security policies and practices described.

8 (b) Languages.—A covered entity shall make the disclosure required under this section
9 available to the public in all of the languages in which the covered entity provides a product or
10 service or carries out any other activities to which the disclosure relates, as well as available to
11 vision-impaired persons and in machine-readable format.

12 (c) Changes to Disclosure.—A covered entity shall keep its disclosure reasonably current to
13 reflect changes in its processing or transferring of covered data or the policies and practices to
14 protect privacy and data, and shall announce material changes publicly through widely
15 distributed media and through a distribution list for individuals and organizations that request
16 such information, as well provide individual notice to the extent required by section 104(c).

17 (d) Large data holders.—Beginning one year after the date of enactment of this Act, the chief
18 executive officer of a covered entity that is a large data holder (or, if the entity does not have a
19 chief executive officer, the highest ranking officer of the entity) and each privacy officer and
20 data security officer of such entity shall annually certify to the Commission, in a manner
21 specified by the Commission, that the information provided in the entity’s disclosure is accurate
22 and timely and that the entity maintains adequate—

23 (1) internal controls to comply with this Act; and

24 (2) reporting structures to ensure that such certifying officers are involved in, and are
25 responsible for, decisions that impact the entity’s compliance with this Act.

26 (e) Requirements.—A certification submitted under subsection (a) shall be based on a review
27 of the effectiveness of a covered entity’s internal controls and reporting structures that is
28 conducted by the certifying officers no more than 90 days before the submission of the
29 certification.

30 SEC. 203. ALGORITHMIC DECISION-MAKING.

31 (a) Algorithmic decision-making risk assessment.—A covered entity that is a large data holder
32 and uses or is considering using algorithmic decision-making that may have a significant effect
33 on individuals shall include in the risk assessment required under section 201(c)—

34 (1) a description of the algorithmic decision-making processes including the design,
35 logic, and training data used to develop the algorithmic decision-making;

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1 (2) an evaluation of the accuracy and fairness, and risk of error, bias or discrimination in
2 the algorithmic decision-making process; and

3 (3) an assessment of the relative benefits and costs of the algorithmic decision-making
4 system in light of the nature of the covered data used, the accuracy and fairness, the relative
5 risks of error, bias or discrimination, and the impact on individuals and other affected
6 interests.

7 (b) Impact assessment.—On an annual basis after the risk assessment described in subsection
8 (a) and notwithstanding any other provision of law, a covered entity that is a large data holder
9 and engaged in, or providing services to others engaged in, algorithmic decision-making, directly
10 or indirectly through a service provider, or is providing service to others for purposes of such
11 decision-making, shall conduct an impact assessment of such algorithmic decision-making
12 that—

13 (1) assesses whether the algorithmic decision-making system produces discriminatory
14 results on the basis of an individual’s or class of individuals’ actual or perceived race, color,
15 ethnicity, religion, national origin, sex, gender, gender identity, sexual orientation, familial
16 status, biometric information, lawful source of income, or disability; and

17 (2) identifies whether any such discriminatory results occur in the context of
18 opportunities or eligibility for housing, education, employment, credit, or determining
19 access to, or restrictions on the use of, any place of public accommodation or any other
20 form of discrimination that may be covered by Federal law from time to time.

21 (3) The written record of any impact assessment required by this subsection shall be
22 available upon request to the Commission. A covered entity may redact and segregate trade
23 secrets, as defined by section 1839 of title 18 of the United States Code, from public
24 disclosure.

25 (4) Study.—Within three years after the date of enactment of this Act, the Commission
26 shall publish a report containing the results of a study, using the Commission’s authority
27 under section 6(b) of the Federal Trade Commission Act (15 U.S.C. § 46(b)), examining the
28 use of algorithms and benefits, costs, and impacts described in this section. Not later than
29 three years after the publication of the initial report, and as necessary thereafter, the
30 Commission shall publish a new and updated version of such report.

31 SEC. 204. SERVICE PROVIDERS AND THIRD PARTIES.

32 (a) General Obligations of Covered Entities.—

33 (1) A covered entity shall exercise reasonable due diligence in selecting a service
34 provider and deciding to transfer covered data to a third party.

35 (2) A covered entity shall conduct reasonable oversight of its service providers and of
36 third parties to ensure compliance with the applicable requirements of this section.

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1 (3) The level of due diligence and oversight shall be appropriate to the size and
2 complexity of the covered entity; the volume, nature, and uses of the covered data subject to
3 transfer; and the risk of harm to individuals that may result from the disclosure of such
4 covered data.

5 (b) Contractual Requirements.—A covered entity shall disclose covered data to a service
6 provider only pursuant to a contract that is binding on both parties and meets the following
7 requirements—

8 (1) the contract shall specify the service provider data that is the subject of the contract
9 and require the service provider to collect or process only the data authorized by the
10 covered entity;

11 (2) the contract shall specify the purposes for which the service provider is to collect and
12 process such service provider data and the policies and practices that the service provider
13 must apply to collecting and processing such data; and

14 (3) the contract shall incorporate a reasonable representation by the service provider that
15 it has established appropriate procedures and controls to comply with this Act, including
16 section 106, and specify what additional information or representations the service provider
17 must provide to the covered entity to demonstrate performance of its obligations under the
18 contract and this section.

19 (4) No such contract shall relieve either the covered entity or the service provider of any
20 requirement or obligation directly imposed on it under this Act.

21 (c) Service Providers Obligations.—A service provider—

22 (1) shall not process service provider data for any purpose other than the one performed
23 on behalf of, and at the direction of, a covered entity; as specifically provided in this Act; or
24 pursuant to the contract required by subsection (b);

25 (2) shall not transfer service provider data to a third party without the affirmative express
26 consent, obtained by or on behalf of the covered entity, of the individual to whom such
27 service provider data is linked or reasonably linkable.

28 (3) Notification.—A service provider shall give notifications to the covered entity as
29 follows—

30 (A) a service provider shall give reasonable notice to the covered entity of
31 amendments to policies and practices relating to collection, processing, or transfer of
32 service provider data that may affect compliance with this Act or the contract with the
33 covered entity required by subsection (b);

34 (B) in the event that a service provider is required to process service provider data to
35 comply with a legal obligation, including a subpoena of other legal process or the
36 establishment, exercise, or defense of legal claims, the service provider shall inform

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1 the covered entity of such requirement for service provider data prior to processing,
2 unless the service is prohibited by law from doing so; and

3 (C) a service provider shall give the covered entity sufficient notice of an intention
4 to employ a subcontractor to carry out or assist in the collection or processing of the
5 service provider data sufficiently in advance of such employment to enable the covered
6 entity to object; any such objection shall not be interposed arbitrarily, provided

7 (i) use of a subcontractor is not prohibited by the contract between the service
8 provider and the covered entity;

9 (ii) the service provider is able to represent it has conducted due diligence
10 consistent with subsection (a); and

11 (iii) the subcontractor is subject to a binding contract with the service provider
12 that incorporates all relevant obligations of the contract required by subsection
13 (b)(4). Except as otherwise required by law, the service provider shall delete or
14 de-identify all service provider data after the completion of services as soon as
15 possible after the completion of the services subject to a contract described in
16 subsection (b).

17 (4) As applied to service provider data, a service provider is exempt from the
18 requirements of sections 101 through 105, but shall, to the extent practicable—

19 (A) provide the covered entity with appropriate technical and administrative support
20 in fulfilling requests made by individuals under sections 103 and 105 with respect to
21 any service provider data;

22 (B) shall respond as promptly as possible to requests from a covered entity for
23 deletion, de-identification, correction, or portability (as applicable), any service
24 provider data received from that covered entity that such covered entity has identified
25 as subject to a verified request from an individual described in section 103; and

26 (C) shall inform the covered entity if is unable to carry out the response called in
27 subsection (B) because the service does not hold such data, cannot reasonably access
28 such data, or is unable to comply because of a legal requirement on the service
29 provider.

30 (d) Third Parties.—A third party—

31 (1) shall not process third party data for a purpose that is—

32 (A) inconsistent with the terms of an individual’s consent to the transfer of sensitive
33 covered data;

34 (B) otherwise inconsistent with the practices or policies disclosed pursuant to
35 sections 102(b) or 202(a) by the covered entity from which the third party data was
36 obtained;

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1 (C) inconsistent with an individual's exercise of opt-out rights under section 104(a);

2 (D) not reasonably foreseeable in the context in which the third party data was
3 collected or processed prior to transfer; or

4 (E) otherwise in violation of this Act or applicable law;

5 (2) may reasonably rely on representations made by the covered entity that transferred
6 third party data regarding the expectation of a reasonable individual, provided the third
7 party conducts reasonable due diligence on the representations of the covered entity and
8 finds those representations to be credible; and

9 (3) upon receipt of any third party data, is exempt from the requirements of section
10 101(a) with respect to such data, but shall have the same responsibilities and obligations as
11 a covered entity with respect to such data under all other provisions of this Act.

12 (4) Guidance.—Not later than one year after the date of enactment of this Act, the
13 Commission shall issue guidance for covered entities regarding compliance with this
14 subsection.

15 (e) With regard to obligations of a covered entity under this Act to list or otherwise identify
16 service providers, if a service provider (termed a “contracting service provider” for purposes of
17 this subsection) contracts with one or more individuals who act as independent contractors to
18 provide a benefit (such as transportation, delivery, short term housing, or other immediate
19 benefit) directly to an end customer (termed an “end service provider” for purposes of this
20 subsection), the covered entity must list or otherwise identify the contracting service provider,
21 but need not list or identify any end service providers.

22 (f) In General.—The Commission shall have authority under section 553 of title 5, United
23 States Code, to promulgate regulations necessary to carry out the provisions of this section.

24 SEC. 205. DATA BROKERS.

25 (a) In General.—Each covered entity that has acted as a data broker shall register or reregister
26 with the Commission pursuant to the requirements of this section—

27 (1) for a covered entity that acted as a data broker in the 90 days prior to the enactment of
28 this Act, not later than 180 days after the date of enactment of this Act; and

29 (2) for a covered entity that commences or resumes acting as a data broker following
30 enactment of this Act, not later than 90 days after the date such activity commences or
31 resumes.

32 (3) Each covered entity registered as a data broker shall renew its registration annually on
33 or before the anniversary of its initial registration.

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1 (b) Registration Requirements.—In initially registering or annually registering with the
2 Commission as required under subsection (a), a covered entity required to register or register
3 under subsection (a) shall do the following—

4 (1) pay to the Commission a registration fee of \$100 for every 100,000 individuals linked
5 to covered data it processes;

6 (2) provide the Commission with the following information—

7 (A) the name and primary physical, email, and Internet addresses of the covered
8 entity;

9 (B) a copy of its current disclosure pursuant to section 202(a) of this Act;

10 (C) a link to its website through which an individual may exercise the rights
11 provided under Sections 103 through 105 of this Act;

12 (D) a description of the categories of information in processes linked or reasonably
13 linkable to individuals; and

14 (E) any additional information or explanation the covered entity chooses to provide
15 concerning its data collection and processing practices.

16 (c) Penalties.—A covered entity that fails to register as required under subsection (a) of this
17 section shall be liable for—

18 (1) a civil penalty of \$100 for each day it fails to register; and

19 (2) an amount equal to the fees due under this section for each year that it failed to
20 register as required under subsection (a).

21 (d) Publication and Oversight of Registration Information.—

22 (1) The Commission shall establish forms and online mechanisms for registration and
23 payment of fees pursuant to this section, and shall publish on the website of the
24 Commission the registration information provided by covered entities under this section.

25 (2) The Commission is authorized to apply the proceeds of fees or penalties paid pursuant
26 to this section to the development of an applications program interface or other mechanism
27 by which individuals may exercise their rights under sections 103 through 105 of this Act
28 through a single transaction.

29 (3) In its annual reports to Congress pursuant to section 6(f) of the Federal Trade
30 Commission Act (15 U.S.C. § 46 (f)), the Commission shall report on the number of
31 covered entities registered under this section, the amount of fees collected, the number of
32 individuals affected as inferred from fee receipts, and an assessment of other information
33 obtained regarding data brokers and the operation of this section.

1 **SEC. 206. WHISTLEBLOWER PROTECTIONS.**

2 (a) In General.—A covered entity shall not, directly or indirectly, discharge, demote, suspend,
3 threaten, harass, or in any other manner discriminate against a covered individual of the covered
4 entity because—

5 (1) the covered individual, or anyone perceived as assisting the covered individual, takes
6 (or the covered entity suspects that the covered individual has taken or will take) a lawful
7 action in providing to the Federal Government or the attorney general of a State information
8 relating to any act or omission that the covered individual reasonably believes to be a
9 violation of this Act or any regulation promulgated under this Act;

10 (2) the covered individual provides information that the covered individual reasonably
11 believes evidences such a violation to—

12 (A) a person with supervisory authority over the covered individual at the covered
13 entity; or

14 (B) another individual working for the covered entity who the covered individual
15 reasonably believes has the authority to investigate, discover, or terminate the violation
16 or to take any other action to address the violation;

17 (3) the covered individual testifies (or the covered entity expects that the covered
18 individual will testify) in an investigation or judicial or administrative proceeding
19 concerning such a violation; or

20 (4) the covered individual assists or participates (or the covered entity expects that the
21 covered individual will assist or participate) in such an investigation or judicial or
22 administrative proceeding, or the covered individual takes any other action to assist in
23 carrying out the purposes of this Act.

24 (b) Enforcement.—An individual who alleges discharge or other discrimination in violation of
25 subsection (a) may bring an action governed by the rules, procedures, statute of limitations, and
26 legal burdens of proof in section 42121(b) of title 49, United States Code. If the individual has
27 not received a decision within 180 days and there is no showing that such delay is due to the bad
28 faith of the claimant, the individual may bring an action for a jury trial, governed by the burden
29 of proof in section 42121(b) of title 49, United States Code, in the appropriate district court of
30 the United States for the following relief—

31 (1) Temporary relief while the case is pending;

32 (2) Reinstatement with the same seniority status that the individual would have had, but
33 for the discharge or discrimination;

34 (3) Three times the amount of back pay otherwise owed to the individual, with interest;
35 and

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1 (4) Consequential and compensatory damages, and compensation for litigation costs,
2 expert witness fees, and reasonable attorneys’ fees.

3 (c) Waiver of Rights and Remedies.—The rights and remedies provided for in this section
4 shall not be waived by any policy form or condition of employment, including by a predispute
5 arbitration agreement.

6 (d) Predispute Arbitration Agreements.—No predispute arbitration agreement shall be valid or
7 enforceable if the agreement requires arbitration of a dispute arising under this section.

8 (e) Covered Individual Defined.—In this section, the term “covered individual” means an
9 applicant, current or former employee, contractor, subcontractor, grantee, or agent of an
10 employer.

11 **TITLE III—MISCELLANEOUS**

12 **SEC. 301. ENFORCEMENT BY THE FEDERAL TRADE**
13 **COMMISSION.**

14 (a) Treatment as violation of rule.—A violation of this Act or a regulation promulgated under
15 this Act shall be treated as a violation of a rule defining an unfair or deceptive act or practice
16 prescribed under section 18(a)(1)(B) of the Federal Trade Commission Act (15 U.S.C. §
17 57a(a)(1)(B)).

18 (b) Powers of commission.—

19 (1) In general.—Except as provided in subsection (c), the Commission shall enforce this
20 Act and the regulations promulgated under this Act in the same manner, by the same means,
21 and with the same jurisdiction, powers, and duties as though all applicable terms and
22 provisions of the Federal Trade Commission Act (15 U.S.C. § 41 et seq.) were incorporated
23 into and made a part of this Act.

24 (2) Privileges and immunities.—Any person who violates this Act or a regulation
25 promulgated under this Act shall be subject to the penalties and entitled to the privileges
26 and immunities provided in the Federal Trade Commission Act (15 U.S.C. § 41 et seq.).

27 (3) Independent litigation authority.—The Commission may commence, defend, or
28 intervene in, and supervise the litigation of any civil action under this subsection (including
29 an action to collect a civil penalty) and any appeal of such action in its own name by any of
30 its attorneys designated by it for such purpose. The Commission shall notify the Attorney
31 General of any such action and may consult with the Attorney General with respect to any
32 such action or request the Attorney General on behalf of the Commission to commence,
33 defend, or intervene in any such action.

34 (4) Civil penalties.—

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1 (A) A covered entity found in violation of this Act shall be subject to a civil penalty
2 calculated by multiplying the number of individuals affected by an amount not to
3 exceed \$43,280.

4 (B) In assessing such a penalty, the Commission shall consider—

5 (i) the gravity of the violation, including the degree of harm to the privacy and
6 security of individuals and impact on their reasonable expectations; and

7 (ii) the conduct of the covered entity, including its size, sophistication, and
8 resources, its actions to comply with this Act, and any prior conduct and remedial
9 actions taken.

10 (C) Beginning on the date the Consumer Price Index is published by the Bureau of
11 Labor Statistics (or any successor agency) three years after the date of enactment of
12 this Act, the amount in subsection (4)(A) shall be adjusted annually by the amounts of
13 change in the Consumer Price Index in the intervening year or years.

14 (c) Common carriers and nonprofit organizations.—Notwithstanding section 4, 5(a), or 6 of
15 the Federal Trade Commission Act (15 U.S.C. §§ 44, 45(a)(2), 46) or any jurisdictional
16 limitation of the Commission, the Commission shall enforce this Act and the regulations
17 promulgated under this Act in the same manner provided in this section, with respect to—

18 (1) common carriers subject to the Communications Act of 1934 (47 USC 151 *et seq.*)
19 and all Acts amendatory thereto and supplementary thereof; and

20 (2) organizations not organized to carry on business for their own profit or that of their
21 members.

22 (d) Information privacy and security relief fund.—

23 (1) Establishment of relief fund.—There is established in the Treasury of the United
24 States a separate fund to be known as the “Information Privacy and Security Relief Fund”
25 (referred to in this subsection as the “Relief Fund”).

26 (2) Deposits.—

27 (A) Deposits from the commission.—The Commission shall deposit into the Relief
28 Fund the amount of any civil penalty obtained against any covered entity in any
29 judicial or administrative action the Commission commences to enforce this Act or a
30 regulation promulgated under this Act.

31 (B) Deposits from the attorney general.—The Attorney General of the United States
32 shall deposit into the Relief Fund the amount of any civil penalty obtained against any
33 covered entity in any judicial or administrative action the Attorney General
34 commences on behalf of the Commission to enforce this Act or a regulation
35 promulgated under this Act.

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1 (3) Use of fund amounts.—Notwithstanding section 3302 of title 31, United States Code,
2 amounts in the Relief Fund shall be available to the Commission, without fiscal year
3 limitation, to provide redress, payments or compensation, or other monetary relief to
4 individuals affected by an act or practice for which civil penalties have been obtained under
5 this Act. To the extent that individuals cannot be located or such redress, payments or
6 compensation, or other monetary relief are otherwise not practicable, the Commission may
7 use such funds for the purpose of consumer or business education relating to information
8 privacy and data security or for the purpose of engaging in technological research that the
9 Commission considers necessary to enforce this Act.

10 (4) Amounts not subject to apportionment.—Notwithstanding any other provision of law,
11 amounts in the Relief Fund shall not be subject to apportionment for purposes of chapter 15
12 of title 31, United States Code, or under any other authority.

13 (e) New bureau.—

14 (1) In general.—The Commission shall establish a new Bureau within the Commission
15 comparable in structure, size, organization, and authority to the existing Bureaus with the
16 Commission related to consumer protection and competition.

17 (2) Mission.—The mission of the Bureau established under this subsection shall be to
18 assist the Commission in exercising the Commission’s authority under this Act and under
19 other Federal laws addressing privacy, data security, and related issues.

20 (3) Appointments.—The Chair of the Commission shall appoint a Director of the Bureau.
21 The Bureau Director in turn shall appoint not less than 500 professional staff without regard
22 to civil service laws, which staff shall include but not be limited to lawyers, people trained
23 in information technologies, and economists.

24 (4) Timeline.—Such Bureau shall be established, staffed, and fully operational within 2
25 years of enactment of this Act.

26 SEC. 302. ENFORCEMENT BY STATES.

27 (a) Civil action.—In any case in which the attorney general of a State or other officer duly
28 authorized by State law has reason to believe that an interest of the residents of that State has
29 been or is adversely affected by the engagement of any covered entity in an act or practice that
30 violates this Act or a regulation promulgated under this Act, the attorney general of the State or
31 other officer authorized by State law, as *parens patriae*, may bring a civil action on behalf of the
32 residents of the State in an appropriate district court of the United States to—

33 (1) enjoin that act or practice;

34 (2) enforce compliance with this Act or the regulation;

35 (3) obtain damages, civil penalties, restitution, or other compensation on behalf of the
36 residents of the State; or

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1 (4) obtain such other relief as the court may consider to be appropriate.

2 (b) Notice to the Commission and rights of the Commission.—Except where not feasible, the
3 State officer bringing an action pursuant to subsection (a) shall notify the Commission in writing
4 prior to initiating a civil action under subsection (a). Such notice shall include a copy of the
5 complaint to be filed to initiate such action. If prior notice is not feasible, the State shall provide
6 a copy of the complaint to the Commission immediately upon instituting the action. Upon
7 receiving such notice, the Commission may elect to—

8 (1) to assume responsibility for the prosecution of the action and either bring its own
9 action instead (and dismiss the action brought by the State) or intervene as of right in the
10 action brought by the State and prosecute the action;

11 (2) intervene as of right in such action and, upon intervening be heard on all matters
12 arising in such action (including the filing of petitions for appeal of a decision in such
13 action); or

14 (3) allow the action brought by the State to proceed without Commission involvement.

15 (c) Preservation of state powers.—No provision of this section shall be construed as altering,
16 limiting, or affecting the authority of a State attorney general or other authorized officer of a
17 State to—

18 (1) bring an action or other regulatory proceeding arising solely under the law in effect in
19 that State; or

20 (2) exercise the powers conferred on the attorney general or other officer of a State by the
21 laws of the State, including the ability to conduct investigations, to administer oaths or
22 affirmations, or to compel the attendance of witnesses or the production of documentary or
23 other evidence.

24 (d) Venue; service of process.—

25 (1) Venue.—Any action brought under subsection (a) may be brought in the district court
26 of the United States that meets applicable requirements relating to venue under section 1391
27 of title 28, United States Code. In the event actions are brought by officers of more than
28 one State involving common questions of law or fact warranting consolidation of cases,
29 they shall be consolidated and transferred in accordance with section 1407 of title 28,
30 United States Code.

31 (2) Service of process.—In an action brought under subsection (1), process may be
32 served in any district in which the defendant—

33 (A) is an inhabitant; or

34 (B) may be found.

1 **SEC. 303. ENFORCEMENT BY INDIVIDUALS.**

2 (a) Any individual who has been injured by a violation of this Act or a regulation promulgated
3 under this Act may bring a civil action in any State or Federal court of competent jurisdiction as
4 provided in this section.

5 (b) Prior to bringing such an action against a covered entity—

6 (1) that is covered by or has opted into section 105, such individual shall seek recourse as
7 provided in section 105 of this Act and shall file with the complaint an affidavit describing
8 the recourse sought and the manner in which the covered entity has failed to provide such
9 recourse; or

10 (2) that is a small to medium entity that has not opted into section 105, such individual
11 shall at least thirty days prior to the filing of any such action mail or delivery to the covered
12 entity a written demand for relief, identifying the claimant and reasonably describing the
13 violation of this Act and the injury suffered. The covered entity may, within thirty days of
14 the mailing or delivery of the demand for relief, make a written tender of settlement. If the
15 tender is rejected by the claimant, the coverer entity may, in any subsequent action, file the
16 written tender and an affidavit concerning its rejection and thereby limit any recovery to the
17 relief tendered if the court finds that the relief tendered was reasonable in relation to the
18 injury actually suffered by the claimant.

19 (3) In the event of an immediate threat of physical injury or other irreparable harm as a
20 result of the violation alleged that makes recourse or prior notice unfeasible, such individual
21 may forgo compliance with subparagraphs (1) or (2) and shall in that event file with the
22 complaint an affidavit describing the immediate threat or other irreparable harm.

23 (c) The complaint shall allege with reasonable particularity—

24 (1) the violation of the duty of care as provided in Section 101(d);

25 (2) the knowing or reckless disregard of the privacy or security of individuals in violation
26 of other provisions of this Act, except as otherwise provided in this Act; or

27 (3) the willful or repeated violation of sections 103, 105, 201, or 202.

28 (d) In a civil action in which the plaintiff prevails, the court may award—

29 (1) actual damages for the injuries by the violations found;

30 (2) statutory damages in an amount not less than \$100 nor greater than \$1,000 per
31 violation per day for willful or repeated violations; for the purpose of this provision, a
32 violation shall not be considered repeated solely by virtue of the fact that it affects a large
33 number of individuals at one time;

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1 (3) reasonable attorney’s fees and litigation costs, provided that if the final amount of a
2 judgment for actual damages is not more favorable than an offer made to the plaintiff
3 pursuant to section 105(f) or section 303(b)(2), the plaintiff must pay costs; and

4 (4) any additional relief, including equitable or declaratory relief, that the court
5 determines appropriate.

6 (e) A civil action under this section shall be the exclusive judicial remedy for the individual
7 injuries at issue.

8 (f) Class Actions.—

9 (1) This subsection shall apply in each private civil action arising under this Act that is
10 brought as a class action. The Federal courts shall have exclusive jurisdiction over any civil
11 action under this section brought as a class action.

12 (2) Certification filed with complaint.—

13 (A) Each plaintiff seeking to serve as a representative party on behalf of a class shall
14 provide a sworn certification, which shall be personally signed by such plaintiff and
15 filed with the complaint, that—

16 (i) states that the plaintiff has reviewed the complaint and authorized its filing;

17 (ii) states that the plaintiff is willing to serve as a representative party on behalf
18 of a class, including providing testimony at deposition and trial, if necessary;

19 (iii) sets forth all of the matters required by subsections (b) and (c) above
20 during the class period specified in the complaint; and

21 (iv) states that the plaintiff will not accept any payment for serving as a
22 representative party on behalf of a class beyond the plaintiff's pro rata share of
23 any recovery, except as ordered or approved by the court in accordance with
24 subsection (6)(D).

25 (B) The certification filed pursuant to subsection (f)(2) shall not be construed to be a
26 waiver of the attorney-client privilege.

27 (3) Appointment of lead plaintiff.—

28 (A) Not later than 20 days after the date on which the complaint is filed, the plaintiff
29 or plaintiffs shall cause to be published, in a widely circulated national publication or
30 wire service, and a widely used online information service, a notice advising members
31 of the purported plaintiff class—

32 (i) of the pendency of the action, the claims asserted therein, and the purported
33 class period; and

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1 (ii) that, not later than 60 days after the date on which the notice is published,
2 any member of the purported class may move the court to serve as lead plaintiff
3 of the purported class.

4 (B) If more than one action on behalf of a class asserting substantially the same
5 claim or claims arising under this chapter is filed, only the plaintiff or plaintiffs in the
6 first filed action shall be required to cause notice to be published in accordance with
7 clause (A).

8 (C) Notice required under clause (A) shall be in addition to any notice required
9 pursuant to the Federal Rules of Civil Procedure.

10 (D) Not later than 90 days after the date on which a notice is published under clause
11 (A), the court shall consider any motion made by a purported class member in response
12 to the notice, including any motion by a class member who is not individually named
13 as a plaintiff in the complaint or complaints, and shall appoint as lead plaintiff the
14 member or members of the purported plaintiff class that the court determines to be
15 most capable of adequately representing the interests of class members (hereafter in
16 this subsection referred to as the "most adequate plaintiff") in accordance with this
17 clause.

18 (E) If more than one action on behalf of a class asserting substantially the same
19 claim or claims arising under this chapter has been filed, and any party has sought to
20 consolidate those actions for pretrial purposes or for trial, the court shall not make the
21 determination required by clause (D) until after the decision on the motion to
22 consolidate is rendered. As soon as practicable after such decision is rendered, the
23 appropriate court or courts shall appoint the most adequate plaintiff as lead plaintiff for
24 the consolidated actions in accordance with this subsection. The most adequate
25 plaintiff shall, subject to the approval of the court, select and retain counsel to
26 represent the class.

27 (F) For purposes of this subsection, discovery relating to whether a member or
28 members of the purported plaintiff class is the most adequate plaintiff may be
29 conducted by a plaintiff only if the plaintiff first demonstrates a reasonable basis for a
30 finding that the presumptively most adequate plaintiff is incapable of adequately
31 representing the class.

32 (4) The share of any final judgment or of any settlement that is awarded to a
33 representative party serving on behalf of a class shall be equal, on a per rata basis, to the
34 portion of the final judgment or settlement awarded to all other members of the class.
35 Nothing in this subsection shall be construed to limit the award of reasonable costs and
36 expenses (including lost wages) directly relating to the representation of the class to any
37 representative party serving on behalf of a class.

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1 (5) The terms and provisions of any settlement agreement of a class action shall not be
2 filed under seal, except that on motion of any party to the settlement, the court may order
3 filing under seal for those portions of a settlement agreement as to which good cause is
4 shown for such filing under seal. For purposes of this subsection, good cause shall exist
5 only if publication of a term or provision of a settlement agreement would cause direct and
6 substantial harm to any party.

7 (6) Total attorneys' fees and expenses awarded by the court to counsel for the plaintiff
8 class shall not exceed a reasonable percentage of the amount of any damages and
9 prejudgment interest actually paid to the class.

10 (7) Any proposed or final settlement agreement that is published or otherwise
11 disseminated to the class shall include each of the following disclosures to class members,
12 along with a cover page summarizing the information contained in such statements—

13 (A) The amount of the settlement proposed to be distributed to the parties to the
14 action, determined in the aggregate and on an average per person basis;

15 (B) A brief statement explaining the reasons why the parties are proposing the
16 settlement and of the potential outcomes of the case.

17 (i) If the settling parties agree on the average amount of damages per person
18 that would be recoverable if the plaintiff prevailed on each claim alleged under
19 this chapter, a statement concerning the average amount of such potential
20 damages per person.

21 (ii) If the settling parties do not agree on the average amount of damages per
22 person that would be recoverable if the plaintiff prevailed on each claim alleged
23 under this chapter, a statement from each settling party concerning the issue or
24 issues on which the parties disagree.

25 (iii) A statement made in accordance with subclauses (i) or (ii) concerning the
26 amount of damages shall not be admissible in any Federal or State judicial action
27 or administrative proceeding, other than an action or proceeding arising out of
28 such statement.

29 (C) If any of the settling parties or their counsel intend to apply to the court for an
30 award of attorneys' fees or costs from any fund established as part of the settlement, a
31 statement on the cover page of any notice to a party of any proposed or final settlement
32 agreement indicating—

33 (i) which parties or counsel intend to make such an application;

34 (ii) the amount of fees and costs that will be sought (including the amount of
35 such fees and costs determined on an average per person basis), and a brief
36 explanation supporting the fees and costs sought; and

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1 (iii) contact information of one or more representatives of counsel for the
2 plaintiff class who will be reasonably available to answer questions from class
3 members concerning any matter contained in any notice of settlement published
4 or otherwise disseminated to the class.

5 (D) Such other information as may be required by the court.

6 (9) In any private action arising under this chapter that is certified as a class action
7 pursuant to the Federal Rules of Civil Procedure, the court may require an undertaking from
8 the attorneys for the plaintiff class, the plaintiff class, or both, or from the attorneys for the
9 defendant, the defendant, or both, in such proportions and at such times as the court
10 determines are just and equitable, for the payment of fees and expenses that may be
11 awarded under this subsection.

12 (10) Sanctions for abusive litigation.—

13 (A) In any private action arising under this chapter, upon final adjudication of the
14 action, the court shall include in the record specific findings regarding compliance by
15 each party and each attorney representing any party with each requirement of Rule
16 11(b) of the Federal Rules of Civil Procedure as to any complaint, responsive pleading,
17 or dispositive motion.

18 (B) If the court makes a finding under clause (A) that a party or attorney violated
19 any requirement of Rule 11(b) of the Federal Rules of Civil Procedure as to any
20 complaint, responsive pleading, or dispositive motion, the court shall impose sanctions
21 on such party or attorney in accordance with Rule 11 of the Federal Rules of Civil
22 Procedure. Prior to making a finding that any party or attorney has violated Rule 11 of
23 the Federal Rules of Civil Procedure, the court shall give such party or attorney notice
24 and an opportunity to respond.

25 (C) If the party or attorney against whom sanctions are to be imposed meets its
26 burden under subsection (B), the court shall award the sanctions that the court deems
27 appropriate pursuant to Rule 11 of the Federal Rules of Civil Procedure.

28 (g) Statute of limitations.—Any civil action under this subsection may be brought in any
29 appropriate State or Federal court without regard to the amount in controversy, within three years
30 from the date on which the violation occurs or the date on which the plaintiff discovered or
31 reasonably should have discovered such violation, whichever is later.

32 (h) Invalidity of Pre-dispute Arbitration Agreements and Pre-dispute Joint Action Waivers.—

33 (1) In general.—Notwithstanding any other provision of law, no pre-dispute arbitration
34 agreement or pre-dispute joint action waiver shall be valid or enforceable with respect to a
35 privacy or data security dispute arising under this Act.

36 (2) Applicability.—Any determination as to whether or how this subsection applies to
37 any privacy or data security dispute shall be made by a court, rather than an arbitrator,

1 without regard to whether such agreement purports to delegate such determination to an
2 arbitrator.

3 (3) Definitions.—For purposes of this subsection—

4 (A) The term “pre-dispute arbitration agreement” means any agreement to arbitrate a
5 dispute that has not arisen at the time of the making of the agreement.

6 (B) The term “pre-dispute joint-action waiver” means an agreement, whether or not
7 part of a pre-dispute arbitration agreement, that would prohibit, or waive the right of,
8 one of the parties to the agreement to participate in a joint, class, or collective action in
9 a judicial, arbitral, administrative, or other forum, concerning a dispute that has not yet
10 arisen at the time of the making of the agreement.

11 (C) The term “privacy or data security dispute” means any claim relating to an
12 alleged violation of this Act, or a regulation promulgated under this Act, and between
13 an individual and a covered entity.

14 SEC. 304. INDUSTRY-SPECIFIC COMPLIANCE 15 PROGRAMS.

16 (a) In General.—The Commission may approve compliance programs designed to provide
17 guidance to covered entities on how to comply with requirements and obligations of this Act in
18 the context of specific subsectors, technologies, or applications, and to establish compliance
19 systems to ensure that covered entities meet commitments to follow the guidance. Such
20 industry-specific compliance programs shall be developed by one or more covered entities or
21 organizations representing categories of covered entities to create standards or codes of conduct
22 regarding compliance with one or more provisions in this Act, and may be submitted to the
23 Commission for consideration no earlier than two years after the date of enactment of this Act.

24 (b) Requirements.—To be eligible for approval by the Commission, a compliance program
25 shall—

26 (1) specify clear and enforceable requirements for covered entities participating in the
27 program that provide an overall level of privacy, or data security protection, or other
28 compliance with this Act, that is equivalent to or greater than that provided in the relevant
29 provisions in this Act (which provisions shall be specifically identified in any application
30 for a program);

31 (2) require each participating covered entity to post in a prominent place a clear and
32 conspicuous public attestation of compliance and a link to the website described in
33 subsection (4);

34 (3) require a process for the independent assessment of a participating covered entity’s
35 compliance with the program prior to attestation and on an annual basis;

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1 (4) create a website describing the program’s goals and requirements, listing participating
2 covered entities, and providing a method for individuals and organizations representing
3 individuals to ask questions and file complaints about the program or any participating
4 covered entity;

5 (5) take meaningful action for non-compliance with the compliance program or with
6 relevant provisions of this Act by any participating covered entity, which shall depend on
7 the severity of the non-compliance and may include—

8 (A) removing the covered entity from the program;

9 (B) referring the covered entity to the Commission for enforcement;

10 (C) publicly reporting the disciplinary action taken with respect to the covered
11 entity;

12 (D) providing redress to individuals harmed by the non-compliance;

13 (E) making voluntary payments to the United States Treasury; and

14 (F) taking any other action or actions to ensure the compliance of the covered entity
15 with respect to the relevant provisions of this Act and deter future non-compliance; and

16 (6) issue annual reports to the Commission and to the public detailing the activities of the
17 program and its effectiveness during the preceding year in ensuring compliance with the
18 relevant provisions of this Act by participating covered entities.

19 (c) Consideration and Approval by the Commission.—The Commission shall consider and
20 respond to the application as follows, and pursuant to regulations issued pursuant to this
21 section—

22 (1) The application for approval shall set forth how the program meets the requirements
23 of subsection (b); list to the extent possible the covered entities known or expected to
24 participate; identify the entity or entities that will conduct the independent assessment
25 required by subsection (b)(3); and identify organizations or individuals consulted regarding
26 the requirements of the program that the applicant wishes to bring to the attention of the
27 Commission.

28 (2) Public Comment and Requests for Information.—The Commission shall provide an
29 opportunity for public comment on the application, and may issue requests for information
30 to the applying party or other entities.

31 (3) Time for Approval.—Unless an application is withdrawn, the Commission shall issue
32 a decision regarding the approval or non-approval of a certification program not later than
33 270 days after an application for approval is submitted, except that the Commission may
34 extend this deadline based on the number of applications simultaneously pending before it.

35 (4) Standard for Approval.—The Commission shall approve an application only if the
36 applicant demonstrates that the program provides an overall level of privacy, or data

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1 security protection, or other compliance with this Act that is equivalent to or greater than
2 that provided in the relevant provisions in this Act. In evaluating the proposed compliance
3 program, the Commission shall consider whether and how much the proposal reflects
4 consultation and/or consensus with academic, civil society, and other experts and
5 stakeholders knowledgeable about the matters covered by the proposal.

6 (5) Explanation of Decision.—The Commission shall publicly explain in writing the
7 reasons for approving or denying each application that it reviews pursuant to this section.

8 (6) Duration of an Approval.—Any approval of a program by the Commission shall be
9 for an initial duration of not more than four years. No later than 270 days before the end of
10 an approval period, the applicant may seek a renewal of the approval pursuant to the
11 procedures in this section. In such application for renewal, the applicant shall provide the
12 full information required for an initial application, and shall highlight for the Commission
13 and public review all alterations and improvements, if any, in the program as compared to
14 the previously approved program. If the Commission approves of the requested renewal,
15 such renewal shall be of a duration of not more than seven years.

16 (d) Effect of Approval.—A covered entity that complies with a compliance program approved
17 by the Commission shall be deemed to be in compliance with the provisions of this Act
18 addressed by such program.

19 (e) Effect of Non-compliance.—

20 (1) In general.—A covered entity that has certified compliance with an approved program
21 and is found not to be in compliance with such program by the
22 Commission shall be considered to be in violation of the section 5 of the Federal Trade
23 Commission Act (15 U.S.C. § 45) prohibition on unfair or deceptive acts or practices.

24 (2) Effect of decision by program on FTC authority.—A determination by an approved
25 compliance program with respect to the compliance or noncompliance with such program of
26 a covered entity shall not affect the authority of the Commission to make a different
27 determination with respect to such compliance.

28 (f) Rulemaking.—The Commission may promulgate regulations under section 553 of title 5,
29 United States Code, to establish the process by which the Commission will determine whether to
30 approve or renew a compliance program under this section. Such process shall include—

31 (1) requirements for the form and content of requests for approval, including a
32 requirement that the requesting entity provide details about the process used to develop the
33 proposed compliance program, including whether and how much the proposal reflects
34 consultation and/or consensus with academic, civil society, and other experts and
35 stakeholders knowledgeable about the matters covered by the proposal;

36 (2) timing and form for notice and opportunity for public comment about a request for
37 approval; and

1 (3) equitable approaches to the scheduling of consideration of applications for approval
2 of compliance programs and managing the resources of the Commission needed to review
3 applications for and compliance with such programs.

4 **SEC. 305. RELATIONSHIP TO FEDERAL AND STATE**
5 **LAWS.**

6 (a) Federal Law Preservation.—Nothing in this Act or a regulation promulgated under this Act
7 shall be construed to limit—

8 (1) the authority of the Commission, or any other Executive agency, under any other
9 provision of law; or

10 (2) any other provision of Federal law unless as specifically authorized by this Act.

11 (b) Applicability of Other Information Privacy Requirements.—A covered entity that is
12 required to comply with the provisions of a federal law listed in this subsection and is in
13 compliance with the information privacy requirements of such regulations, part, title, or Act (as
14 applicable), shall be deemed to be in compliance with the related requirements of this title,
15 except for section 107, with respect to data subject to the requirements of such regulations, part,
16 title, or Act—

17 (1) Title V of the Financial Services Modernization Act of 1999 (15 U.S.C. § 6801 et
18 seq.);

19 (2) The Health Information Technology for Economic and Clinical Health Act (42 U.S.C.
20 § 17931 et seq.);

21 (3) Part C of title XI of the Social Security Act (42 U.S.C. § 1320d et seq.);

22 (4) The Fair Credit Reporting Act (15 U.S.C. § 1681 et seq.);

23 (5) Section 444 of the General Education Provisions Act (20 U.S.C. § 1232g) (commonly
24 referred to as the “Family Educational Rights and Privacy Act”);

25 (6) Regulations promulgated pursuant to section 264(c) of the Health Insurance
26 Portability and Accountability Act of 1996 (42 U.S.C. § 1320d–2 note);

27 (7) The Children’s Online Privacy Protection Act (15 U.S.C. § 6501 et seq.);

28 (8) The Fair Debt Collection Practices Act (15 U.S.C. § 692 et seq.);

29 (9) The Controlling Assault and Non-Solicited Pornography and Marketing Act (15
30 U.S.C. chapter 103);

31 (10) The Restore Online Shoppers’ Confidence Act (15 U.S.C. § 8403);

32 (11) The Telemarketing and Consumer Fraud and Abuse Prevention Act (15 U.S.C.
33 § 6101 et seq.);

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1 (12) The Telephone Consumer Protection Act (47 U.S.C. § 227);

2 (13) The Genetic Information Nondiscrimination Act (42 U.S.C. § 2000ff);

3 (14) Section 222 of the Communications Act of 1934, as amended, insofar as it relates to
4 use of information necessary to provide emergency services or to address anticompetitive
5 behavior based on customer usage of existing services (47 U.S.C. § 222);

6 (15) The Electronic Communications Privacy Act (18 U.S.C. § 2510 et seq.);

7 (16) The Driver’s Privacy Protection Act (18 U.S.C. § 2721 et seq.); and

8 (17) The Federal Aviation Act of 1958 (49 U.S.C. § 1301 et seq.).

9 (c) Applicability of Other Data Security Requirements.—A covered entity that is required to
10 comply with title V of the Gramm-Leach-Bliley Act (15 U.S.C. § 6801 et seq.), the Health
11 Information Technology for Economic and Clinical Health Act (42 U.S.C. § 17931 et seq.), part
12 C of title XI of the Social Security Act (42 U.S.C. § 1320d et seq.), or the regulations
13 promulgated pursuant to section 264(c) of the Health Insurance Portability and Accountability
14 Act of 1996 (42 U.S.C. § 1320d–2 note), and is in compliance with the information security
15 requirements of such regulations, part, title, or Act (as applicable), shall be deemed to be in
16 compliance with the requirements of section 107 with respect to data subject to the requirements
17 of such regulations, part, title, or Act.

18 (d) Not later than one year after the date of enactment of this Act, the Commission shall issue
19 guidance describing the implementation of subsections (b) and (c), in consultation with the
20 Department of Health and Human Services, the Department of Education, the Federal
21 Communications Commission, and Consumer Financial Protection Board and, with respect to
22 subsection (c), the Department of Commerce and the Department of Homeland Security.

23 (e) Except as provided in subsection (b)(14), any provision of the Communications Act of
24 1934 as amended (47 U.S.C. § 151 et seq.) relating to privacy policies and practices and any
25 other matters covered by this Act or of any rules or regulations promulgated thereunder shall
26 have no force or effect.

27 (f) State Law Preservation.—Except to the extent specifically provided in subsection (g),
28 nothing in this Act shall be construed to preempt, displace, or supplant the following laws, rules,
29 regulations, or requirements of any State or political subdivision thereof—

30 (1) Consumer protection laws of general applicability;

31 (2) Laws prohibiting unfair and deceptive or unconscionable practices;

32 (3) Laws protecting civil rights or freedom from discrimination based on race, sex,
33 national origin, or other classification protected under State law;

34 (4) Laws that govern the privacy rights or other protections of employees, employee
35 information, students or student information, or library users or library usage information;

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- 1 (5) Laws that address notification requirements in the event of a data breach;
- 2 (6) Statutory and common law rights and remedies for individuals under contract,
3 property, or tort law, including existing causes of action based personal injury, property
4 damage, invasion of privacy, trespass, or other damage;
- 5 (7) Criminal laws governing fraud, theft, unauthorized access to information or
6 communications or unauthorized use of information, malicious behavior, and similar
7 provisions, and laws of criminal procedure;
- 8 (8) Laws addressing collection and use of social security numbers, motor or vehicle
9 license information, or other public records governed by State law;
- 10 (9) Public safety or sector-specific laws unrelated to privacy or security; and
- 11 (10) State constitutional law.

12 (g) Preemption of Inconsistent State Laws.—

13 (1) This Act shall preempt and supersede any State law regulating the collection,
14 processing, transferring, and security of covered data to the extent such law is inconsistent
15 with the provisions of this Act or a standard, rule, or regulation promulgated under this Act.

16 (2) Upon petition of any interest party or its own motion, if the Commission determines,
17 after notice and the opportunity to comment, that the law of any State or subdivision thereof
18 (including law enacted consistent with subsection (c)(2)) is inconsistent with the operation
19 of this Act or any standard, rule, or regulation promulgated thereunder, it shall preempt to
20 the extent necessary to prevent such conflict.

21 (3) Upon petition of any interested party or its own motion, if the Commission
22 determines, after notice and the opportunity to comment, that the laws of any two or more
23 States or subdivisions thereof (including laws enacted consistent with subsection (g)(4))
24 conflict with each other in a manner that harms the goals or operation of this Act or any
25 standard, rule or regulation promulgated thereunder, and that creates a burden on interstate
26 Commerce, it may preempt one or more of such laws to the extent necessary to prevent such
27 conflict, harm, or burden.

28 (4) Except as may be provided by a further Act of Congress, subsection (g)(1) shall not
29 preempt or supersede any provision of State law (including any provision of a State
30 constitution) that—

31 (A) is enacted eight (8) years after the enactment of this Act;

32 (B) states explicitly that the provision is intended to supplement this Act; and

33 (C) gives greater protection to individuals than is provided under this Act.

34 (5) Subsection (g)(1) shall not preempt or supersede any provision of—

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1 (A) any State law that establishes additional obligations to regulate covered entities
2 as defined in the Health Insurance Portability and Accountability Act of 1996 (Pub. L.
3 104-191), the Family Educational Rights and Privacy Act (Pub. L. 93-380), the Fair
4 Credit Reporting Act of 1974 (Pub. L. 91-508), or the Financial Services
5 Modernization Act of 1999 (Pub. L. 106-102); or

6 (B) any law of a State or political subdivision thereof that regulates the use of
7 biometric covered data for surveillance of individuals in public spaces within the
8 jurisdiction of such State or political subdivision.

9 (h) Commission on Harmonization of Federal Privacy Laws.—As of the date five years after
10 the enactment of this Act, there is hereby established a Bipartisan Privacy Harmonization
11 Commission (in this Act referred to as the “Harmonization Commission”), which not later than
12 24 months following its initial meeting shall issue a report to Congress that (1) analyzes and
13 compares the operation and effectiveness of this Act with other Federal laws that protect privacy
14 and data security, and (2) considers recommendations to Congress about how Federal laws
15 addressing privacy and data security may be harmonized.

16 SEC. 306. DIGITAL CONTENT FORGERIES.

17 (a) Reports.—Not later than one year after the date of enactment of this Act, and annually
18 thereafter, the Director of the National Institute of Standards and Technology shall publish a
19 report regarding digital content forgeries.

20 (b) Requirements.—Each report under subsection (a) shall include the following—

21 (1) A definition of digital content forgeries along with accompanying explanatory
22 materials. The definition developed pursuant to this section shall not supersede any other
23 provision of law or be construed to limit the authority of any executive agency related to
24 digital content forgeries;

25 (2) A description of the common sources in the United States of digital content forgeries
26 and commercial sources of digital content forgery technologies;

27 (3) An assessment of the uses, applications, and harms of digital content forgeries;

28 (4) An analysis of the methods and standards available to identify digital content
29 forgeries as well as a description of the commercial technological counter-measures that
30 are, or could be, used to address concerns with digital content forgeries, which may include
31 the provision of warnings to viewers of suspect content;

32 (5) A description of the types of digital content forgeries, including those used to commit
33 fraud, cause harm or violate any provision of law; and

34 (6) Any other information determined appropriate by the Director.

1 **SEC. 307. SEVERABILITY.**

2 If any provision of this Act, or the application thereof to any person or circumstance, is held
3 invalid, the remainder of this Act and the application of such provision to other persons not
4 similarly situated or to other circumstances shall not be affected by the invalidation.

5 **SEC. 308. AUTHORIZATION OF APPROPRIATIONS.**

6 There are authorized to be appropriated to the Commission such sums as may be necessary to
7 carry out this Act.

This document was drafted by Cameron F. Kerry and John B. Morris, Jr., in consultation with experts from academia, government, civil society, and industry. [Cameron Kerry](#) is the Ann R. and Andrew H. Tisch Distinguished Visiting Fellow in Governance Studies at The Brookings Institution, and [John Morris](#) is a Nonresident Senior Fellow at Brookings. For further information about the provisions in this document, please see this [report](#).