

VALUE OF THE PRIVACY DEPARTMENT

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SESSION DESCRIPTION

FPF has launched a project to help senior privacy and data governance executives more effectively frame the value of their teams' work to senior management and boards. We know that privacy teams need to better align their work with business objectives, strategy, and planning. But how? This discussion will delve into key themes, including aligning on risk, metrics, and “dot-connecting” through better storytelling, building alliances, structure, and decision-mechanisms. We will explore the “art of the possible” in shifting mindsets, building relationships, and managing the tension between compliance work and business operations.

KEY DISCUSSION QUESTIONS

1. How do you ensure that your key stakeholders – c-suite, board, others – have a perspective on risk that aligns with the privacy team? How do you ensure you have a comprehensive idea about the broader risk context for the organization?
2. What metrics do you use to measure progress on privacy program maturity? What other metrics do you use – or do you wish you had – to measure impact of privacy and compliance work on business operations?
3. What decision mechanisms do you influence or control to ensure progress on privacy and compliance matters?
4. What do you do to ensure that you are persuasive and influential in your organization?
5. How do you get adequate funding for your work?

PRE-READ DOCUMENTS (optional)

- <https://fpf.org/wp-content/uploads/2023/05/FPF-PrivacyMetricsReport-R10-Digital.pdf>
- <https://fpf.org/blog/adapting-the-privacy-profession-to-changing-times/>

