

## WORKING GROUPS

FPF Working Groups bring industry leaders together with FPF staff and experts to develop best practices, share insights, and promote pragmatic public policy solutions. Working Group members receive regular written updates on privacy developments in their field.

FPF members can access these working groups via the FPF Portal communities. For those without a Portal account, [click here to request Portal access](#) and FPF will send an onboarding email with details on how to access your new account. If you have any questions or issues accessing your Portal profile, please email [membership@fpf.org](mailto:membership@fpf.org).

### **Ad Practices – Monthly call on the first Thursday of the month at 12pm ET**

- 600+ privacy leaders interested in learning about new and existing ad technologies.
- Shares news, best practices, and evolving business approaches & perspectives.
- Contributes to reports and articles about topics such as advertising technologies, targeting & personalization, cross-device tracking, location, and mobile apps & platforms.

Douglas Miller, FPF Senior Fellow, [dmiller@fpf.org](mailto:dmiller@fpf.org)

### **AI & Machine Learning – Monthly call on the second Monday of the month at 12pm ET**

- Private sector participants interested in artificial intelligence, machine learning, and related technologies.
- Discusses new uses of AI, legal and regulatory updates, and strategies for managing systems to mitigate bias or other risks.
- Helps draft FPF reports.

Stacey Gray, Senior Director for Artificial Intelligence, [sgray@fpf.org](mailto:sgray@fpf.org)

### **Biometrics – Quarterly calls**

- Private sector participants interested in technologies that use biometric data, such as for recognition and verification, detection, characterization, persistent tracking, and other emerging use cases such as digital identity and emotion analysis.
- Discusses applications of biometric technologies, developments in the law, regulations, and policy guidance, and strategies for managing bias or other compliance risks.

Jameson Spivack, Deputy Director for U.S. Policy, [JSpivack@fpf.org](mailto:JSpivack@fpf.org)

### **Ethics & Data in Research – Quarterly calls**

- This group is open to FPF members and non-members, including people in corporate, academic, technology, regulatory, or civil society roles.
- Discusses the ethical and technological challenges of conducting research, provides analysis of emerging US legislation affecting research and data, and how to increase data sharing for research.

Shea Swauger, Senior Researcher for Data Sharing and Ethics, [sswauger@fpf.org](mailto:sswauger@fpf.org)

**Health & Genetic Data – Monthly call on the second Tuesday of the month at 4pm ET**

- Stakeholders across the health privacy space including data driven health companies, pharmaceutical developers, researchers, and insurers.
- Discusses topics including secure use of genetic information, data interoperability, Internet of Things health devices, and solutions to protect health data shared for research.
- Analyzes new technologies and data practices in the health ecosystem, and promotes effective, ethical use of health data through privacy best practices for sectors.

Jordan Wrigley, Researcher for Health and Wellness, [jwrigley@fpf.org](mailto:jwrigley@fpf.org)

**K-12 Education – Calls scheduled ad hoc**

- Private sector participants discuss and learn about the latest student privacy issues.

Daniel Hayes, Policy Fellow for Youth & Education Privacy, [dhailes@fpf.org](mailto:dhailes@fpf.org)

**Immersive Technologies – Quarterly calls**

- Private sector participants interested in immersive technologies, such as augmented, virtual, and mixed realities, brain-computer interfaces, along with enhanced gaming, athletic, or sports experiences and interactions.
- This working group will build upon FPF's previous reports and continue to learn about, evaluate, and analyze some of the pressing legal and policy nuances with immersive technologies.

Jameson Spivack, Deputy Director for U.S. Policy, [JSpivack@fpf.org](mailto:JSpivack@fpf.org)

**Mobility & Location – Quarterly calls**

- Manufacturers, technology suppliers, innovative mobility companies, and organizations that collect, use, and share various types of data including vehicle, driver behavior, biometric, and location data.
- Examines the opportunities and privacy risks arising from the explosion in the variety, volume, and usefulness of data from the growing mobility ecosystem, including connected and automated vehicles, micromobility, drones, and delivery robots, as well as the connected infrastructure that enables safe, efficient, and enjoyable mobility in our communities.

**Privacy & Cybersecurity Expert Group – Quarterly calls**

- This expert group will examine the overlap between data privacy and cybersecurity and how that overlap is approached under different law and policy regimes around the world.
- Experts in both areas will work together to elevate practices and approaches for experts in doing so.

**Open Banking – Calls scheduled ad hoc**

- Industry and academic experts interested in financial data access, sharing, and portability.
- Helps draft FPF reports and projects.
- Discusses policy, legal, and technical updates and open banking questions in the U.S. and abroad.

Zoe Strickland, FPF Senior Fellow, [Zstrickland@fpf.org](mailto:Zstrickland@fpf.org)

**U.S. Federal and State Legislation – Monthly call on the third Thursday of the month at 3pm ET**

- Privacy and government affairs leaders interested in U.S. federal and state comprehensive privacy legislation.
- Provides timely updates and a monthly newsletter on new developments, research, and publications related to U.S. federal and state legislation.
- Informs policymakers on complex technical and legal subjects through policy briefs, white papers, webinars, briefings, and infographics.

Keir Lamont, Senior Director for U.S. Legislation, [klamont@fpf.org](mailto:klamont@fpf.org)

**Youth Privacy – Calls every other month on the second Thursday of the month at 12pm ET**

- For private sector participants with an interest in child and teen privacy issues.
- Provides timely updates and facilitates discussions on issues such as legislation, regulation, news, and emerging technologies as they impact young people.

Daniel Hayes, Policy Fellow for Youth & Education Privacy, [dhailes@fpf.org](mailto:dhailes@fpf.org)

**ADDITIONAL MEMBER OPPORTUNITIES**

**Global Privacy News (FPF Portal Community)**

- FPF Global Privacy email updates track data protection laws and proposals around the world. This community provides members with a monthly Africa, APAC, EU, India, and LATAM newsletter and timely snap calls.

Gabriela Zafir-Fortuna, Vice President for Global Privacy, [gzanfir-fortuna@fpf.org](mailto:gzanfir-fortuna@fpf.org)