

STATE PRIVACY LAWS

Discussion Leads: Tatiana Rice + Jordan Francis

SESSION DESCRIPTION

Our session will delve into the latest developments in state and federal privacy legislation and regulation. This will be a topical session shaped by how this year's legislative session unfolds. Potential topics include growing divergences among state laws, new restrictions on sensitive data, California's ongoing rulemaking efforts, and what federal privacy efforts may mean for the states.

KEY DISCUSSION QUESTIONS

1. **Federal Legislation:** How can the privacy community collectively make a federal comprehensive privacy law more likely to pass? What issues are most ripe for agreement?
2. **Legislative Trends:** What is going on in state privacy legislation today that's most worrying and disruptive to your business? Data minimization? Bans on selling sensitive data? Opt-in consent requirements? Data-driven pricing restrictions? How and why?
3. **Inconsistent Laws:** What are the biggest friction points for you that are resulting from *divergent* state laws?
4. **Policymaker Education:** What is one thing that you think lawmakers should know about your industry that would lead to better, more operationally feasible legislation?

PRE-READ DOCUMENTS (optional)

- [Contextualizing the Proposed SECURE Data Act in the State Privacy Landscape](#)
- [Anatomy of a State Comprehensive Privacy Law: Charting The Legislative Landscape](#)
- [Retrospective: 2025 in state data privacy law](#)

