



**FUTURE OF
PRIVACY
FORUM**

SPONSORSHIP PROSPECTUS 2024–2025



THE FUTURE OF PRIVACY FORUM (FPF) is a global non-profit organization that brings together industry, academics, civil society, policymakers, and other stakeholders to explore the challenges posed by technological innovation and develop privacy protections, ethical norms, and workable business practices.

We are an independent and pragmatic voice for privacy regulation and take on the tough issues of integrating privacy protections with responsible data use.

We provide a platform for senior privacy executives worldwide who understand the importance of having a space to discuss business practices with other leading experts to support the development of best practices and impactful solutions.

Why choose to sponsor with FPF?

- › FPF brand associated with global thought leadership
- › Access to senior-level privacy professionals with purchasing influence and authority
- › Receive international visibility within the data protection and privacy community
- › Ability to position your company as a leader with a globally respected organization

**Sponsorships allow us to Connect.
Engage. Build Relationships.**





FPF Events

FPF SPRING SOCIAL COCKTAIL RECEPTION

What better way to reach a group of engaged privacy professionals than at FPF's can't miss Spring Social cocktail reception! Taking place during the week of the IAPP Global Privacy Summit, FPF's Spring Social brings together privacy pros for an invite-only evening filled with delicious food and beverages, conversations amongst friends and timely remarks from an industry guest speaker.

\$5,000

5 available

AUDIENCE

FPF Members, VIP Government invitees and DPA contacts

Benefits of Sponsorship include:

- › Company name, logo, and website link in event invitations
- › Official recognition during the Reception by FPF Leadership
- › Opportunity to provide (1) promotional item and (1) giveaway via QR code. Must be approved in advance by FPF Sponsorship Team
- › Prominent recognition of name and logo on signage at event
- › Company logo on event webpage with link, located on FPF website
- › Opportunity to register (2) people to attend event



Our inaugural DC Privacy Forum was such a success, we’re turning the DC Privacy Forum into an annual event! This one-day event will center around an important theme (TBD) and will feature distinguished speakers leading breakout sessions, panels, keynotes, debates and more. Our 2024 sponsorships sold out — don’t hesitate to join as a sponsor.

\$3,500–\$12,000
Varying levels of sponsorship available

AUDIENCE
Government, Academics, Civil Society and Corporate Privacy Leaders

COFFEE BREAK SPONSOR • \$3,500 • 2 available; sponsor both for \$6,000

- ▶ Company name and logo included in schedule of events on event webpage with recognition “Coffee Break brought to you by [Your Company Name]”
- ▶ Company name and logo displayed on signage at Coffee Break
- ▶ Company logo on event webpage with link, located on FPF website
- ▶ Official recognition of sponsor during Opening Remarks

NETWORKING LUNCH SPONSOR • \$7,500 • 1 available

- ▶ Company name and logo included in schedule of events with recognition “Lunch brought to you by [Your company name]”
- ▶ Company name and logo displayed on signage at Luncheon
- ▶ Company logo on event webpage with link, located on FPF website
- ▶ Official recognition of sponsor during the Luncheon by FPF
- ▶ Opportunity to make short remarks during the Luncheon (2 minutes)
- ▶ Opportunity to provide (1) promotional item and (1) giveaway via QR code. Must be approved in advance by FPF Sponsorship Team

EXCLUSIVE FORUM SPONSOR • \$12,000

- ▶ All benefits for the above Coffee Breaks & Networking Lunch Sponsorship included
- ▶ Name, logo, and website link on event page, located on FPF website, with a special call-out as the exclusive sponsor

FPF ANNUAL ADVISORY BOARD MEETING



The Annual Meeting is the premier opportunity for FPF's Advisory Board members to engage with fellow corporate privacy leaders, leading academics, and members of civil society. The program focuses on peer-to-peer sessions to discuss the biggest challenges of data protection with the most intelligent minds in the industry, your colleagues on the FPF Advisory Board. Sponsorship of the Annual Advisory Board Meeting puts your company directly in front of industry thought leaders, with both decision-making and buying power.

\$4,000–\$10,000

Varying levels of sponsorship available

AUDIENCE

100+ of the top corporate privacy leaders, members of civil society, and leading academics from around the world

WELCOME RECEPTION • \$8,500 • Evening before event • 1 available

- › One complimentary event registration
- › Company name and logo included in schedule of events with recognition “Dinner brought to you by [Your company name]”
- › Company name and logo displayed on signage at Dinner
- › Recognition with company logo on invitations, event sites and on-site promotional materials
- › Official recognition of sponsor during the Dinner by FPF
- › Opportunity to make short remarks during the Dinner (2 minutes)
- › Opportunity to provide (1) promotional item and (1) giveaway via QR code at each Delegate's seat. Must be approved in advance by FPF Sponsorship Team

BREAKFAST SPONSOR • \$6,000 • 2 available; sponsor both for \$10,500

- › Company name and logo included in schedule of events with recognition “Breakfast brought to you by [Your Company Name]”
- › Company name and logo displayed on signage at event
- › Recognition with company logo on invitations, event sites and on-site promotional materials
- › Official recognition of sponsor during Opening Remarks
- › Opportunity to provide (1) promotional item and (1) giveaway via QR code on breakfast tables. Must be approved in advance by FPF Sponsorship Team

COFFEE BREAK SPONSOR • \$4,000 • 4 available; sponsor 2 for \$7,000

- › Company name and logo included in schedule of events with recognition “Coffee Break brought to you by [Your Company Name]”
- › Company name and logo displayed on signage at Coffee Break
- › Company name and logo on signage at event
- › Recognition with company logo on invitations, event sites and on-site promotional materials

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FPF ANNUAL ADVISORY BOARD MEETING

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LUNCH SPONSOR • \$7,500 • 2 available

- › One complimentary event registration
- › Company name and logo included in schedule of events with recognition “Lunch brought to you by [Your company name]”
- › Company name and logo displayed on signage at Luncheon
- › Company name and logo on signage at event
- › Recognition with company logo on invitations, event sites and on-site promotional materials
- › Official recognition of sponsor during the Luncheon by FPF
- › Opportunity to provide (1) promotional item and (1) giveaway via QR code at each Delegate’s seat. Must be approved in advance by FPF Sponsorship Team

NETWORKING DINNER SPONSOR • \$10,000 • 1 available

- › Two complimentary event registrations
- › Company name and logo included in schedule of events with recognition “Networking Dinner brought to you by [Your company name]”
- › Company name and logo displayed on signage at Networking Dinner
- › Recognition with company logo on invitations, event sites and on-site promotional materials
- › Official recognition of sponsor during the Dinner by FPF
- › Opportunity to make short remarks during the Luncheon (2 minutes)
- › Opportunity to provide (1) promotional item and (1) giveaway via QR code at each Delegate’s seat. Must be approved in advance by FPF Sponsorship Team

BLACK IN TECH HAPPY HOUR

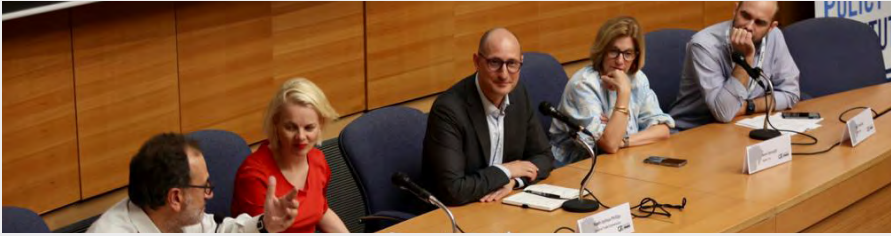
This event is dedicated to celebrating the extraordinary work that Black professionals have done in tech policy while creating an inclusive environment that uplifts the voices of marginalized and multi-marginalized people. FPF is dedicated to increasing diversity in the tech community and making our space inclusive. This in-person event brings together some of the most influential and inspiring movers and shakers in the tech space. Show your support and sponsor this unique DC event.

\$2,500 – or – **\$7,000**
5 available – Exclusive Sponsor

AUDIENCE
FPF Members, Government, Academics,
Civil Society and Corporate Privacy Leaders

Benefits of Sponsorship include:

- › Name, logo, and website link on event page, located on FPF website
- › Official recognition during the program by Event Leadership
- › Recognition in invitations, promotional materials and on-site signage



Each June The Future of Privacy Forum’s (FPF) Israel Tech Policy Institute (ITPI) welcomes a delegation of senior executive privacy professionals from around the world to participate in Tel Aviv University’s Cyber Week conference and to meet with start-ups, regulators, and academics. Sponsors have a unique opportunity to participate in the week-long festivities during various professional and social gatherings, ensuring ample time for engaging conversations. Delegates have included CPOs of Apple, Google, eBay, Microsoft, TransUnion, and more.

\$3,500–\$7,500
Varying levels of sponsorship available

AUDIENCE
Invite-only
FPF Member CPOs and DPOs

FPF DELEGATION TOUR SPONSOR • \$3,500 • 2 available

- › Company name and logo included in Tour invitation and schedule of events with recognition, “Tour brought to you by [Your Company Name]”
- › Company name and logo displayed on signage in the transportation vehicle
- › Official recognition of sponsor during the Delegate Tour by FPF
- › Opportunity to make short remarks during the Tour (1 minute)
- › Opportunity to provide (1) promotional item and (1) giveaway via QR code at each Delegate’s seat. Must be approved in advance by FPF Sponsorship Team

FPF DELEGATION LUNCHEON SPONSOR • \$5,500 • 2 available

- › Company name and logo included in Lunch invitation and schedule of events with recognition, “Lunch brought to you by [Your Company Name]”
- › Company name and logo displayed on signage at Luncheon
- › Official recognition of sponsor during the Luncheon by FPF
- › Opportunity to make short remarks during the Lunch (2 minutes)
- › Opportunity to provide (1) promotional item and (1) giveaway via QR code at each Delegate’s seat. Must be approved in advance by FPF Sponsorship Team

FPF DELEGATION DINNER SPONSOR • \$7,500 • 2 available

- › Company name and logo included in Dinner invitation and schedule of events with recognition, “Dinner brought to you by [Your Company Name]”
- › Company name and logo displayed on signage at Dinner
- › Official recognition of sponsor during the Dinner by FPF
- › Opportunity to make short remarks during the Dinner (3 minutes)
- › Opportunity to provide (1) promotional item and (1) giveaway via QR code at each Delegate’s seat. Must be approved in advance by FPF Sponsorship Team
- › Ability to work with FPF on a mutually agreed upon topic to discuss during the Dinner

FPF PRIVACY EXECUTIVES SUMMIT

The Privacy Executives Summit presents an exclusive occasion for members of FPF's Advisory Board to connect with their peers. The agenda is centered around peer-to-peer sessions, providing a platform for discussions on the significant challenges in data protection with some of the industry's brightest minds.



\$3,500–\$7,000

Varying levels of sponsorship available

AUDIENCE

45+ of the top corporate privacy executives

WELCOME NETWORKING RECEPTION • \$7,000 • Evening before event • 3 available

By sponsoring the Privacy Executives Welcome Networking Reception during the Privacy Executives Summit, your company gains direct exposure to privacy thought leaders who possess both decision-making authority and purchasing influence. Seize the opportunity to sponsor an evening of cocktails, dinner, and networking!

- › One complimentary event registration
- › Opportunity for up to (2) of your organization's staff to attend the Privacy Executives Summit Welcome Reception
- › Recognition with company logo on invitations, event sites and on-site promotional materials
- › Official recognition during the program by Summit Leaders
- › Opportunity to provide (1) promotional item and (1) giveaway via QR code at each Delegate's seat. Must be approved in advance by FPF Sponsorship Team

COFFEE BREAK SPONSOR • \$3,500 • 2 available • sponsor 2 for \$6,000

- › Company name and logo included in schedule of events with recognition "Coffee Break brought to you by [Your Company Name]"
- › Company name and logo displayed on signage at Coffee Break
- › Recognition with company logo on invitations, event sites and on-site promotional materials
- › Official recognition of sponsor during Opening Remarks

LUNCH SPONSOR • \$6,000 • 1 available

- › One complimentary event registration
- › Company name and logo included in schedule of events with recognition, "Lunch brought to you by [Your Company Name]"
- › Company name and logo displayed on signage at Luncheon
- › Recognition with company logo on invitations, event sites and on-site promotional materials
- › Opportunity to provide (1) promotional item and (1) giveaway via QR code at each Delegate's seat. Must be approved in advance by FPF Sponsorship Team



The Brussels Privacy Symposium is a global convening of practical, applicable, substantive privacy research and scholarship, bringing together policymakers, academic researchers, civil society, and industry representatives. The Brussels Privacy Symposium is jointly presented by the Brussels Privacy Hub of Vrije Universiteit Brussel (VUB) and the Future of Privacy Forum (FPF).

\$3,500–\$10,000

Varying levels of sponsorship available
All amounts shown in USD

AUDIENCE

**FPF Members, Academia,
European privacy professionals**

WELCOME NETWORKING RECEPTION • \$6,500 • 3 available

Support the Brussels Privacy Symposium with a sponsorship of our Welcome Networking Reception on the evening before the Symposium. Seize the opportunity to sponsor an evening of cocktails, dinner, and networking with some of the brightest minds in data protection.

- › Opportunity for up to (2) of your organization’s staff to attend the Brussels Privacy Symposium Welcome Networking Reception
- › Company logo on event webpage with link, located on FPF website
- › Recognition in invitations, event registration site, and on-site promotional materials
- › Official recognition during program by BPS Leaders
- › Opportunity to provide (1) promotional item and (1) giveaway via QR code at each Delegate’s seat. Must be approved in advance by FPF Sponsorship Team

COFFEE BREAK SPONSOR • \$3,500 • 2 available

- › Company name and logo included in schedule of events with recognition “Coffee Break brought to you by [Your Company Name]”
- › Company name and logo displayed on signage at Coffee Break
- › Company logo on event webpage with link, located on FPF website
- › Company name and logo in event promotions and materials
- › Official recognition of sponsor during Opening Remarks

LUNCH SPONSOR • \$10,000 • 1 available

- › Company name and logo included in schedule of events with recognition “Lunch brought to you by [Your company name]”
- › Company name and logo displayed on signage at Lunch
- › Company logo on event webpage with link, located on FPF website
- › Company name and logo in event promotions and materials
- › Official recognition of sponsor during the Luncheon by FPF
- › Opportunity to provide (1) promotional item and (1) giveaway via QR code at each Delegate’s seat. Must be approved in advance by FPF Sponsorship Team

Other FPF Sponsorships

▶▶ LINKEDIN LIVE WITH JULES POLONETSKY

With over 400k followers on LinkedIn, FPF CEO, Jules Polonetsky, and industry experts set out to discuss hot privacy topics and musings on his regularly scheduled LinkedIn Live. An amazing opportunity for a sponsorship with visibility to a captive audience! Launching a new product or white paper? Talk about it with Jules!

\$2,500
per session

AUDIENCE
Privacy professionals from all over the world



Benefits of Sponsorship include:

- ▶ Company name and logo included on LinkedIn Live promotional materials (LI posts, Twitter, and YouTube; IG story & reel)
- ▶ Company call out and thank you during LinkedIn Live
- ▶ Link to company's website included in the comments during the LinkedIn Live
- ▶ All LinkedIn Live are recorded, reshared on social media, in the FPF Email Briefing, and are uploaded to the FPF YouTube Channel

▶▶ MEMBER BRIEFING SPONSOR



The FPF Member Briefing is the preeminent FPF monthly e-newsletter, showcasing FPF's top monthly curated content and delivered to your inbox. Sponsors will enjoy premium placement in this widely read e-publication.

\$1,850/month
or **\$5,000**
for (3) months

AUDIENCE
Distribution list of 2,000 people, including corporate employees of 210+ FPF member companies. List includes senior level privacy executives from a significant number of Fortune 500 companies.

Benefits of Sponsorship include:

- ▶ Company name and logo displayed in the Member Briefing as a banner advertisement (Banner to be designed by sponsor and subject to review by FPF. Banner includes 1–2 sentences and logo within graphic and hyperlink to preferred link of choice)
- ▶ Short 1–2 sentences (i.e., This Member Briefing brought to you by [Your Company Name])

▶▶ GENERAL BRIEFING SPONSOR

The FPF General Briefing brings you monthly updates on global data protection from the Europe, Asia-Pacific, Israel, and Africa, alongside the latest on U.S. federal and state data privacy. In addition, this newsletter provides FPF analysis in the media, upcoming events, and the latest blogs straight to your inbox.

\$2,500/month
or **\$7,000**
for (3) months

AUDIENCE

Distribution list of 10,000 people who have expressly registered to hear from FPF. Individuals include leading opinion leaders in privacy from the U.S. and around the world, media, Data Protection Regulators, academics, corporate leaders and more.

Benefits of Sponsorship include:

- ▶ Company name and logo displayed in the General Briefing as a banner advertisement (Banner to be designed by sponsor and subject to review by FPF. Banner includes 1–2 sentences and logo within graphic and hyperlink to preferred link of choice)
- ▶ Short 1–2 sentences (i.e., This General Briefing brought to you by [Your Company Name])

▶▶ FPF FELLOWSHIP SPONSOR

Here's your opportunity to pay it forward by sponsoring the next generation of privacy leadership. FPFs privacy Fellows provide critical insight, research, and analysis on today's emerging privacy issues. Now you can name, and sponsor, an up-and-coming privacy professional and support their professional journey. Each sponsorship supports one year of an FPF Fellow, and includes one Conference registration + travel.

\$30,000
per fellow

Benefits of Sponsorship include:

- ▶ Announcement of sponsorship by FPF CEO, Jules Polonetsky, as a LinkedIn post
- ▶ CEO post shared as an IG post/story
- ▶ Inclusion of sponsor name in Fellow's FPF activities
- ▶ Supporting the growth of the privacy profession

▶▶ FPF METRICS REPORT 2.0 SPONSORSHIP

FPFs Exclusive Metrics Report is developed by top privacy professionals to benchmark must-have metrics for the privacy industry. This exclusive sponsorship opportunity is available for premium visibility and distribution to the who's who in privacy and data protection.

\$50,000
Exclusive sponsorship

AUDIENCE

Privacy professionals from around the world

Benefits of Sponsorship include:

- ▶ Report to be co-branded between FPF and Sponsor
- ▶ Final Report distributed to diverse FPF stakeholder lists, including decision makers
- ▶ Report shared through FPF social media channels: LinkedIn, Instagram, Twitter
- ▶ Report posted to FPF website and included in FPF Blog
- ▶ Report highlighted in FPF Member Newsletter

FPF Brings Privacy & Data Protection Stakeholders Together



220+

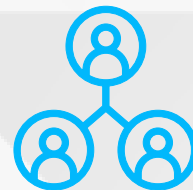
Corporate Members

50+ Academics
20+ Civil Society



75+

Working Group Meetings



50+

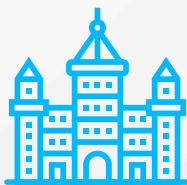
Peer2Peers

4

GLOBAL OFFICES



Washington, DC



Brussels



Singapore



Tel Aviv



**FUTURE OF
PRIVACY
FORUM**

Contact Alyssa Rosinski at
sponsorship@fpf.org
for more information.