Even desperate times call for "Fair Trade Data"

Position Statement on Responsible Uses of Technology and Health Data During Times of Crisis

28th October 2020

It all starts with data…

AI for Good?

- Potential bias
- Discrimination
- Violation of data subject's privacy

Remember:
Algorithm or AI ⇔ only as good as the data fed into it

Fair Trade Data vs. Conflict Data

New "Fair Trade Data" principles that enforce:

- Data Protection by Design and by Default
- Technical and organisational safeguards
- Data use minimisation
- Transparency and audit controls
- Cross-sectional policy enforcement
- Real-time policy adjustment

ANONOS

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