

YOUTH: PRIVACY & SAFETY

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SESSION DESCRIPTION

Over the past few years, youth privacy and online safety have become a focus for regulators worldwide. As companies face increasing legal pressure to provide more robust protections for youth from a variety of regulatory bodies, debates continue over the effectiveness of various measures, risk proportionality, trade-offs, and implementation challenges. Informed by global legislative and regulatory developments across the UK, US, EU, Australia, and LatAm, our session invites attendees from across sectors to share insights on current approaches and discuss timely topics related to youth privacy and safety, such as: balancing privacy and safety obligations, personalization and age-appropriateness, service bans, default settings and safeguards, and risk assessments. Attendees will have the opportunity to ask questions, exchange ideas, discuss common obstacles, and identify emerging challenges.

KEY DISCUSSION QUESTIONS

1. **Regulatory Impacts:** Youth privacy and online safety has increasingly come into global focus in the last two years for regulators and enforcers. How has this growing regulatory action impacted company practices, product development, and/or compliance efforts? How are you navigating the differences between regulator expectations across jurisdictions for both privacy and online safety?
2. **Blended Issues and Responsibility:** As youth privacy and safety developments become increasingly entangled—from AI product deployment, to data protection efforts, to product or service design decisions—what key challenges are arising for your internal teams to balance out these sometimes conflicting obligations and who is responsible for making decisions in this blended ecosystem?
3. **Identifying Key Challenges:** What is the most challenging aspect of the developing youth online privacy and safety landscape for your and other internal teams? Regulators? New laws/regulations? Internal structuring? C-Suite buy-in? Implementing the right balance of youth protections?
4. **What Do You Need?** What kinds of guidance and resources are most useful to you right now? What's needed?
5. **What can we do?** What FPF work products or offerings are most useful to you right now?
 - a. *Examples:* Legislative and policy analysis? Educational reports or policy deep-dives? Stakeholder convenings, like issue-specific roundtables, P2Ps, or benchmarking exercises?

PRE-READ DOCUMENTS (optional)

- [Digital ECA Brief](#)
- [Youth Privacy in Australia Brief](#)
- [FPF 2025 Enforcement Report](#) (Youth specific mentions)

