



The City of Alexandria  
Workforce Development Center

# Strive & Thrive

Helping Alexandria Stay Resilient & Get Back to Work

CITY OF  
*Alexandria*  
VIRGINIA



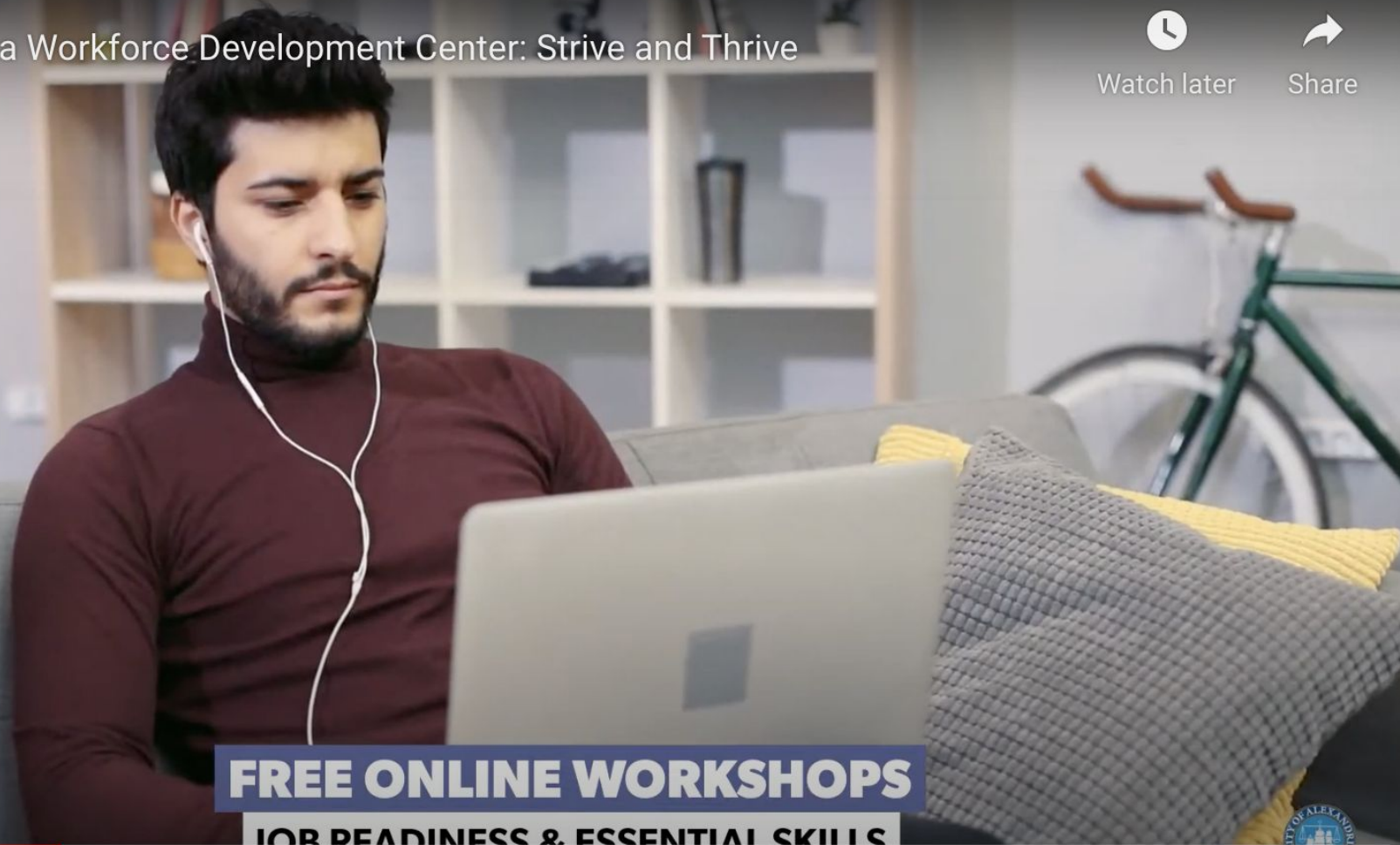
Alexandria Workforce Development Center: Strive and Thrive



Watch later



Share



MORE VIDEOS

**FREE ONLINE WORKSHOPS**

**JOB READINESS & ESSENTIAL SKILLS**



0:05 / 0:29



YouTube



# Strive & Thrive

- **Unemployment & Employment Services**
  - Virtual Hiring Events
  - 1-on-1 Virtual Job Coaching
  - Career Readiness Workshops
  - AARP VA webinars
  - Rapid Reskilling Cohort for 50+ Residents
- **Updating Public Administration & Processes**
- **Workforce: Digital Hiring Process & Working Remotely**
  - Online Application Process
  - Transferable Skills
  - Having capacity to work remotely

# Stakeholders

## **City of Alexandria:**

- Workforce Development Center
- Commission on Aging
- Alexandria Division of Aging & Adult Services (Area Agency on Aging)

## **Partners:**

- AARP VA & regional
- Senior Services of Alexandria
- Presence of federal policy & membership groups

# Keep Your Family Connected

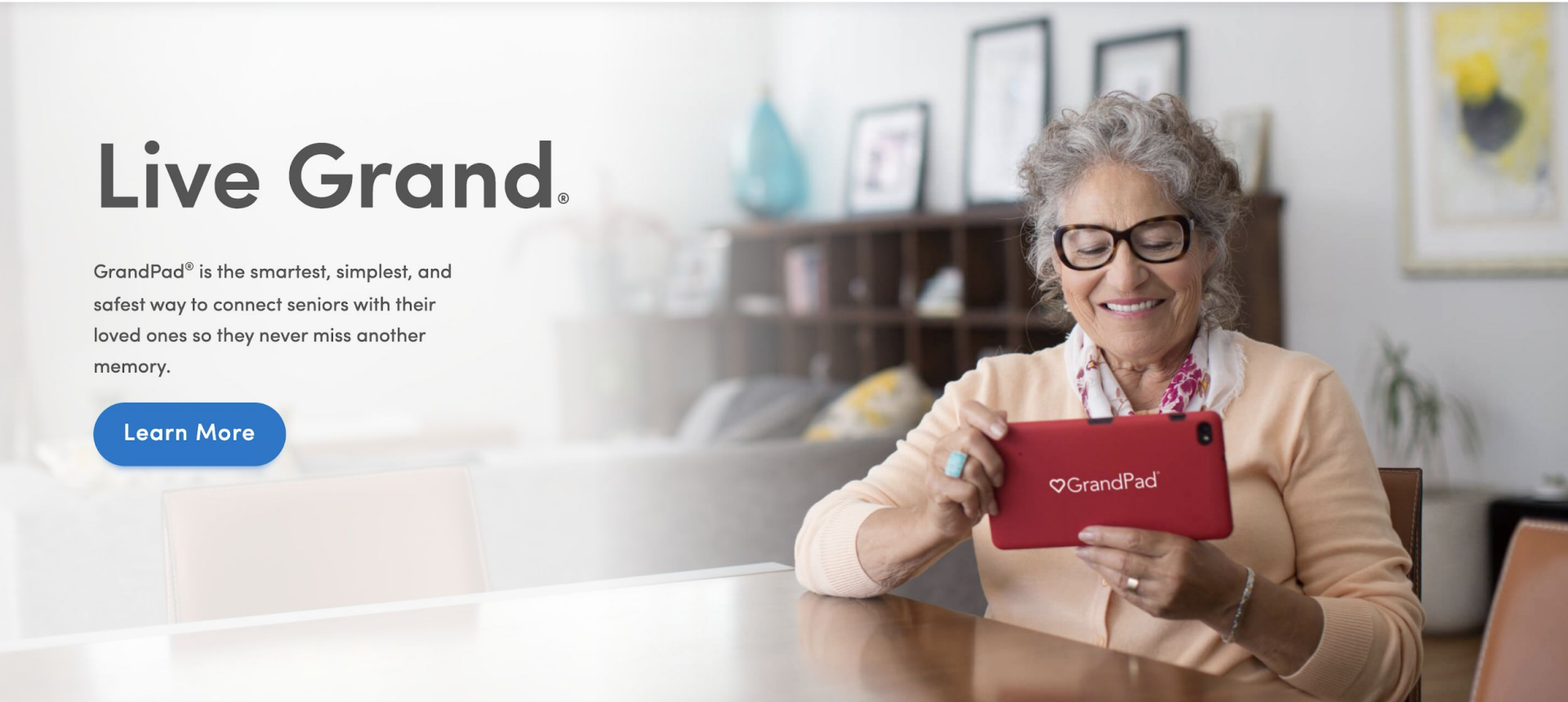
---



Through the free [GrandPad companion app](#) and web portal, loved ones can connect to GrandPad's private family network via iPhone, Android phone, iPad, or desktop computer. Family members can even upload photos and adjust settings for the GrandPad user.

# Live Grand.®

GrandPad® is the smartest, simplest, and safest way to connect seniors with their loved ones so they never miss another memory.

[Learn More](#)

♥GrandPad

# Takeaways

- Updating tolerance and culture around technology for public organizations
- Local and state gov'ts have responsibility of protecting the most vulnerable (e.g. disability, low resourced, language barrier/literacy)
- Reaching/knowing those we haven't yet served is the greatest challenge!
  - Currently, City largely depends on surveys
  - Will change with greater technological penetration
- Our community — orgs and older adults — have ability to adapt & be resilient