



**FUTURE OF  
PRIVACY  
FORUM**



**SPONSORSHIP PROSPECTUS**





**THE FUTURE OF PRIVACY FORUM (FPF)** is a global non-profit organization that brings together industry, academics, civil society, policymakers, and other stakeholders to explore the challenges posed by technological innovation and develop privacy protections, ethical norms, and workable business practices.

We are an independent and pragmatic voice for privacy regulation and take on the tough issues of integrating privacy protections with responsible data use.

We provide a platform for senior privacy executives worldwide who understand the importance of having a space to discuss business practices with other leading experts to support the development of best practices and impactful solutions.

## Why Sponsor with FPF?

Sponsorships allow us to:

- › FPF brand associated with global thought leadership.
- › Access to senior-level privacy professionals with purchasing influence and authority.
- › Receive international visibility within the data protection and privacy community.
- › Ability to position your company as a leader with a globally respected organization.

**Connect. Engage. Build Relationships.**





## FPF Events

### FPF PRIVACY EXECUTIVES ROUNDTABLE

Join regional privacy executives for an intimate, in-person gathering where experts discuss a relevant topic and industry vendors showcase their specific solutions.

**\$4,500**  
per sponsorship;  
*2 available*

**AUDIENCE**  
Regional Senior Level  
Privacy Executives

#### Benefits of Sponsorship include:

- ▶ Visibility of company name, logo and website link in promotional materials and on-site at event.
- ▶ 15–20 minute Sponsor presentation during event.
- ▶ Sponsor to provide 1:1 meetings with attendees (if scheduled).

### FPF SPRING SOCIAL COCKTAIL RECEPTION

What better way to reach a group of engaged privacy professionals than at FPF's can't miss Spring Social cocktail reception! Taking place during the week of the IAPP Global Privacy Summit, FPF's Spring Social brings together privacy pros for an invite-only evening filled with delicious food and beverages, conversations amongst friends and timely remarks from an industry guest speaker.

**\$15,000**  
Exclusive  
sponsorship

**AUDIENCE**  
FPF Members, VIP Government  
invitees and DPA contacts

#### Benefits of Sponsorship include:

- ▶ Visibility of company name, logo, and website link in event invitations.
- ▶ Official recognition during the Reception by FPF CEO.
- ▶ Opportunity to provide (1) promotional item and (1) brochure. Must be approved in advance by FPF Sponsorship Team.
- ▶ Prominent recognition of name and logo on signage at event.





Join us for the inaugural FPF DC Privacy Forum! This one-day event will center around the theme, “Preparing for AI & Privacy for the Next 5 Years” and will feature distinguished speakers leading breakout sessions on important AI topics and what privacy professionals should be thinking about in the years to come. The FPF DC Privacy Forum precedes the FPF Annual Advisory Board Meeting, so sponsors will have an extra day to connect and network with industry thought leaders who will attend both events.

**\$3,500–\$10,000**  
Varying levels of sponsorship available

**AUDIENCE**  
Government, Academics, Civil Society and Corporate Privacy Leaders

**COFFEE BREAK SPONSOR • \$3,500 • 2 available; sponsor both for \$6,000**

- › Sponsor name and logo included in schedule of events with recognition, “Coffee Break brought to you by [Your Company Name].”
- › Company name and logo displayed on signage at Coffee Break.
- › Official recognition of sponsor during the Opening Remarks.

**NETWORKING LUNCH SPONSOR • \$7,500 • 1 available**

- › Sponsor name and logo included in schedule of events with recognition, “Lunch brought to you by [Your Company Name].”
- › Company name and logo displayed on signage at Luncheon.
- › Official recognition of sponsor during the Luncheon by FPF.
- › Opportunity to make short remarks during the Luncheon (2 minutes).
- › Opportunity to provide a promotional item or brochure at each Delegate’s seat. Must be approved in advance by FPF Sponsorship Team.

**EXCLUSIVE SPONSOR • \$10,000 • Exclusive**

- › Sponsor name and logo included in Dinner invitation and schedule of events with recognition, All benefits for the above Coffee Breaks & Networking Lunch Sponsorships included.
- › Visibility of name, logo and website link on event page, located on FPF website, with a special call-out as the exclusive sponsor.
- › Two guaranteed Forum registrations.

# FPF ANNUAL ADVISORY BOARD MEETING

The Annual Meeting is the premier opportunity for FPF’s Advisory Board members to engage with fellow corporate privacy leaders, leading academics, and members of civil society. The program focuses on peer-to-peer sessions to discuss the biggest challenges of data protection with the most intelligent minds in the industry, your colleagues on the FPF Advisory Board. Sponsorship of the Annual Advisory Board Meeting puts your company directly in front of industry thought leaders, with both decision-making and buying power.

**\$10,000–\$25,000**

Varying levels of sponsorship available

## AUDIENCE

100+ of the top corporate privacy leaders, members of civil society, and leading academics from around the world

### SILVER LEVEL SPONSORSHIP • \$10,000 • 2 available

#### Buffet Breakfast Sponsorship (Day 1 or Day 2)

- › Visibility of name, logo, and website link on event page, located on FPF website.
- › Official recognition during the program by Conference Leaders.
- › Recognition in invitations, event registration site, and promotional materials.
- › Access to dedicated folder within the FPF Portal “Annual Advisory Board Meeting” community library to share documents and virtual promotional materials.
- › Opportunity to provide (1) promotional item and/or brochure to registrants.

### GOLD LEVEL SPONSORSHIP • \$15,000 • 2 available

#### Keynote Panel Luncheon (Day 1 and Day 2)

#### Networking Session (Day 1)

- › Opportunity to make short remarks during the Luncheon (2 minutes).
- › Visibility of name, logo, and website link on event page, located on FPF website.
- › Official recognition during the program by Conference Leaders.
- › Recognition in invitations, event registration site and promotional materials.
- › Access to dedicated folder within the FPF Portal “Annual Advisory Board Meeting” community library to share documents and virtual promotional materials.
- › Opportunity to provide (2) promotional items and/or brochures to registrants.

### PLATINUM LEVEL SPONSORSHIP • \$25,000 • 2 available

#### Opening Night Honoree Ceremony or Cocktail & Dinner Networking Reception

- › Opportunity to make short remarks during the Opening Ceremony or Cocktail Reception (3 minutes).
- › Visibility of name, logo, and website link on event webpage, located on FPF website.
- › Official recognition during the program by Conference Leaders.
- › Recognition in invitations, event registration site, and on-site promotional materials.
- › Access to dedicated folder within the FPF Portal “Annual Advisory Board Meeting” community library to share documents and virtual promotional materials.
- › Two complimentary conference registrations.
- › Opportunity to provide (3) promotional items and/or brochure to registrants.



Each June The Future of Privacy Forum’s (FPF) Israel Tech Policy Institute (ITPI) welcomes a delegation of senior executive privacy professionals from around the world to participate in Tel Aviv University’s Cyber Week conference and to meet with start-ups, regulators, and academics. Sponsors have a unique opportunity to participate in the week-long festivities during various professional and social gatherings, ensuring ample time for engaging conversations. Delegates have included CPOs of Apple, Google, eBay, Microsoft, TransUnion, and more.

**\$5,000–\$10,000**

Varying levels of sponsorship available

**AUDIENCE**

Invite-only  
FPF Member CPOs and DPOs

**FPF DELEGATION TOUR SPONSOR • \$5,000 • 2 available**

- › Sponsor name and logo included in Tour invitation and schedule of events with recognition, “Tour brought to you by [Your Company Name].”
- › Company name and logo displayed on signage in the transportation vehicle.
- › Official recognition of sponsor during the Delegate Tour by FPF.
- › Opportunity to make short remarks during the Tour (1 minute).
- › Opportunity to provide a promotional item and/or brochure to Delegates. Must be approved in advance by FPF Sponsorship Team.

**FPF DELEGATION LUNCHEON SPONSOR • \$7,500 • 2 available**

- › Sponsor name and logo included in Lunch invitation and schedule of events with recognition, “Lunch brought to you by [Your Company Name].”
- › Company name and logo displayed on signage at Luncheon.
- › Official recognition of sponsor during the Luncheon by FPF.
- › Opportunity to make short remarks during the Lunch (2 minutes).
- › Opportunity to provide a promotional item or brochure at each Delegate’s seat. Must be approved in advance by FPF Sponsorship Team.

**FPF DELEGATION DINNER SPONSOR • \$10,000 • 2 available**

- › Sponsor name and logo included in Dinner invitation and schedule of events with recognition, “Dinner brought to you by [Your Company Name].”
- › Company name and logo displayed on signage at Dinner.
- › Official recognition of sponsor during the Dinner by FPF.
- › Opportunity to make short remarks during the Dinner (3 minutes).
- › Opportunity to provide a promotional item and a brochure at each Delegate’s seat. Must be approved in advance by FPF Sponsorship Team.
- › Ability to work with FPF on a mutually agreed upon topic to discuss during the Dinner.



The Brussels Privacy Symposium is a global convening of practical, applicable, substantive privacy research and scholarship, bringing together policymakers, academic researchers, civil society and industry representatives. The Brussels Privacy Symposium is jointly presented by the Brussels Privacy Hub of Vrije Universiteit Brussel (VUB) and the Future of Privacy Forum (FPF).

**\$5,000–\$15,000**  
Varying levels of sponsorship available

**AUDIENCE**  
FPF Members, Academia,  
European privacy professionals

## SILVER LEVEL SPONSORSHIP • \$5,000

- ▶ Opportunity for promotional item and/or brochure to registrants. Must be approved in advance by FPF Sponsorship Team.
- ▶ Official thank you during program by Conference leadership.
- ▶ Sponsor name and logo in event promotions and materials.
- ▶ Company logo on event webpage with link, located on FPF website.

## GOLD LEVEL SPONSORSHIP • \$10,000

- ▶ Opportunity for promotional item and/or brochure to registrants. Must be approved in advance by FPF Sponsorship Team.
- ▶ Official thank you during program by Conference leadership.
- ▶ Sponsor name and logo in event promotions and materials.
- ▶ Company logo on event webpage with link, located on FPF website.
- ▶ Dedicated sponsor table at event.

## PLATINUM LEVEL SPONSORSHIP • \$15,000

- ▶ Opportunity to make short remarks/announcements at Symposium (2 minutes).
- ▶ Opportunity for (2) promotional items and/or brochure to registrants. Must be approved in advance by FPF Sponsorship Team.
- ▶ Official thank you during program by Conference leadership.
- ▶ Sponsor name and logo in event promotions and materials.
- ▶ Company logo on event webpage with link, located on FPF website.
- ▶ Dedicated sponsor table at event.
- ▶ CEO and VP of Global Policy to share post-event sponsor thank you on LinkedIn.



# Other FPF Sponsorships

## ▶▶ LINKEDIN LIVE WITH JULES POLONETSKY

With over 400k followers on LinkedIn, FPF CEO, Jules Polonetsky, and industry experts set out to discuss hot privacy topics and musings on his regularly scheduled LinkedIn Live. An amazing opportunity for a sponsorship with visibility to a captive audience!

**\$2,500**  
per week, or 4 for  
**\$8,500**

**AUDIENCE**  
Privacy professionals  
from all over the world



### Benefits of Sponsorship include:

- ▶ Sponsor name and logo included on LinkedIn Live promotional materials (LI posts, Twitter and YouTube; IG story & reel).
- ▶ Sponsor call out and thank you during LinkedIn Live.
- ▶ Link to sponsor's website included in the comments during the LinkedIn Live.
- ▶ All LinkedIn Live are recorded, reshared on social media, in the FPF Email Briefing, and are uploaded to the FPF YouTube Channel.

## ▶▶ MEMBER BRIEFING SPONSOR



The FPF Member Briefing is the preeminent FPF monthly e-newsletter, showcasing FPF's top monthly curated content and delivered right to your inbox. Sponsors will enjoy premium placement in this widely read e-publication.

**\$5,000**  
per month, or 3 for  
**\$12,500**

**AUDIENCE**  
Distribution list of 2,000 people, including corporate employees of 210+ FPF member companies. List includes senior level privacy executives from a significant number of Fortune 500 companies.

### Benefits of Sponsorship include:

- ▶ Sponsor name and logo displayed in the Member Briefing as a banner advertisement. (Banner to be designed by sponsor and subject to review by FPF. Banner to include 1–2 sentences and logo within graphic and hyperlink to preferred link of choice).
- ▶ Short 1–2 sentences (i.e., This Member Briefing is brought to you by [your company name]).



## ▶▶ GENERAL BRIEFING SPONSOR

The FPF General Briefing brings you monthly updates on global data protection from Europe, Asia-Pacific, Israel, and Africa, alongside the latest on U.S. federal and state data privacy. In addition, this newsletter provides FPF analysis in the media, upcoming events, and the latest blogs straight to your inbox.

**\$6,000**  
per month, or 3 for  
**\$15,000**

### AUDIENCE

Distribution list of 10,000 people who have expressly registered to hear from FPF. Individuals include leading opinion leaders in privacy from the U.S. and around the world, media, Data Protection Regulators, academics, corporate leaders and more.

#### Benefits of Sponsorship include:

- ▶ Sponsor name and logo displayed in the General Briefing as a banner advertisement (Banner to be designed by sponsor and subject to review by FPF. Banner includes 1–2 sentences and logo within graphic and hyperlink to preferred link of choice).
- ▶ Short 1–2 sentences (i.e., This General Briefing brought to you by [insert Company Name]).

## ▶▶ FPF FELLOWSHIP SPONSOR

Here's your opportunity to pay it forward by sponsoring the next generation of privacy leadership. FPF's privacy Fellows provide critical insight, research and analysis on today's emerging privacy issues. Now you can name, and sponsor, an up-and-coming privacy professional and support their professional journey. Each sponsorship supports one year of an FPF Fellow, and includes one Conference registration + travel.

**\$30,000**  
per fellow

#### Benefits of Sponsorship include:

- ▶ Announcement of sponsorship by FPF CEO, Jules Polonetsky, as a LinkedIn post.
- ▶ CEO post shared as an IG post/story.
- ▶ Inclusion of sponsor name in Fellow's FPF activities.
- ▶ Supporting the growth of the privacy profession.

## ▶▶ FPF METRICS REPORT 2.0 SPONSORSHIP

FPF's Metrics Report is developed by top privacy professionals to benchmark must-have metrics for the privacy industry. This exclusive sponsorship opportunity is available for premium visibility and distribution to the who's who in privacy and data protection.

**\$50,000**  
for exclusive sponsorship

### AUDIENCE

Privacy professionals from around the world

#### Benefits of Sponsorship include:

- ▶ Report to be co-branded between FPF and Sponsor.
- ▶ Final Report distributed to diverse FPF stakeholder lists, including decision makers.
- ▶ Report shared through FPF social media channels: LinkedIn, Instagram, Twitter.
- ▶ Report posted to FPF website and included in FPF Blog.
- ▶ Report highlighted in FPF Member Newsletter.

# FPF Brings Privacy & Data Protection Stakeholders Together



**210+**

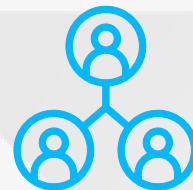
**Corporate Members**

50+ Academics  
20+ Civil Society



**75+**

**Working Group Meetings**



**50+**

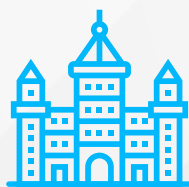
**Peer2Peers**

**4**

**GLOBAL OFFICES**



**Washington, DC**



**Brussels**



**Singapore**



**Tel Aviv**



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Contact Alyssa Rosinski at  
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