



**FUTURE OF  
PRIVACY  
FORUM**

Join us at the  
**IAPP GLOBAL PRIVACY  
SUMMIT 2022**  
WASHINGTON, DC

**New Chair, New Agenda:  
The FTC's Priorities and Identity  
Under New Leadership**

**Noah Phillips** *Commissioner,  
Federal Trade Commission*

**Jules Polonetsky** *CIPP/US, CEO,  
Future of Privacy Forum*

**Tue, April 12 • 11:00 am – 12:00 pm ET**

Under the new Chair, the FTC has started advancing an aggressive regulatory agenda. Commissioner Phillips has expressed concerns about it, arguing that the “anti-growth scheme involves regulation after regulation that exceed our legal authority and would recast the FTC as a mini-Congress, without any of the accountability that comes with it.

**Privacy Metrics: Best Practices  
to Drive Improvement  
in Performance and Trust**

**Omer Tene** *Westin Emeritus Fellow,  
IAPP; Partner, Goodwin Procter*

**Tue, April 12 • 2:30 – 3:30 pm ET**

**Evaluating Algorithms:  
Incorporating Privacy and  
Ethics into AI/ML Projects**

**Rob van Eijk** *Managing Director,  
Europe, Future of Privacy Forum*

**Wed, April 13 • 1:30 pm – 2:30 pm ET**

**VISIT US AT  
Booth 105  
in the Exhibit Hall**

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