

Evolving Notions of Privacy and Data Governance Briefing Sheet

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SESSION DESCRIPTION

The past year has seen the continued expansion of the work of data protection leaders, which have grown to encompass responsibilities related to other domains like artificial intelligence (AI). But these changes are not without challenges, as practitioners have had to devise processes for managing broader work portfolios that ensure appropriate oversight of both traditional data protection and newer AI governance concerns. At the same time, data protection leaders have had to strike a balance between calls for AI innovation and data privacy principles. This session will explore how organizations are responding to new challenges and how leaders are dealing with a new broader governance and digital responsibility agenda.

5–8 KEY DISCUSSION QUESTIONS

1. How has your organization's approach to data governance evolved in the past year to accommodate the increasing intersection with AI technologies?
2. What specific challenges have you encountered when attempting to balance calls for innovation within and outside of your organizations with respect to AI with data protection/privacy principles? What's different in your 2024 implementation vs. your 2025 implementation?
3. What challenges have you encountered over the past year related to having a new broader governance and digital responsibility agenda? How have you addressed these challenges?
4. How have changes to your work portfolio affected the internal stakeholders you interact with, and how have these stakeholders reacted to your new roles?
 - a. How do you communicate the value of robust data governance to key stakeholders who may prioritize speed of innovation over protection measures?
 - b. How do you align organizational values that put a premium on technological advancements with privacy?
5. What organizational changes have you implemented to ensure proper oversight of both traditional data protection and newer AI governance concerns? What decision mechanisms have you created to address data protection and newer AI governance concerns?
6. What do you see as the most critical skills and knowledge gaps for data protection professionals transitioning into broader digital responsibility roles?
 - a. Do you think that the AIGP credential from IAPP is essential?

0–3 PRE-READ DOCUMENTS (optional)

- AI Governance Behind the Scenes: Emerging Practices for AI Impact Assessments (Dec. 2024, [here](#)) (Just read the executive summary!)