The City of Alexandria Workforce Development Center

Strive & Thrive
Helping Alexandria Stay Resilient & Get Back to Work
FREE ONLINE WORKSHOPS
JOB READINESS & ESSENTIAL SKILLS
Strive & Thrive

- **Unemployment & Employment Services**
  - Virtual Hiring Events
  - 1-on-1 Virtual Job Coaching
  - Career Readiness Workshops
  - AARP VA webinars
  - Rapid Reskilling Cohort for 50+ Residents

- **Updating Public Administration & Processes**

- **Workforce: Digital Hiring Process & Working Remotely**
  - Online Application Process
  - Transferable Skills
  - Having capacity to work remotely
Stakeholders

City of Alexandria:

- Workforce Development Center
- Commission on Aging
- Alexandria Division of Aging & Adult Services (Area Agency on Aging)

Partners:

- AARP VA & regional
- Senior Services of Alexandria
- Presence of federal policy & membership groups
Keep Your Family Connected

Through the free GrandPad companion app and web portal, loved ones can connect to GrandPad’s private family network via iPhone, Android phone, iPad, or desktop computer. Family members can even upload photos and adjust settings for the GrandPad user.
Live Grand®

GrandPad® is the smartest, simplest, and safest way to connect seniors with their loved ones so they never miss another memory.

Learn More
Takeaways

- Updating tolerance and culture around technology for public organizations
- Local and state gov’ts have responsibility of protecting the most vulnerable (e.g. disability, low resourced, language barrier/literacy)
- Reaching/ knowing those we haven’t yet served is the greatest challenge!
  - Currently, City largely depends on surveys
  - Will change with greater technological penetration
- Our community — orgs and older adults — have ability to adapt & be resilient