

Top 10 Free Mobile Applications, September 2011*

	Developer	Name of App	Privacy Policy?		Link to Website Privacy Policy
			Yes	No	
iOS-iPhone App Store for iPhone - U.S.					
1	RenderPaz Studios	Zombie Highway Lite		N	
2	Moxy Games	Hair Plucker	Y		http://www.moxygames.com/privacyhp.html
3	Booyah Inc	Early Bird	Y		http://www.booyah.com/privacy-policy-3
4	AlphaWeb Plus LLP	Six Towers		N	
5	Billy Lavoie	Tangled		N	
6	Fluik	Office Zombie		N	
7	Rafal Kozik	Anodia Lite		N	
8	NFL Enterprises LLC	NFL '11	Y		http://www.nfl.com/help/privacy
9	Crackle, Inc.	Crackle - Movies & TV	Y		http://www.crackle.com/privacy.aspx
10	Free Music Download - Downloader and Player	BSOsoft		N	
		Total	4	6	
		% of Total	40.00%	60.00%	
Android Google Android Market - U.S.					
1	Google Inc.	Google Maps	Y		www.google.com/privacy.html .
2	Facebook	Facebook for Android	Y		
3	Google Inc.	YouTube	Y		
4	Pandora	Pandora internet radio	Y **		http://www.pandora.com/privacy/
5	Rovio Mobile Ltd.	Angry Birds	Y		http://www.rovio.com/Privacy
6	Netflix, Inc.	Netflix	Y **		www.netflix.com/PrivacyPolicy
7	Liu xuan	Music Download		N	

8	Rovio Mobile Ltd.	Angry Birds Rio	Y		http://www.rovio.com/Privacy
9	MP3 Music Download Pro	Yu Liu		N	
10	ReChild	Advanced Task Killer		N	
		Total	7	3	
		% of Total	70.00%	30.00%	
Blackberry (RIM) Blackberry App World - all devices - worldwide					
1	Research In Motion Limited	BlackBerry Messenger	Y		http://us.blackberry.com/legal/privacy_policy.jsp
2	Research In Motion Limited	Facebook	Y		http://us.blackberry.com/legal/privacy_policy.jsp
3	Research In Motion Limited	Windows Live Messenger	Y		http://us.blackberry.com/legal/privacy_policy.jsp
4	Research In Motion Limited	Twitter	Y		http://us.blackberry.com/legal/privacy_policy.jsp
5	KVADGroup	Photo Studio		N	
6	Delicious Inc.	crunchSMS			http://chompsms.com/privacy_policy
7	The Jared Company	Who Is It - LED Color Light Alerts for Contacts	Y**		http://www.jaredcompany.com/privacy.html
8	Poynt Corporation	Poynt	Y		
9	Pandora	Pandora Media, Inc.	Y**		http://www.pandora.com/privacy/
10	The Jared Company	Flashlight : Free - No. 1 Rated Flashlight on App World	Y**		http://www.jaredcompany.com/privacy.html
			8	2	
		% of Total	80.00%	20.00%	
TOTAL MOBILE APPS			19	11	
% OF TOTAL MOBILE APPS			63.33%	36.67%	

* Based on Distimo October 2011 publication, available at <http://www.distimo.com/publications/>

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	Developer	Name of App	Privacy Policy?		Link to Website Privacy Policy
			Yes	No	
iOS-iPhone App Store for iPhone - U.S.					
1	Electronic Arts	SPY mouse	Y		http://tos.ea.com/legalapp/WEBPRIVACY/US/en/PC/
2	Clickgamer.com	Angry Birds	Y		http://www.rovio.com/index.php?page=privacy-policy
3	Rovio Mobile Ltd.	Angry Birds Seasons	Y		http://www.rovio.com/index.php?page=privacy-policy
4	Halfbrick Studios	Fruit Ninja		N	
5	Disney	Where's My Water?	Y**		http://corporate.disney.com/corporate/pp.html
6	tap tap tap	Camera+		N	
7	Halfbrick Studios	Jetpack Joyride		N	
8	Newtoy Inc.	Words With Friends	Y		http://www.zyngawithfriends.com/wp/terms-of-use-and-privacy-policy/
9	WhatsApp Inc.	WhatsApp Messenger	Y**		http://www.whatsapp.com/legal/#Privacy - refers to WhatsApp software and services
10	Andreas Illiger	Tiny Wings		N	
		Total	6	4	
		% of Total	60.00%	40.00%	
Android Google Android Market - U.S.					
1	LevelUp Studio	Beautiful Widgets	Y**		http://levelupstudio.com/privacy-policy
2	ZeptoLab	Cut the Rope		N***	http://zeptolab.com/pp.htm
3	EA SPORTS™by Electronic Arts Inc.	MADDEN NFL 12	Y		http://www.ea.com/1/privacy-policy
4	Lupis Labs Software	Robo Defense		N	
5	JFDP Labs LTD	Paper Camera		N	
6	DistinctDev Inc.	The Moron Test		N	

7	WeatherBug Mobile	WeatherBug Elite	Y**		http://weather.weatherbug.com/about-us/privacy-policy.html
8	Gameloft	Uno		N***	http://www.gameloft.com/privacy-notice/
9	ClockworkMod	Rom Manager (Premium)		N	
10	Max MP (MSR Limited)	PowerAMP Full Version Unlocker		N	
		Total	3	7	
		% of Total	30.00%	70.00%	
Blackberry (RIM) Blackberry App World - all devices - worldwide					
1	MMMOOO	PhotoClub - Funny Make Machine With Photos		N	
2	Mobstar Media Ltd	Sea Storm Animated Theme 2.0		N	
3	shendz	A+ Chat for Facebook with Emoticon		N	
4	Bare Apps	Chat for Facebook Pro		N	
5	The Jared Company	One Touch Flashlight (Uses Camera Light)	Y**		http://www.jaredcompany.com/privacy.html
6	Ajani InfoTech Private Limited	Live ScreenSavers - 20 in 1		N	
7	S4BB Limited	Memory Booster - RAM Optimizer		N	
8	MMMOOO	iLock 2.1.2- Password App Photo Folder Network Connection		N	
9	NuMentis Designs	Earth 2.0		N	
10	MMMOOO	Love Is Love - Great Offer of Valentine's Day		N	
		Total	1	9	
		% of Total	10.00%	90.00%	
TOTAL MOBILE APPS			10	20	
% OF TOTAL MOBILE APPS			33.33%	66.67%	

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*** Developer has privacy policy for website only